

Hello I'm Suzanne and I make brand focused content (video, animation, graphic design, photography and illustration) for forward thinking businesses and stand up organisations

My goal is to help companies and brands become clear and interesting by coming up with ideas and creating concepts that are rooted in strategy.

I was born in Ireland and raised in Salford, UK. I have worked with various agencies, brands, and organisations to help them visualise what they want to communicate to their audience.

You are welcome to check out the following slides that show a selection of my work or you can see the full case studies at [www.suzannemurphy.co.uk](http://www.suzannemurphy.co.uk)



Just some of the brands, businesses and stand up organisations I have had the privilege to design, illustrate and make videos & animations for—



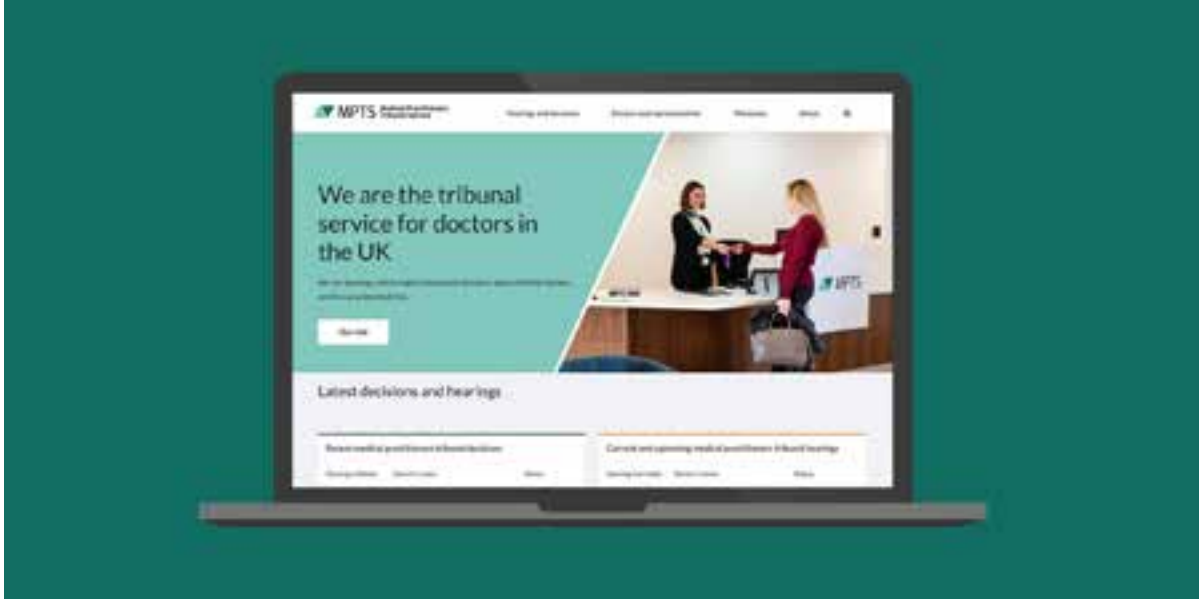
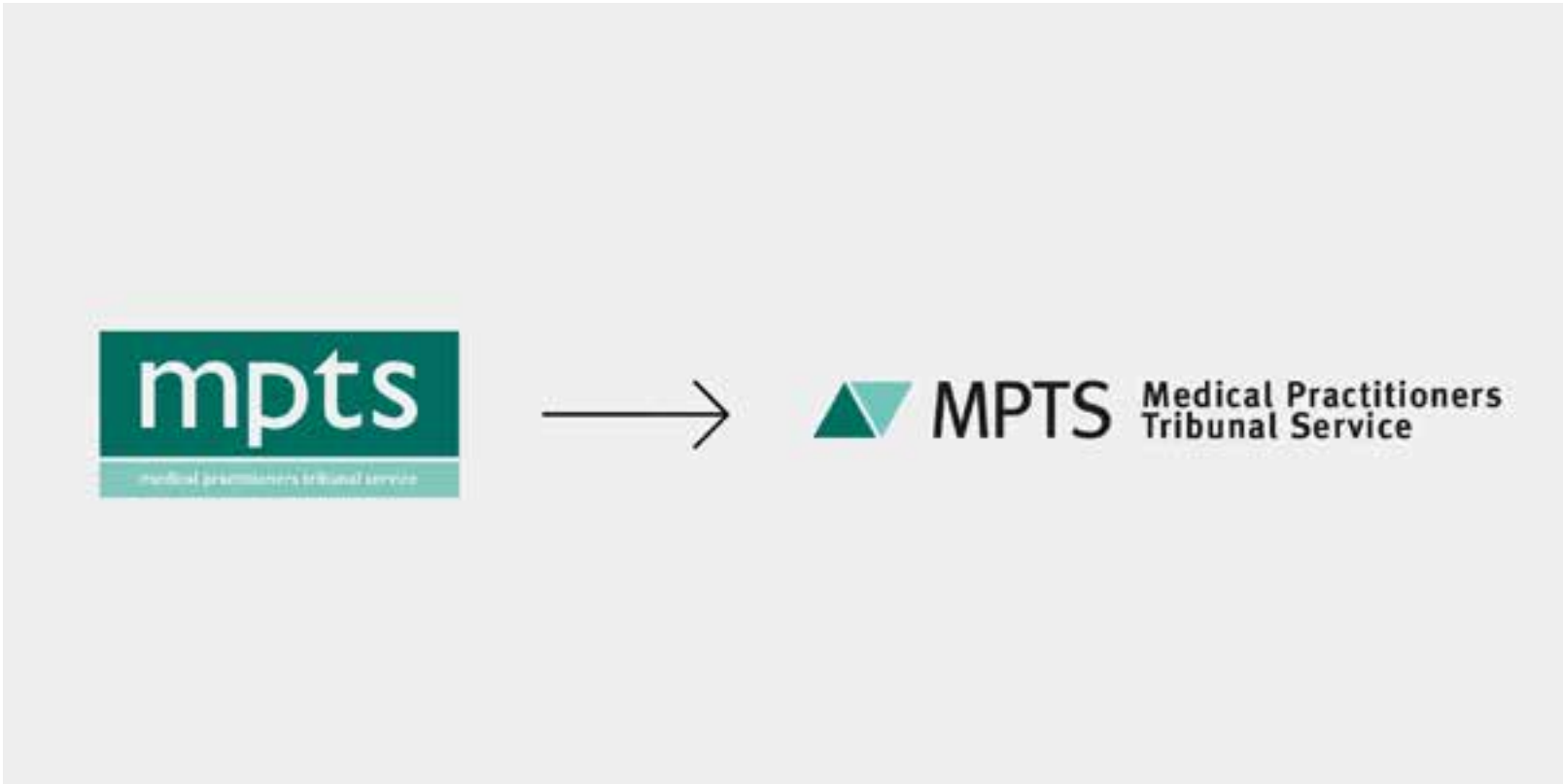


# Medical Practitioners Tribunal Service

Medical Practitioners Tribunal Service is a tribunal service for doctors in the UK. They run hearings, which make independent decisions about whether doctors are fit to practice medicine.

It was up to me to design a new modern logo and visual identity for the MPTS. This included designing the website, banners stands and print materials. The designs needed to project the image of a modern, forward-looking organisation, appropriate to values and audience requirements.

Read full case study here:  
<https://tinyurl.com/mrcc67b5>





# Holts Auto

These are in-house made videos filmed, animated and edited by me. I used a budget video cam and iphone for the filming, Adobe After Effects for the animation and Adobe Premiere for the editing. The sound was recorded mostly via the camera due to lack of microphones.

Tips for Cold Starting Your Car | Holts How To Guides  
[tinyurl.com/3y49syzw](https://tinyurl.com/3y49syzw)

Prestone Eco Refill Winter Screen Wash | Prestone Car Screenwash  
<https://tinyurl.com/4upesht>

Get Your Car Set for Ice and Snow with Prestone #shorts  
<https://tinyurl.com/2p8v6z26>

Ask the RedExpert Halloween Special | Fuel Additives for Classic Car  
<https://tinyurl.com/2ukm8z85>

Prestone Eco Refill Screen Wash | Summer Screen Wash | Car Screen Wash  
<https://tinyurl.com/y24sxd94>

How Often Should I use Redex? | Ask the Redexpert  
<https://tinyurl.com/mryszszy>



Tips for Cold Starting Your Car | Holts How To Guides



Prestone Eco Refill Screen Wash | Summer Screen Wash | Car Screen Wash



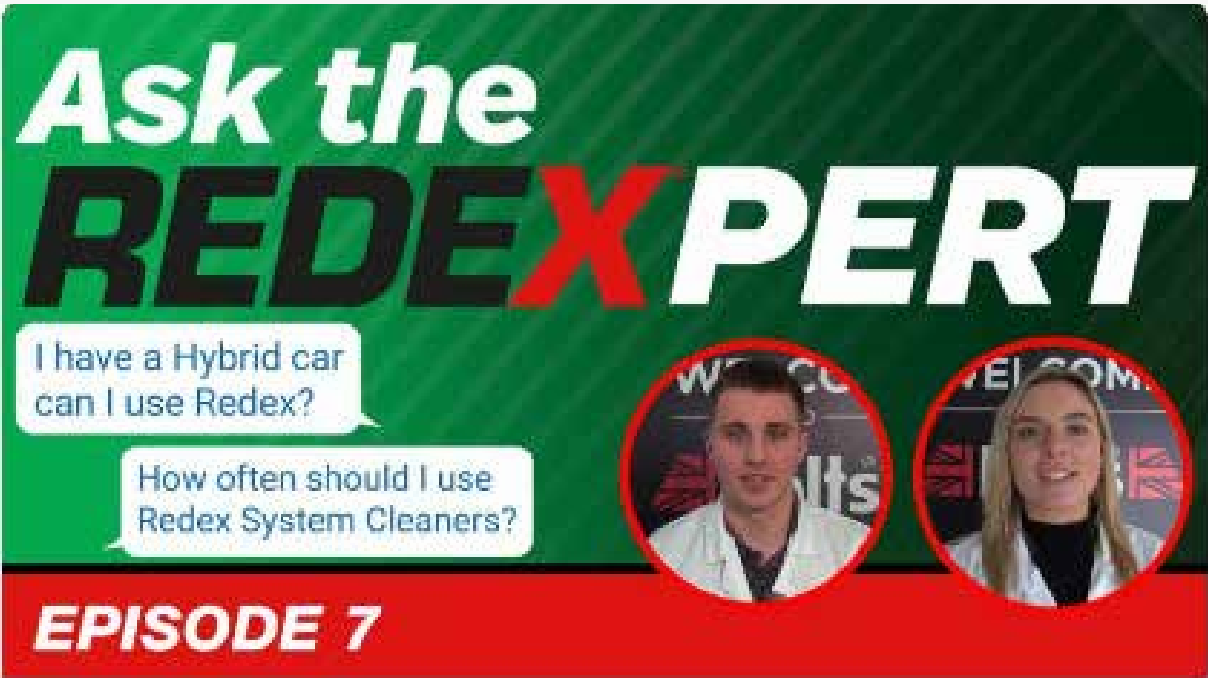
Ask the RedExpert Halloween Special | Fuel Additives for Classic Car



Prestone Eco Refill Winter Screen Wash | Prestone Car Screenwash



Get Your Car Set for Ice and Snow with Prestone #shorts



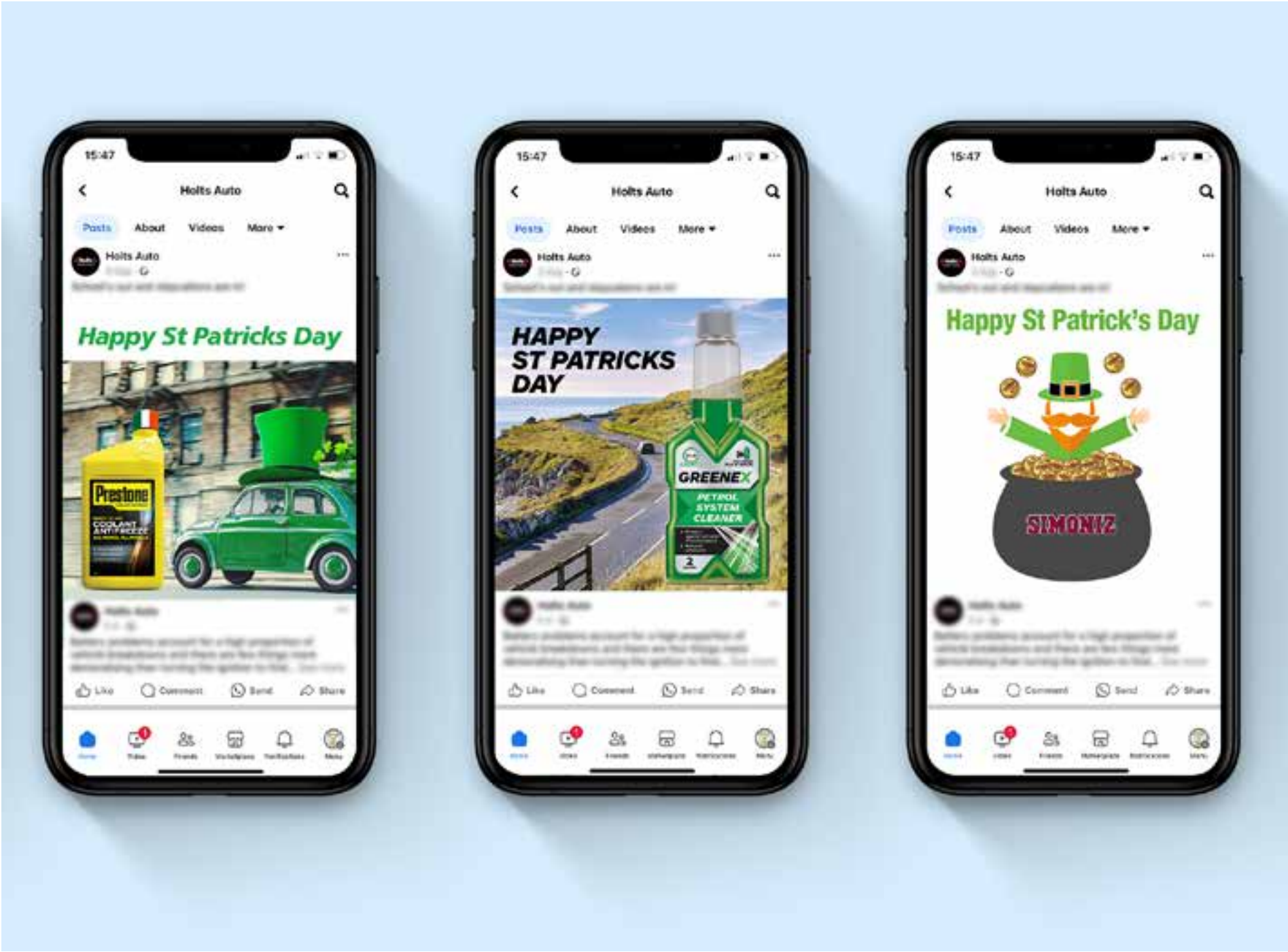
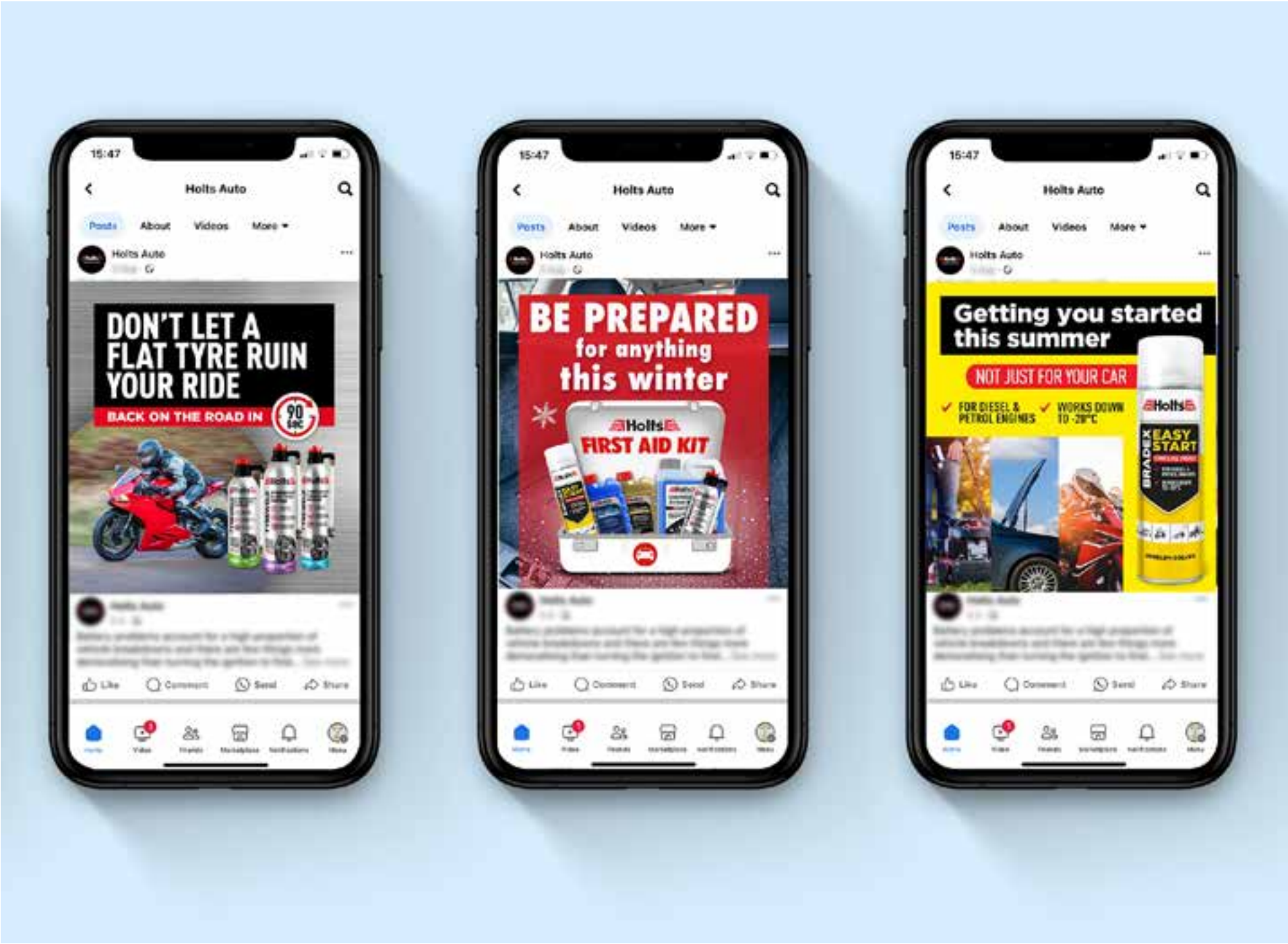
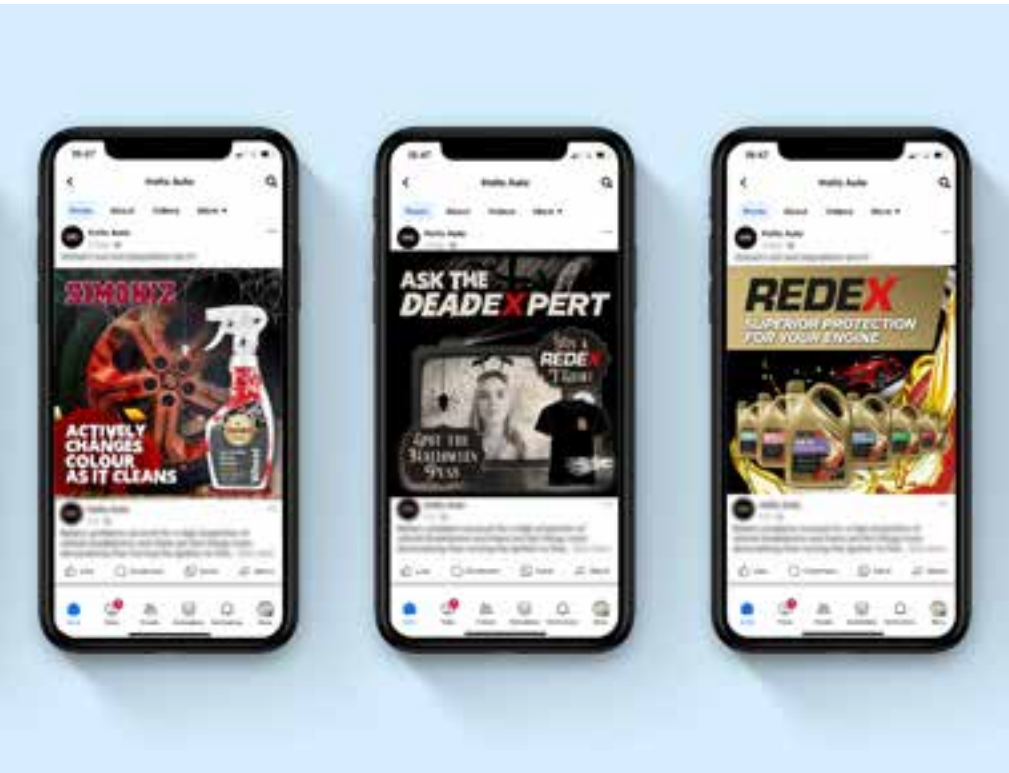
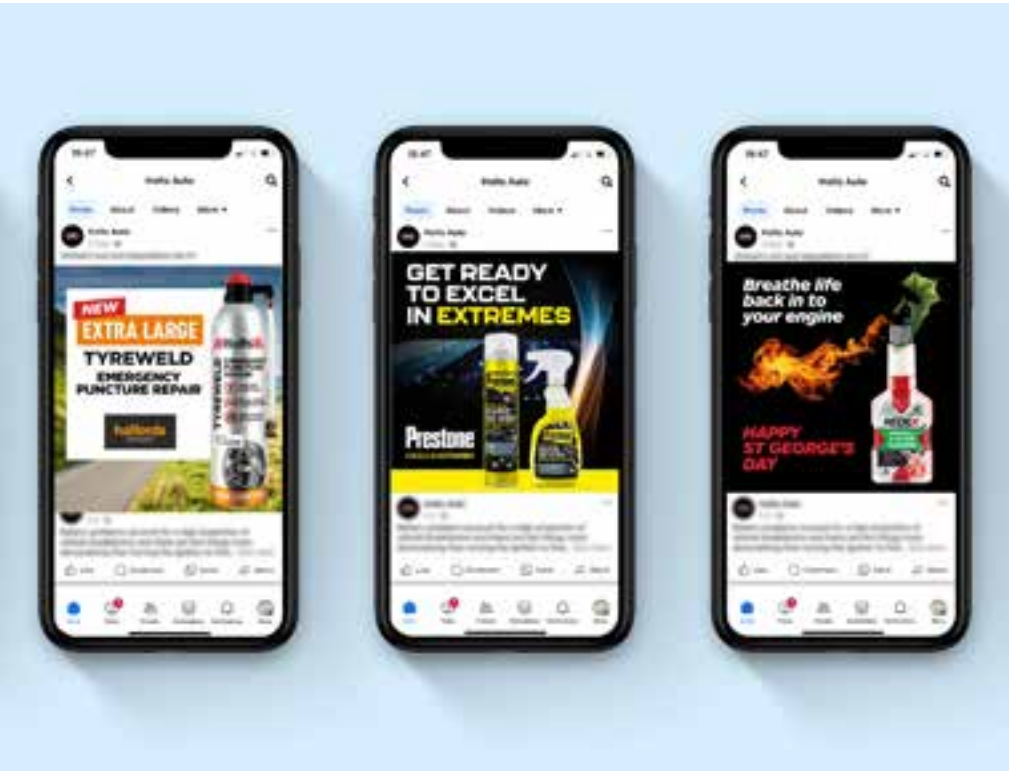
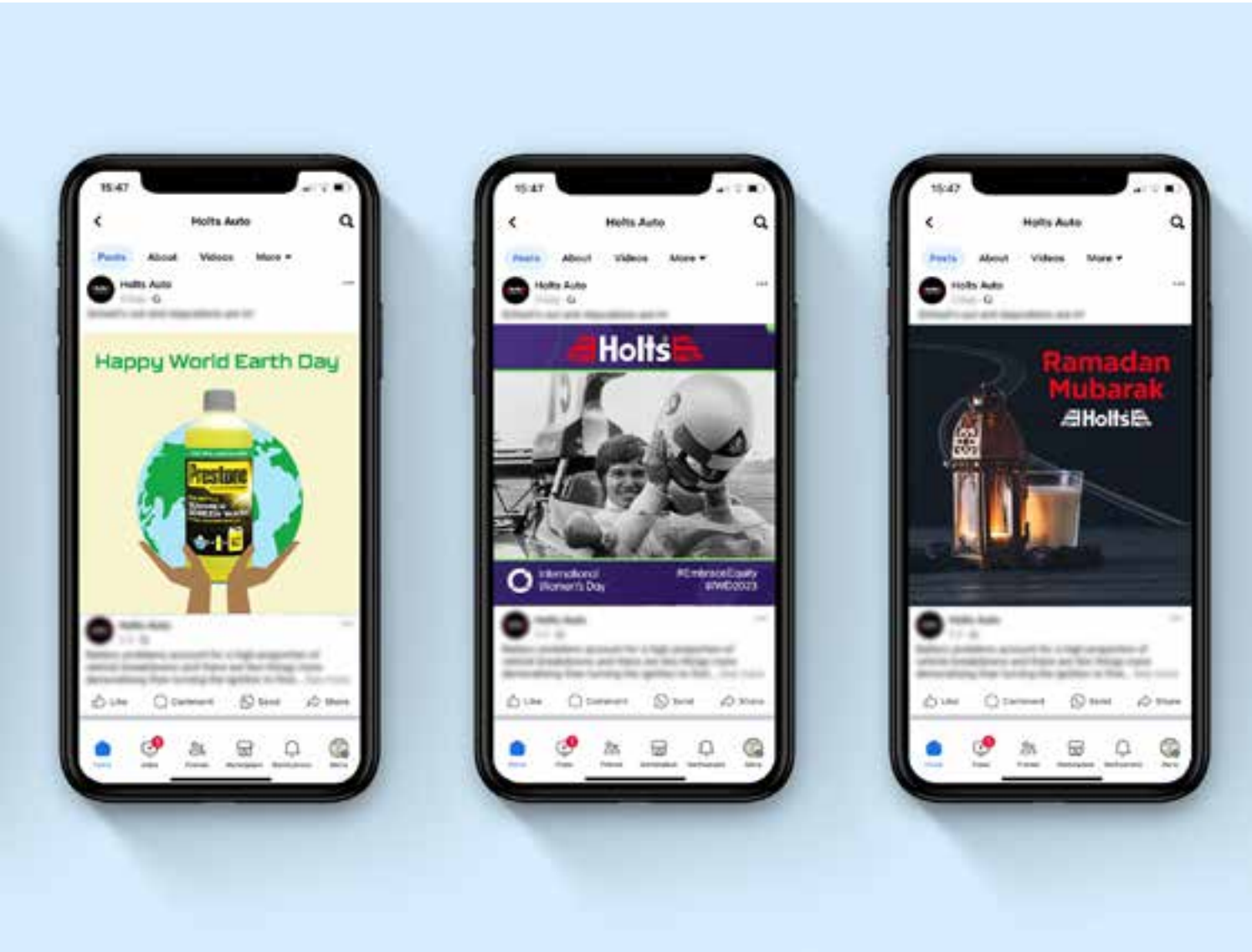
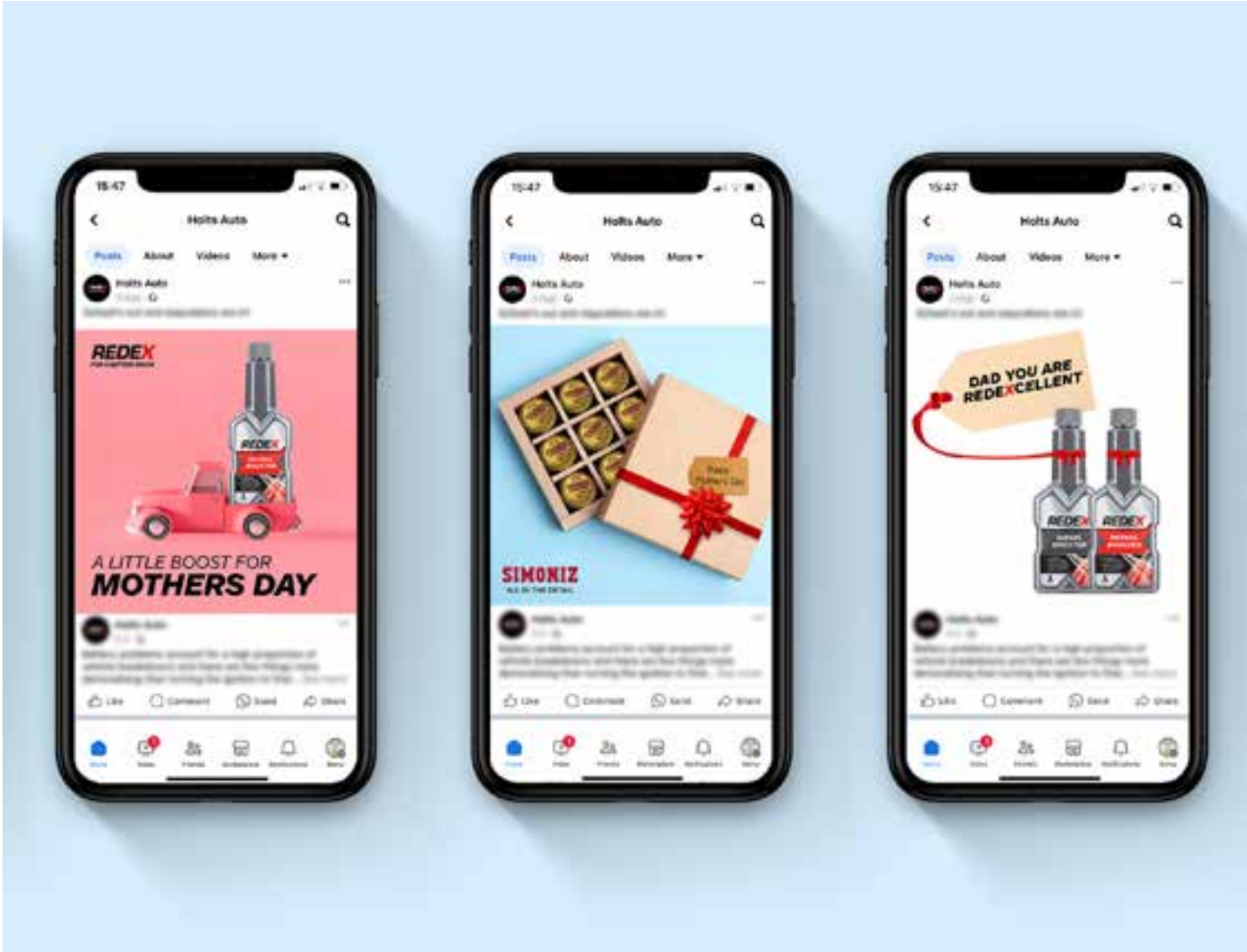
How Often Should I use Redex? | Ask the Redexpert



# Holts Auto

Ideas and concepts to promote  
Holts Auto products via social  
media.

Read full case study here:  
<https://tinyurl.com/v248eesn>



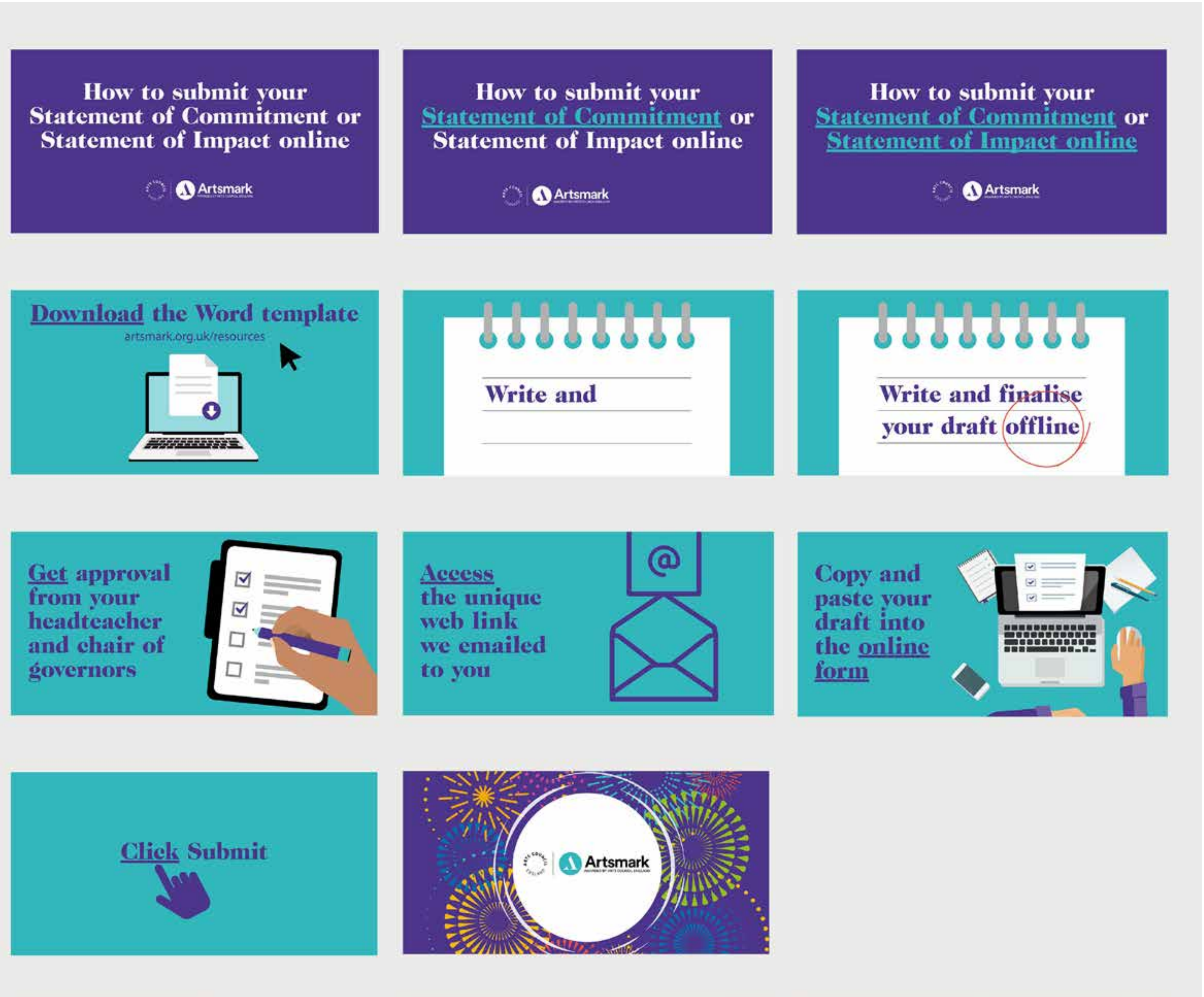


# The Arts Council

While working as a designer as part of Epigram Communications arts and culture team I was asked to create a storyboards and animate these as short gifs to be used for the The Arts Council. These were animated using Adobe Phototshop and Adobe After Effects.

Making a static storyboard come to life as an engaging animation for an Arts Council explainer video  
<https://tinyurl.com/yh8s3pen>

Creating a story board and animation to support the for The Arts Council's annual environmental report  
<https://tinyurl.com/3bd4hxnz>





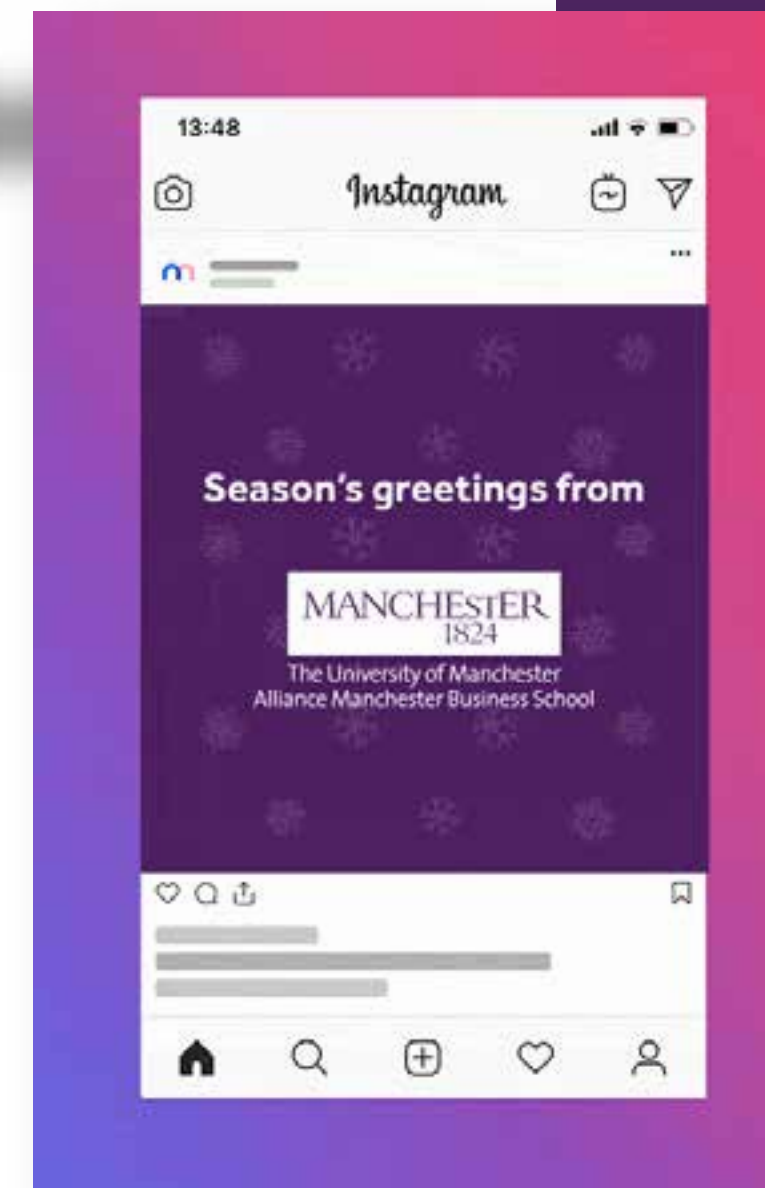
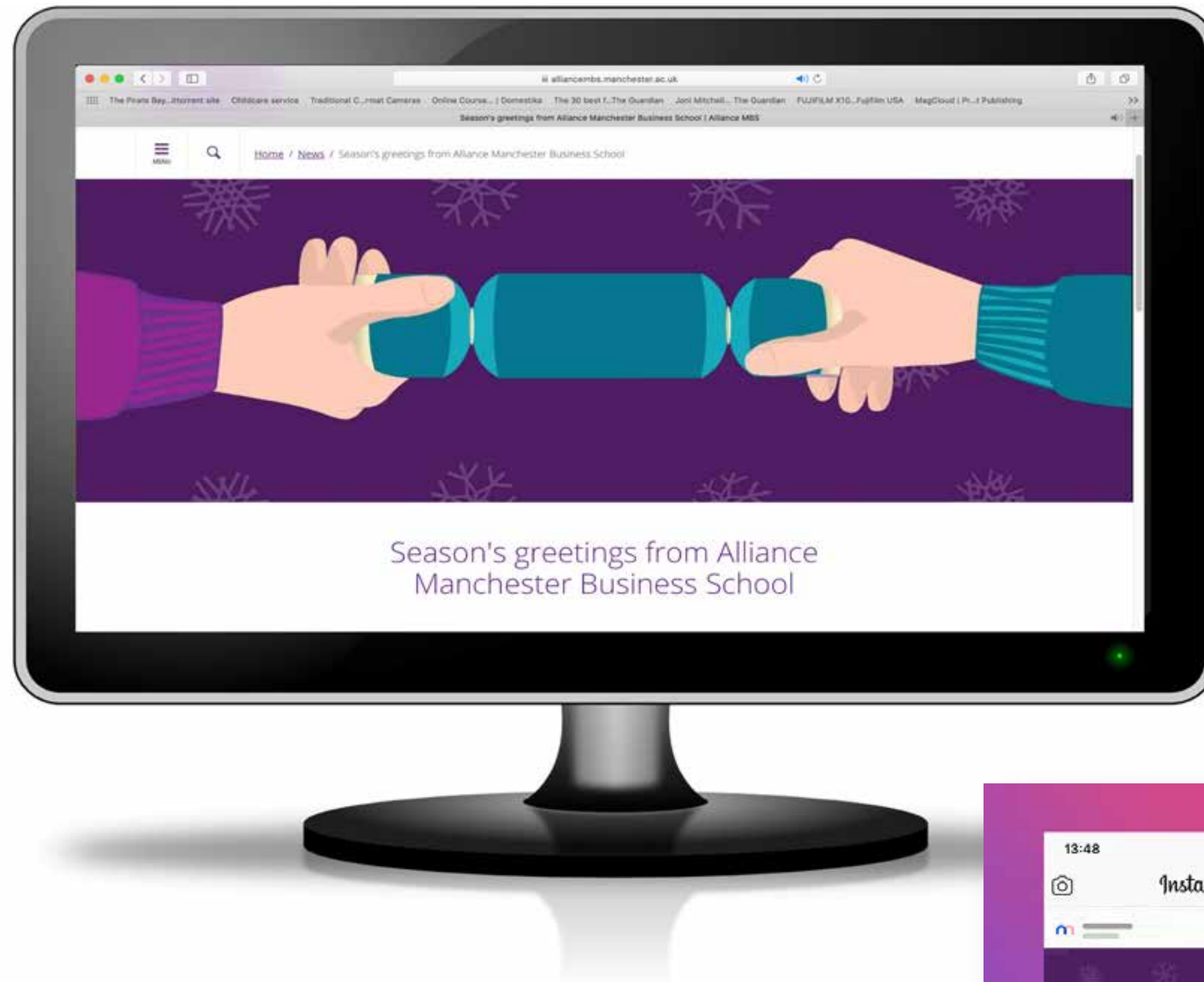
# Manchester Business School

After studying Manchester Business Schools brand guidelines I used their colours and fonts to create these fun and festive video and email animations . To add to the quirky character of the animation I created it in the style of a traditional 'frame by frame' stop motion animation. This gave the animation a unique and quirky feel which is something different from the modern smooth motion animations that are widely seen online.

A quirky seasons greetings 'Stop Motion Style' animation for Manchester Business School to celebrate it's highlights  
<https://tinyurl.com/bdftuuy8>

Season's greetings from Alliance Manchester Business School  
<https://tinyurl.com/ms3rwa9v>

A kind Manchester MBS Google review:  
'Fast turnaround, friendly communications and most importantly great design with flair.'

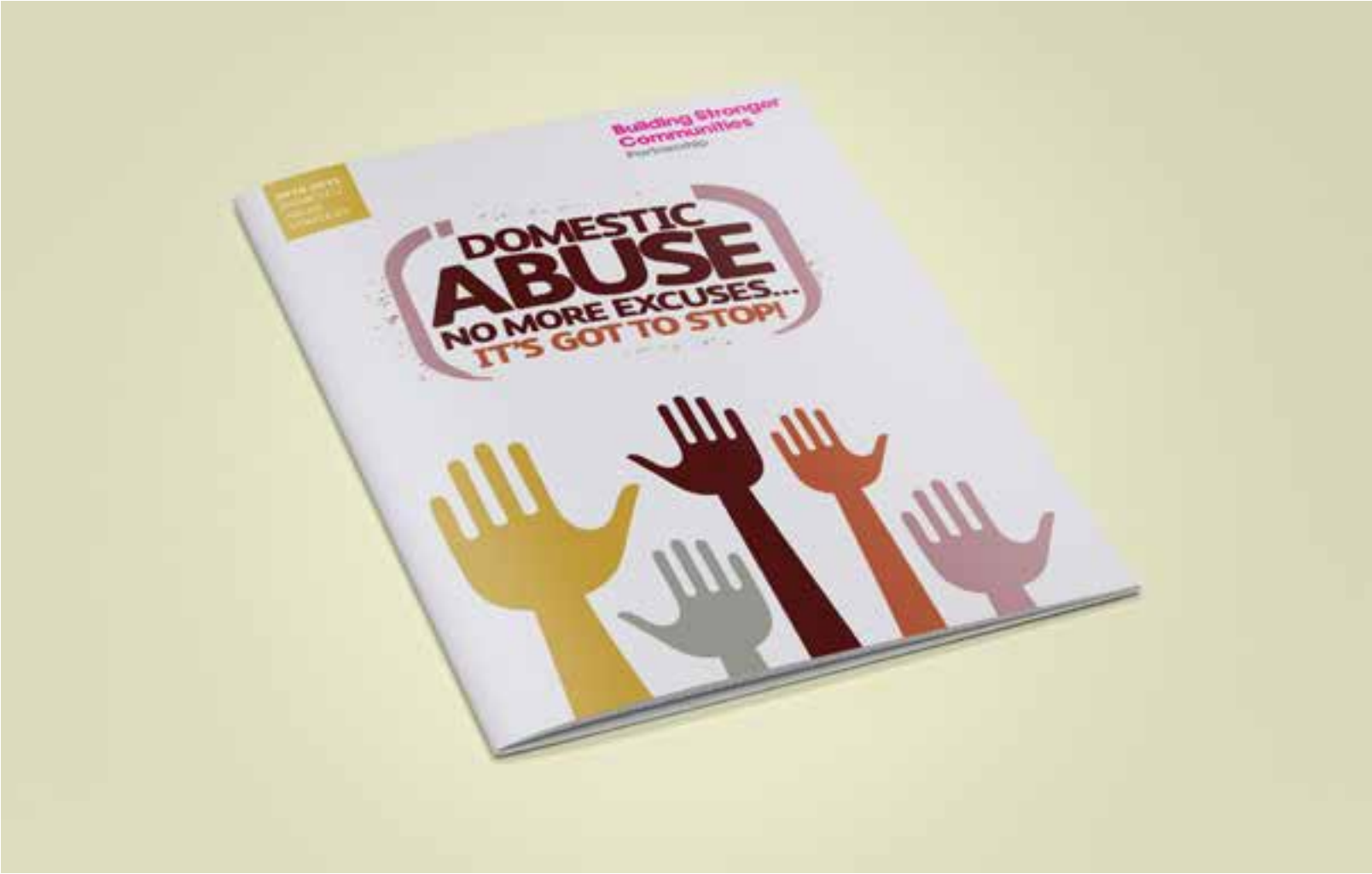




# Wigan Council

Wigan Council wanted a series of illustrations and booklet design which made the public aware of the domestic abuse problem in Wigan.

Read full case study here:  
<https://tinyurl.com/mtrtzw99>





**Matthews  
& Goodman  
(now operating  
as Fisherger man)**

While designing for the property company Matthews and Goodman I created a number of static and animated social media posts. These include:

Take a look at our snapshot of the #Liverpool Region #Office Market for H1 2022.

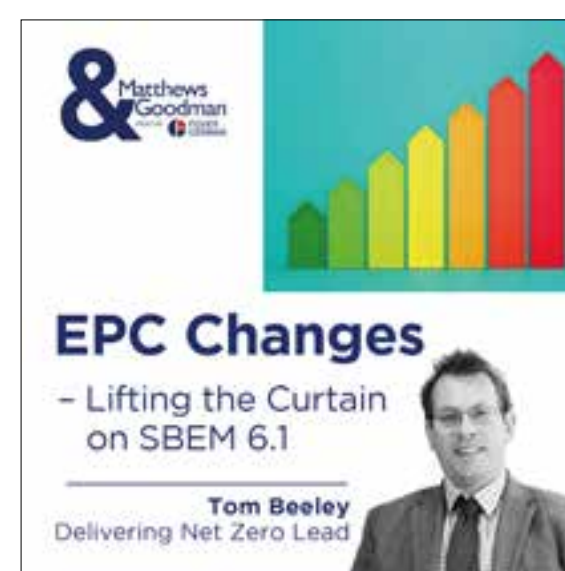
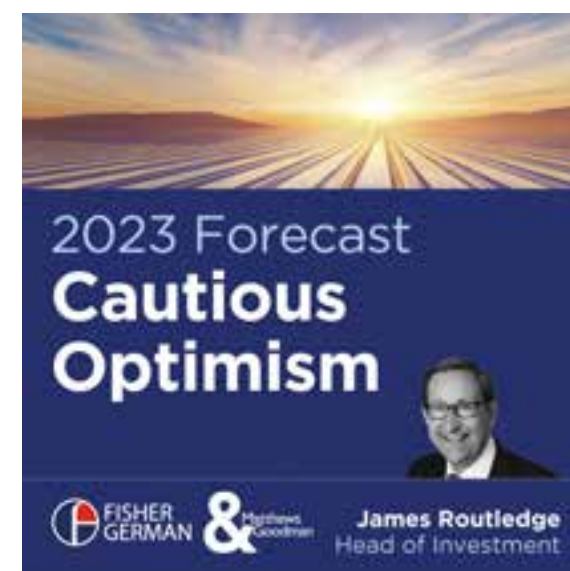
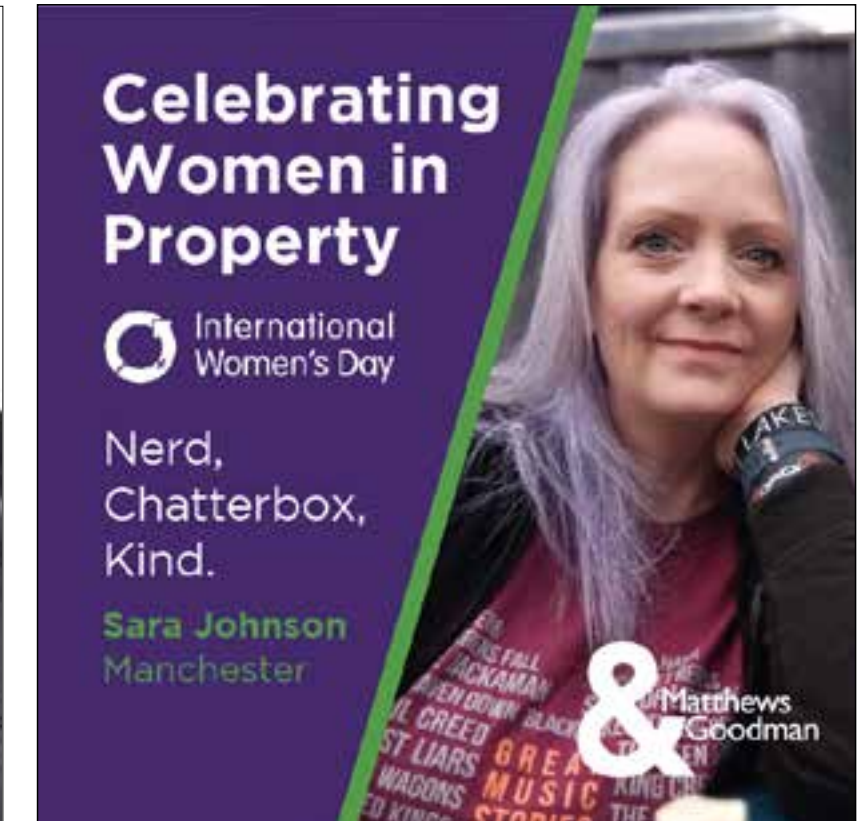
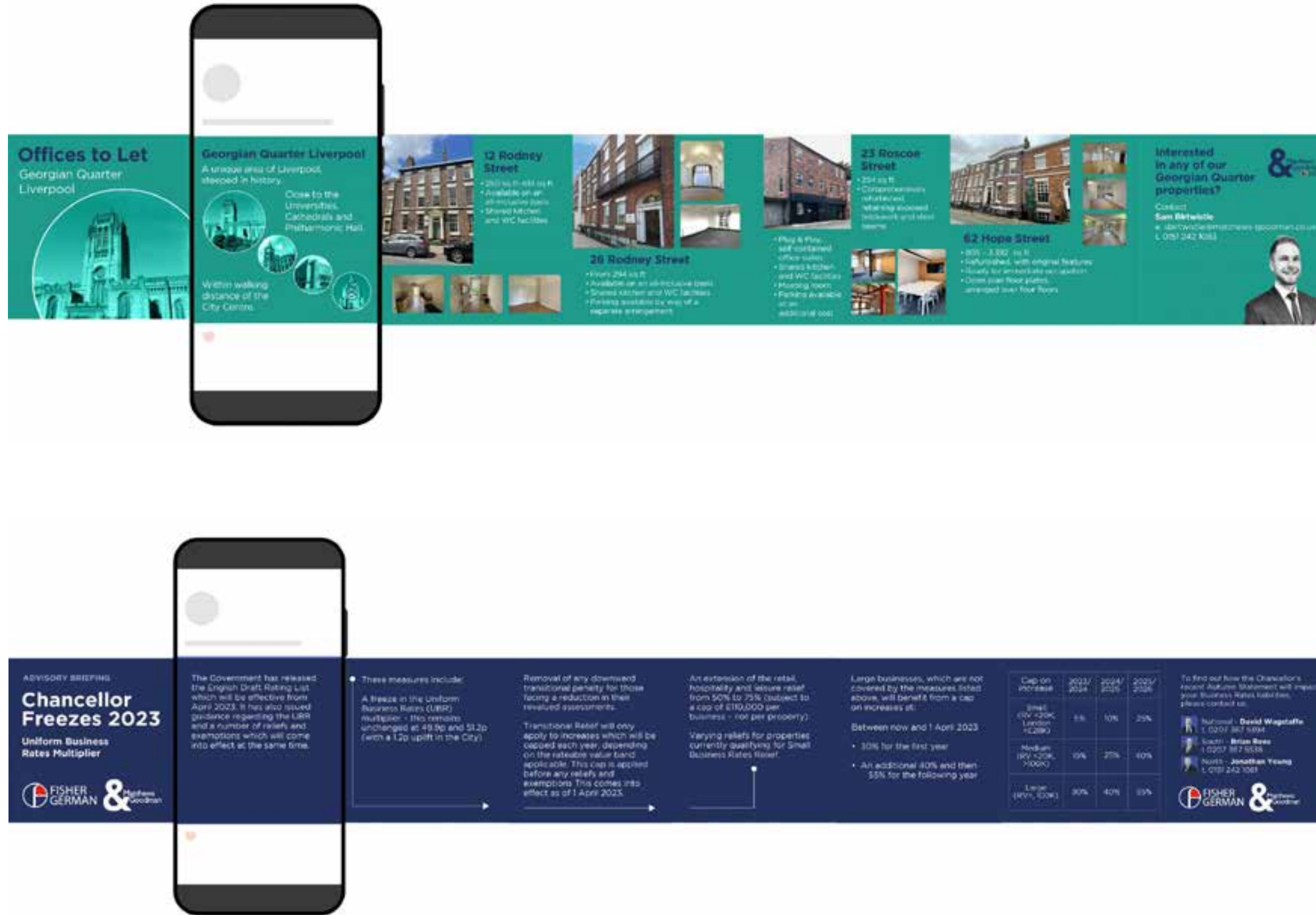
<https://tinyurl.com/nhj6hxf9>

Happy Easter from all at Matthews  
and Goodman

<https://tinyurl.com/yncbjwzc>

Merry Christmas from all at  
Matthews and Goodman

<https://tinyurl.com/yhsj2mak>





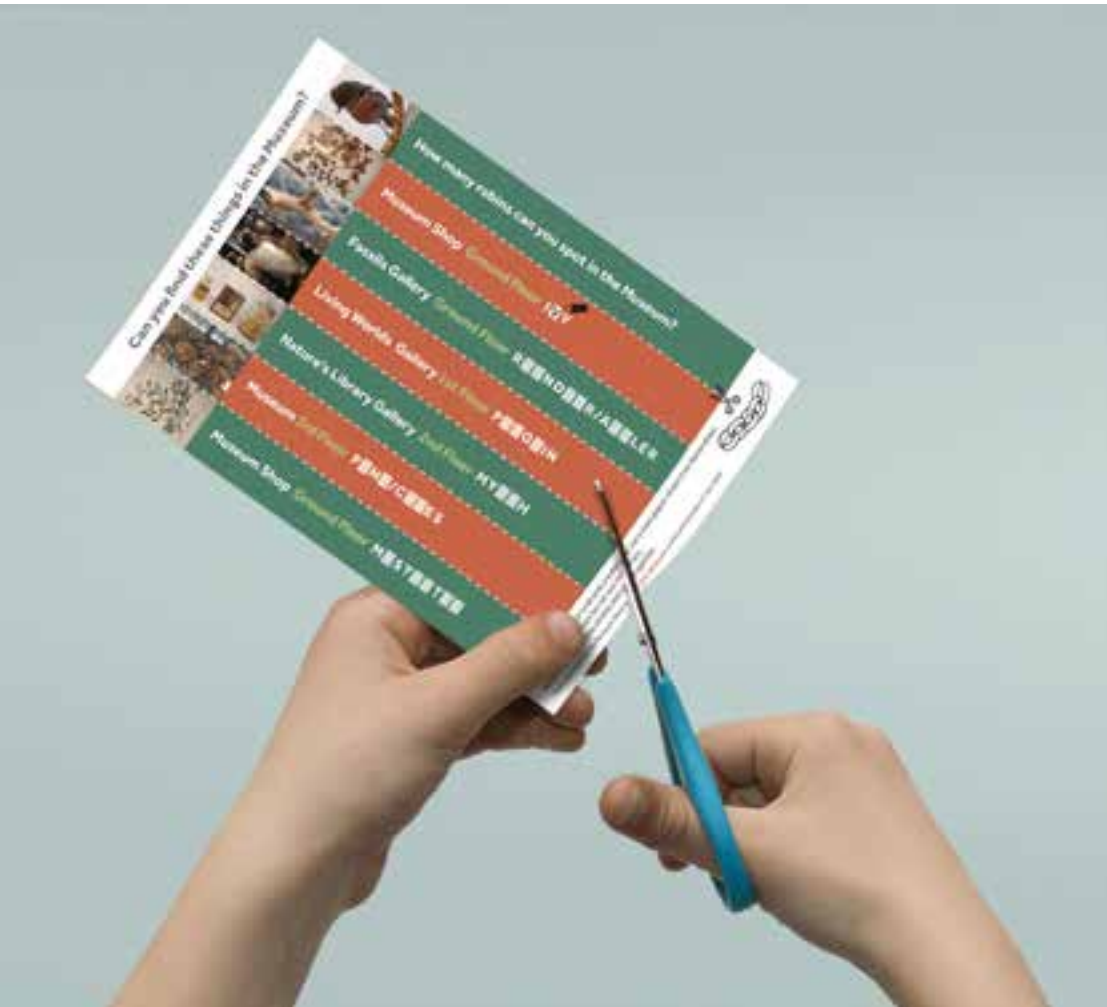
# Manchester Museum

## Winter Trail fun

### leaflet game

The game design helped visitors connect with the museum and taught the children about the museum exhibitions in an entertaining way where they are probably not even aware that they are learning.

Read full case study here:  
<https://tinyurl.com/ms66tzd2>

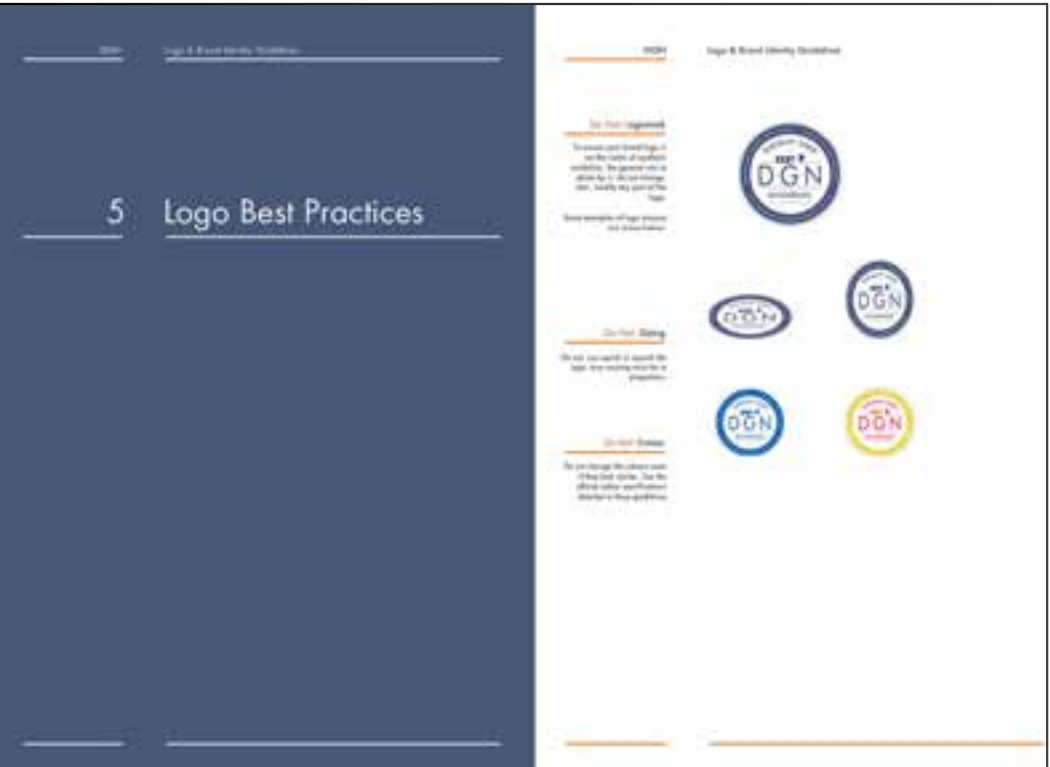
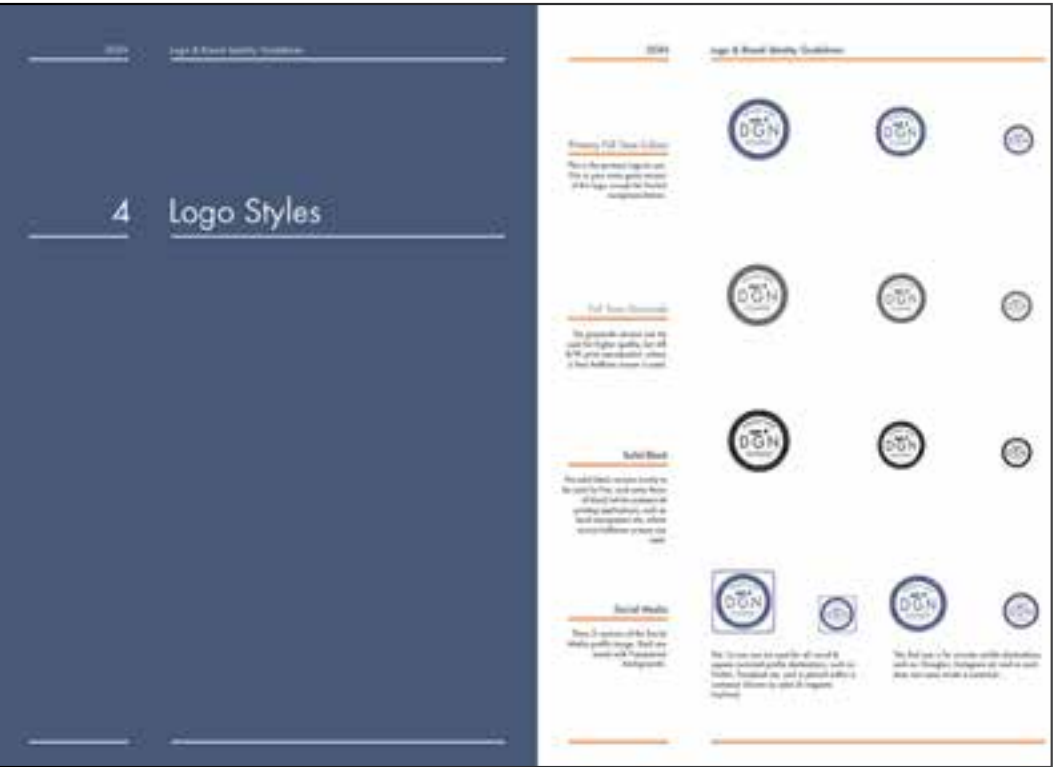
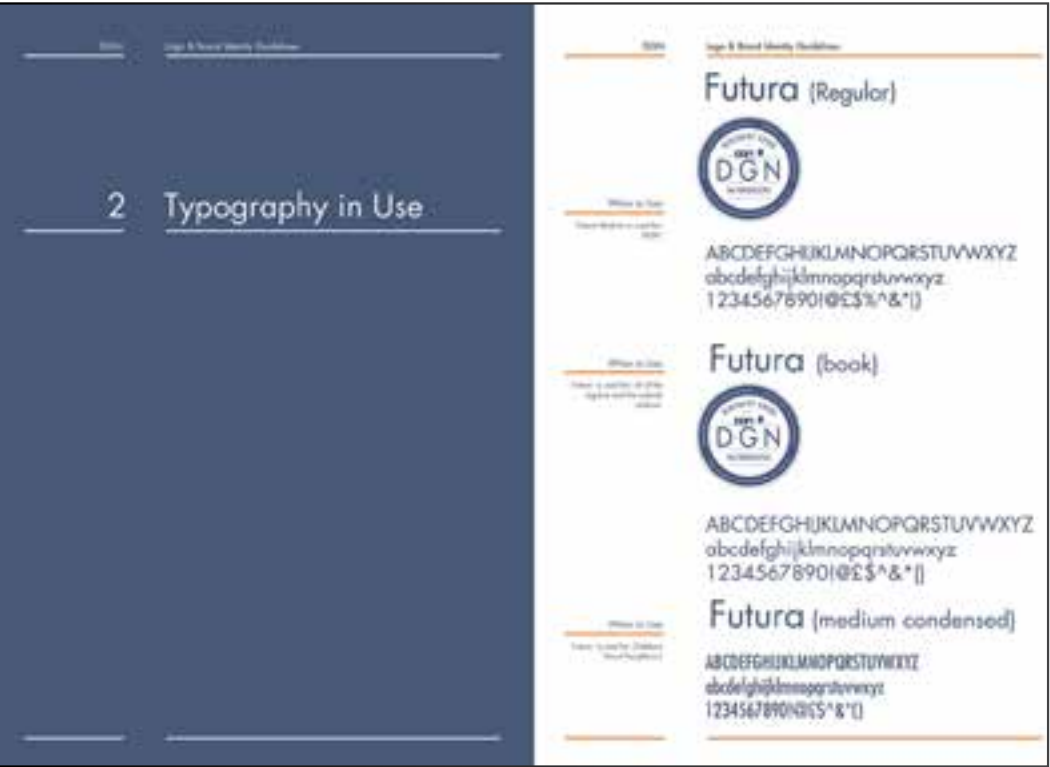
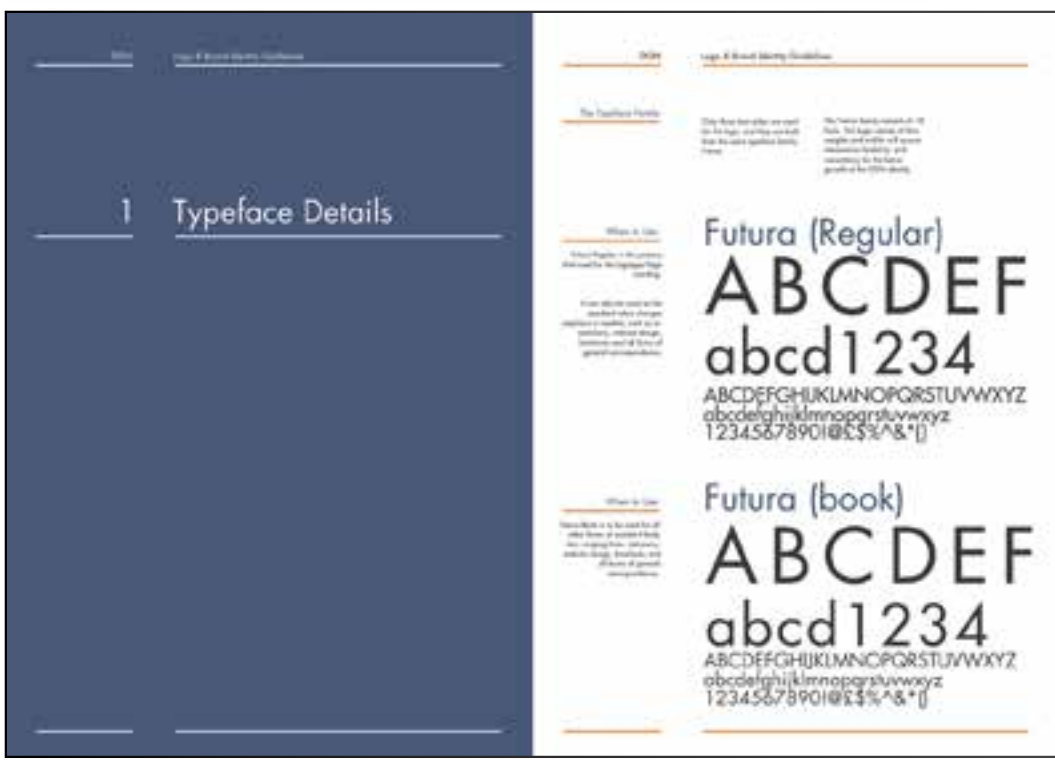
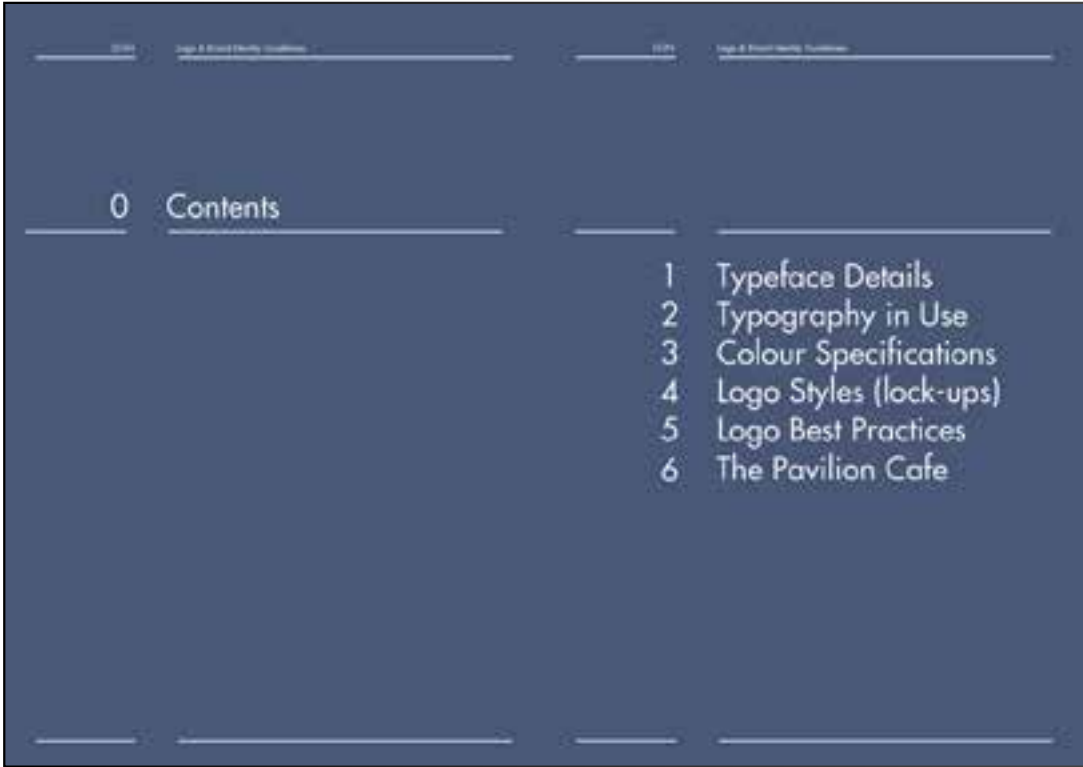




# DGN Community Centre and Cafe

Visual Identity design including logo designs, typography guidelines booklet, design of easy read document templates, posters, banner stands for people who may struggle to read small text.

Read full case study here:  
<https://tinyurl.com/cu22h9ky>





# Fifth Nightclub, Manchester UK

I was hired to boost the appearance of each night and make the promotional materials more visually relevant. It needed to appeal to a whole range of students with a variety of musical tastes.

Please see video's and animations for social media at the bottom of this web page:  
<https://tinyurl.com/4v2d945r>





## Point of purchase design for Coca Cola and Butlins

I used warm and friendly illustrations to create this packaging design. I also kept in keeping with Butlins brand guidelines by using their retro 1950s style of font which gives the design a contemporary yet nostalgic feel

Read full case study here:  
<https://tinyurl.com/ms6apvev>





**Manchester  
Metropolitan  
University**

Each case study clearly communicated the research in an clean and elegant layout formula and together the case studies had a unique look and feel that complimented MMU's visual identity.

Read full case study here:  
<https://tinyurl.com/yxfzbxsb>

CASE STUDY


**Manchester  
Metropolitan  
University**

## Nuffield Health

Developing a new form of personalised health assessment

**Manchester developed a new form of health assessment that provides personalised feedback to clients.**

A Manchester Physical Performance Institute (MPPi) research team at Manchester Metropolitan University (MMPU) has helped Nuffield Health develop a new form of health assessment that provides personalised feedback to clients.

### Challenge

Nuffield Health has one of the best clinically benchmarked health assessment centres in the world. However, the assessment was not personalised in order to address the specific needs of their clients. Nuffield Health was looking for new means of personalising information into its systems during this new health assessment.

Overall, patients and clients want improvement in one to one health assessment. Most are not used to group health and wellness centres for a more personal, often not the person directing. The project team used to develop a system that leads to better assessment and effective health solutions, through providing health assessment tailored to individual client needs.

### Solution

Nuffield Health selected Nuffield Health Manchester (NHC) to support the project. Nuffield and the team realised early time might elapse in creating tailored health assessments for their website.

The project started with a framework for the assessment developed by Nuffield Health at Manchester Metropolitan University (MMPU) and the University of Manchester (UoM). The framework identified the key elements of the assessment and the data needed to create a personalised health assessment. This was then used to create a new form of health assessment.

Overall, the new health assessment personalises assessment to a range of variables. The health assessment includes the following: fitness of people. Client individuals have higher fitness levels than the general population. The health assessment is a combination of client individuals from a range of health backgrounds, and that person used interactive tools to help them understand the results. The health assessment is a new form of health assessment tailored to each category of people.

The highly customised body assessment, particularly, offers a unique assessment. It features the use of technology to create a personalised health assessment for each client.

The system of the K77 and the new assessment system is a new assessment system that will be a major part of the assessment system. The system is a new assessment system that will be a major part of the assessment system.

### The Nuffield Health

Manchester Physical Performance Institute (MPPi) research team at Manchester Metropolitan University

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CASE STUDY

**Manchester  
Metropolitan  
University**

# Bobst Manchester

Making industry develop  
sustainable food packaging  
material

## Challenge

Bobst committed to build a business need to deriving new streams of revenue through supplying higher-value technological solutions.

As a result, a 5-year PFI-led asset PFI was proposed to provide a sustainable food packaging material for the next 20 years, ensuring alignment with Manchester City Council's intention to reduce carbon emissions.

## Solution

Bobst's initial work centred on the PFI structure, which in turn helped Manchester to build a transparent revenue stream to support its primary business.

Advanced trials can be used as a baseline for system output, which can be used to align processes through partner packaging material and end user's product needs. An alloy that aluminium made later in solution to provide the right mix of metal layers for the substrate required. As the aluminium improved, it also allowed the conversion to make the product and bring new materials in, as needed for use in the mechanism.

Under this the research team led subsequent to a commercially viable product for food packaging, which encompasses developing packaging film, which the large material used to make another skin, allowing additional layers of aluminium and other materials, and joining the packaging into appropriate rolls.

## Company benefits

Bobst, as a manufacturer, now produces product to make a company, which provides some ethical food packaging options for the next 20 years and makes their waste.

### Other significant benefits

- PFI structure allows for a new, highly-valued material for the PFI, dependent on the market
- More environmentally sustainable materials from Manchester's waste stream
- Increased aluminium value realisation and value capture

"The aluminium trials, which led to the agreement on a PFI-led business model, were a key milestone in our journey to build a business need to deriving new streams of revenue through supplying higher-value technological solutions. As a result, a 5-year PFI-led asset PFI was proposed to provide a sustainable food packaging material for the next 20 years, ensuring alignment with Manchester City Council's intention to reduce carbon emissions."

**Dr David Roberts, PFI Manager**

"We highly recommend Manchester City as an institution to collaborate with."

**Steve Crompton**

*Managing Director, Bobst Manchester*

## Associated benefits

The PFI project has advanced their own knowledge of future value capture and engineering processes. The knowledge will inform environmental and waste packaging programme in Manchester City Council.

### Other significant benefits

- Outputs will contribute to impact on waste costs for the BBC, Museum, Galleries, and other
- PFI structure provides a full time PFI job in Bristol
- Led in a further 2 years to build Bobst Manchester

## Company overview

Bobst is a world-leading provider of custom-built machinery and services to food packaging manufacturers and British manufacturers. Their core business is to supply materials and convert packaging. The production and conversion for the food packaging industry.



**GAZE STUDY**

# Greater Manchester Youth Justice University Partnership (GMYJUP)

**Co-developing a participatory framework of youth justice practice**

**A two-year EYF between academic partner Manchester Metropolitan University (Manchester Met) and Practice Shells has developed and implemented Participatory Youth Practice (PYP), a new framework of youth justice practice across the Greater Manchester region. Combining the collaborative work of the Greater Manchester Youth Justice University Partnership (GMYJUP), the EYF was the first of its kind in the field of youth justice and a first for Manchester Met faculty of arts, the Languages and Social Sciences team of the Faculty of Arts and Humanities.**

**Challenge**

It is one of our leading public health bodies, the Youth Justice Board (YJB) in England and Wales, most at risk of not a more comprehensive audit of practices effective with young people. With one dominating project in evidence-based practice, a UK Evidence Centre for the Youth Justice System, Youth Justice Review (YJR) in 2014, the YJB has been and is expected to be to lead the development and delivery of services to improve the effectiveness of practice and enable them to meet their statutory obligations.

**Initiative**

Increasingly, the importance of inclusive research and engagement is being recognised as contemporary youth justice practice is being developed for a new generation of young people. In the design and delivery of practice, effective and evidence-based practice is a starting point to be acknowledged. In developing and implementing a new evidence-based practice, academic team and Manchester Met youth justice practice team (GMYJUP), the EYF was presented an innovative solution to an acute challenge to the youth justice system.

The EYF was an open, participatory, fluid, experiential and relational experience, negotiating history and research evidence, to develop a new approach to youth justice practice. PYP through a pioneering Youth Partnership Action Research (YPAR) approach, provided a participatory framework for youth justice practice, which has been developed as a series of practice reviews and evidence guides. The participatory framework is a new approach to youth justice practice, which is a new approach to youth justice practice, which is a new approach to youth justice practice.

**Reflection**

Through these principles and the participatory process, participatory practice is a new approach to youth justice practice, which is a new approach to youth justice practice, which is a new approach to youth justice practice.

**Conclusion**

The development of the EYF has been a crucial element of developing practice, which is a new approach to youth justice practice, which is a new approach to youth justice practice, which is a new approach to youth justice practice.

**Paul Allen**  
Head of Student Services, Practice Shells

**Dr. Positive Steps**



**CASE STUDY**

## Greater Manchester Youth Justice University Partnership (GMYJUP)

**Developing a participatory framework of youth justice practice**

**A two-year EYP between academic partner Manchester Metropolitan University (MMU) and Practice Stage has developed and implemented Participatory Youth Justice (PYJ), a new framework of youth justice practice across the Greater Manchester region. Combining the collaborative work of the Greater Manchester Youth Justice University Partnership (GMYJUP), MMU was the first of its kind in the field of youth justice and is part of Manchester Mo Family of Businesses, Leagues and Social Enterprise (now part of the Faculty of Arts and Humanities).**

**Challenge**

One of the key of reforming public sector housing, the Youth Justice Board (YJB) and Manchester Mo have set out a plan to set up a fully democratic outlet of government services, with complete transparency. With this intention, previous or previous services, it has become critical to the Greater Manchester Youth Justice Services (GMYJS) to set up evidence-based and research-driven systems that in turn the development and delivery of services to increase transparency of their services and enable them to meet their statutory obligations.

**Solution**

Recognising the importance of students' services to implement in being engaged in contemporary youth justice services and the potential for increased service-user participation in the design and delivery of services, an evidence-based approach to youth justice practice is awaiting to be implemented. By following an evidence-based research informed approach, the project can use the framework of youth justice practice across GMYJS, the EYP has set out an approach to develop and implement a participatory framework of youth justice practice. The EYP has set out using participatory model to implement and evaluate practice, supported by academic theory and research evidence, to develop a new approach to youth justice practice. PYP Theory, a practice-based approach to PYJ (GMYJUP) approach, used youth-led programs was to conduct with young people, which have their influence a range of youth justice research and action plans. The participatory team also identified a new approach to the local authorities with the police service, where this approach can enable the participatory.

Through these programs and the practical guides, teenage participants to take a decision, on outcomes, progress to engagement, monitoring a series of local youth justice practice that is research-based and can be used to develop a framework to be implemented across the region. Youth-led research is marginalised using people

**"The development of the EYP has been a crucial element of developing practice: youth justice practice in Greater Manchester. This is a service user-led approach, which is necessary to ensure that young people are involved in the design and delivery of services, making sure working in collaboration to improve their lives. It has been identified by the regional Police Service."**

**Paul Adams**  
Chief of Greater Manchester Police

**7 POSITIVE STEPS**

[illegible][illegible]

• The fact that a K2P never won a client report that ServiceFlow did not assist in just a week together build that was especially helpful in the Sacramento field-based capacity for research and development

• Due to the work provided within the K2P and a particular focus within new clients, ServiceFlow are now encouraging how to create the technology to support. The example, they are looking at allowing business and custom personal performance to allow through third-party data for customer

**Benefits to the customer**

- Client's new team building in July 2014, who is now involved managing skills, gained experience in public operations, and assisted a pilot K2P for open-air computing
- Also facilitated a new job at ServiceFlow as senior research and development (analyst). The client managed management that day and now has experience of domestic meeting of local law. The team's skills also earned an as part of the project but has P2P
- Also Client gained not new members of the team. Also also gained experience in the field of another industrial working experience. They are continued looking for new members and by higher figures.

"I have not professional but I only target to improve service life, delivery and technology. My professional service is a new capability target (now, when I have time on the ground I will not be able to do it)"

"I was able to overcome personal management budget issues on the project. I had also overcome a K2P K2P Personal & Personal corporate Personal other personal management activities with an increasing business and customer"

**ServiceFlow K2P Success**



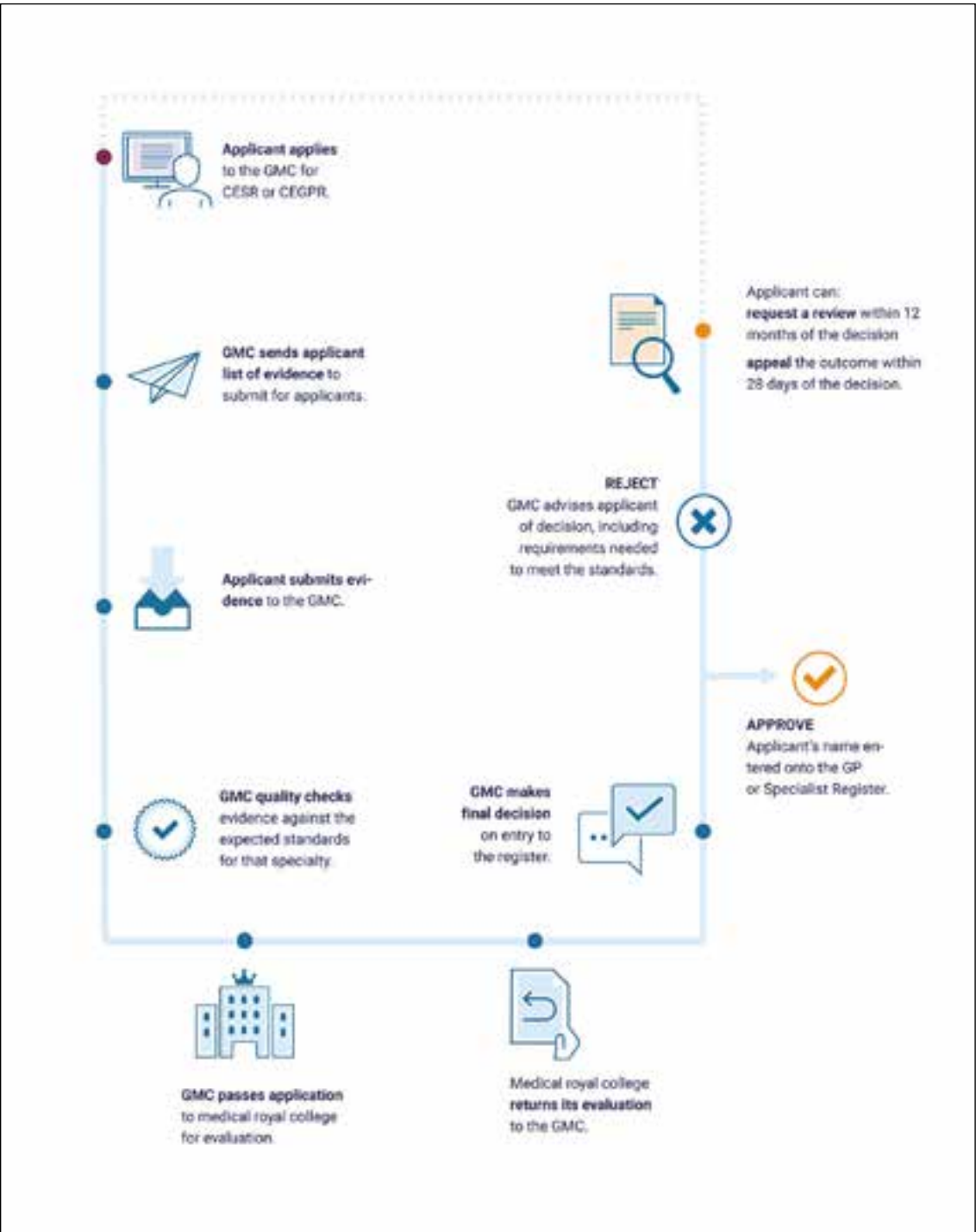
ServicePower



# General Medical Council website design

During my contract at the General Medical Council I worked with a large team on the website redesign. I designed all of the icons, infographics and diagrams that are used on the website. I also assisted with the photo-shoot and Photoshop retouching. It was a big task as there were lots of graphics needed, however very rewarding.

Read full case study here:  
<https://tinyurl.com/2reym466>



Line icons

WEBSITE DESIGN  
ICONS

EPS | AI | PNG | SVG | PDF

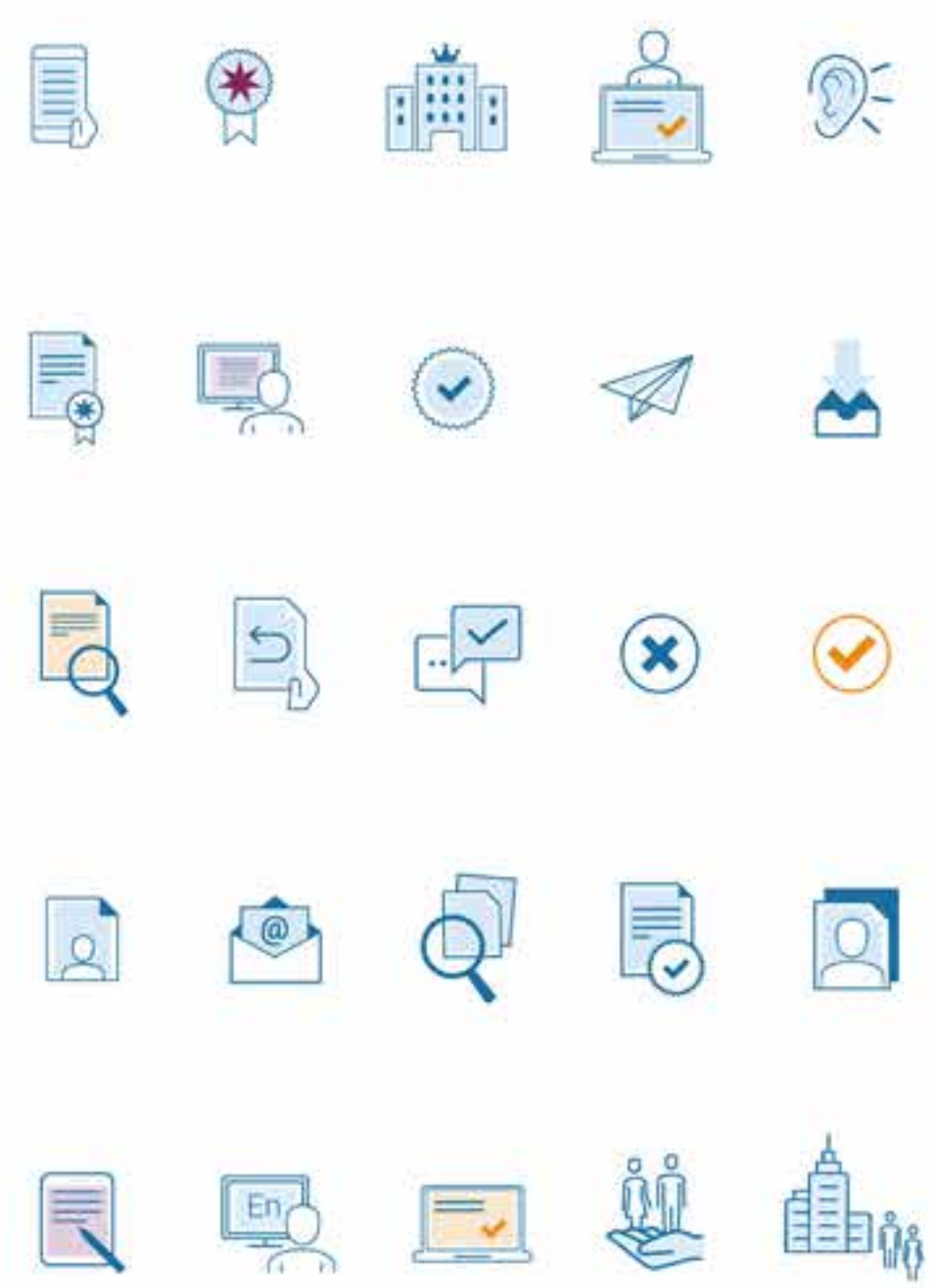
Line icons

DIAGRAM  
DESIGN ICONS

EPS | AI | PNG | SVG | PDF

1	EDITABLES STROKES	2	EXPANDED LINES
Stroke width control or expanded lines with vector scalability to suit any web or print design.			

1	Customize colour	
2	Stroke width control	
3	Easy scalability	

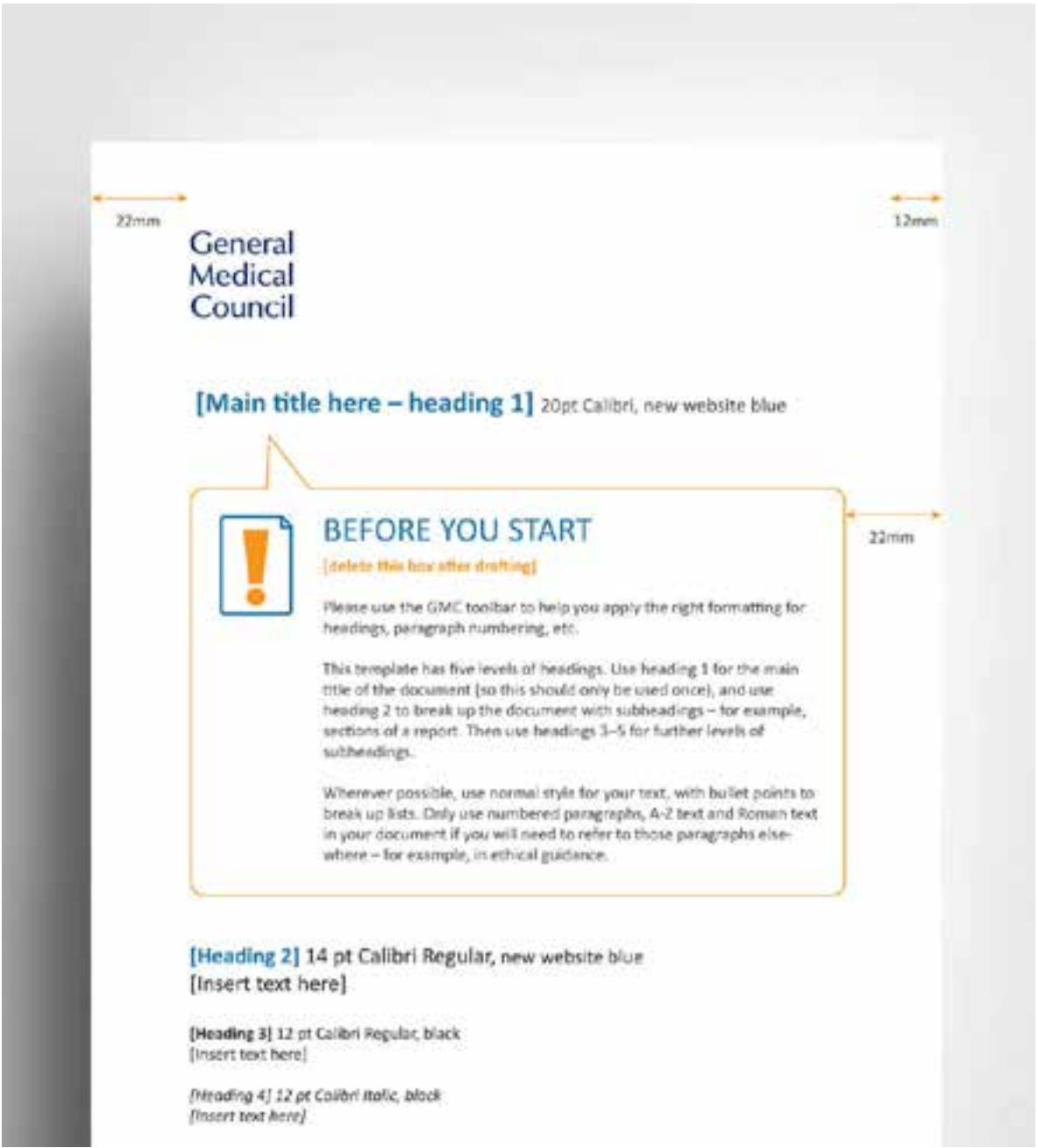
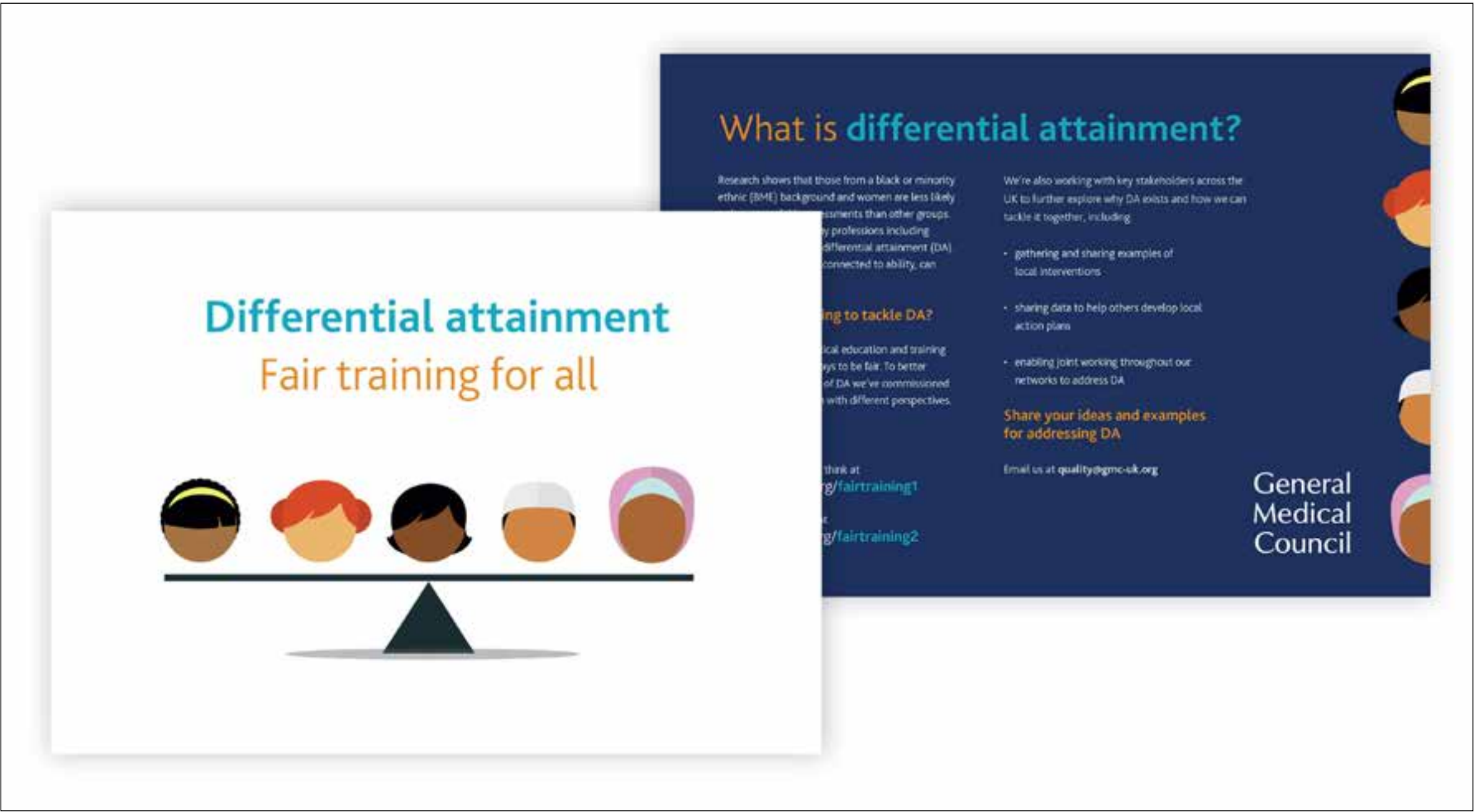




# General Medical Council website design

I created the illustrations to unify the report design and create a human look, feel and mood while taking the reader on a journey through the report. With a touch of creativity, a report can become a treat for the eyes.

Read full case study here:  
<https://tinyurl.com/2reym466>



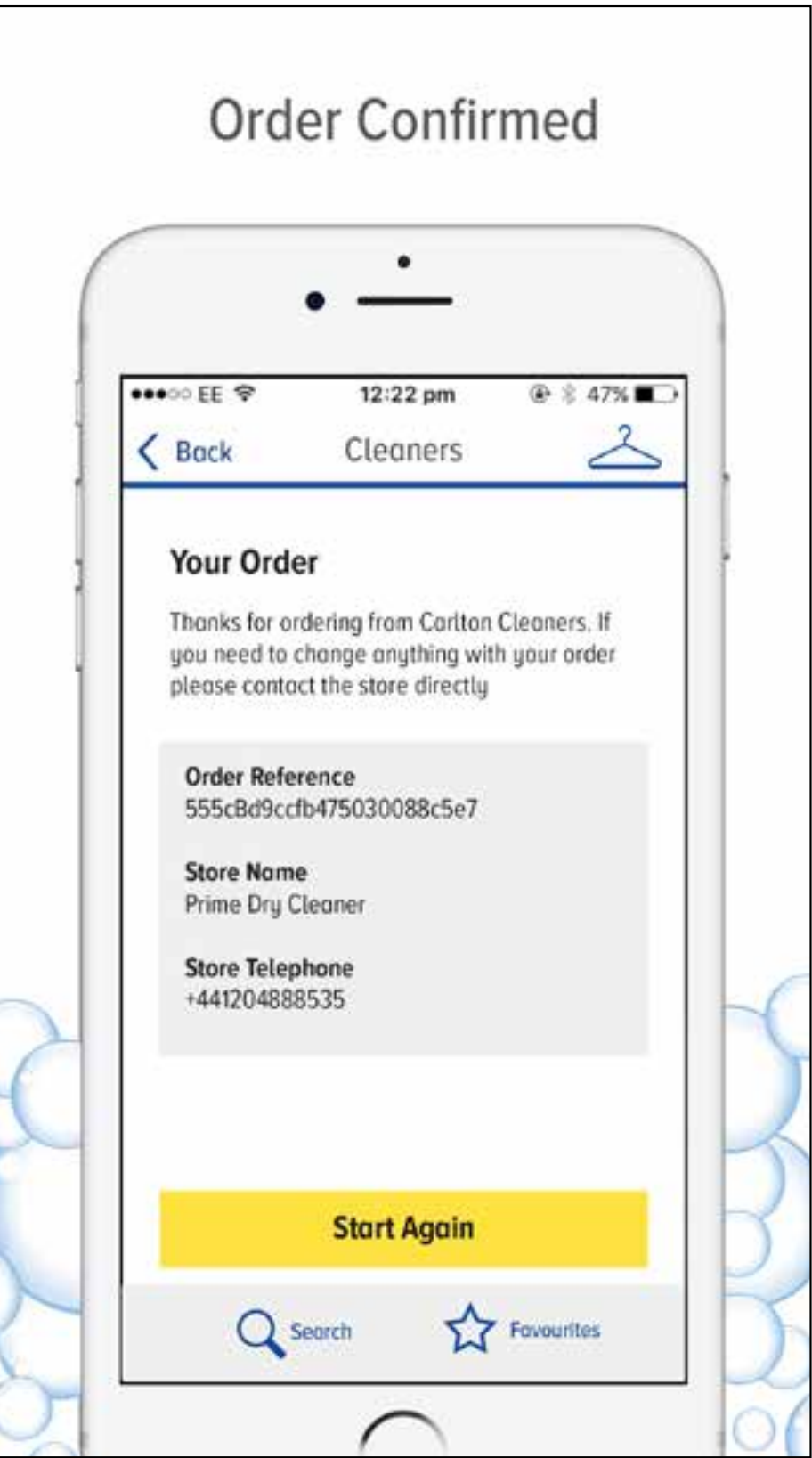
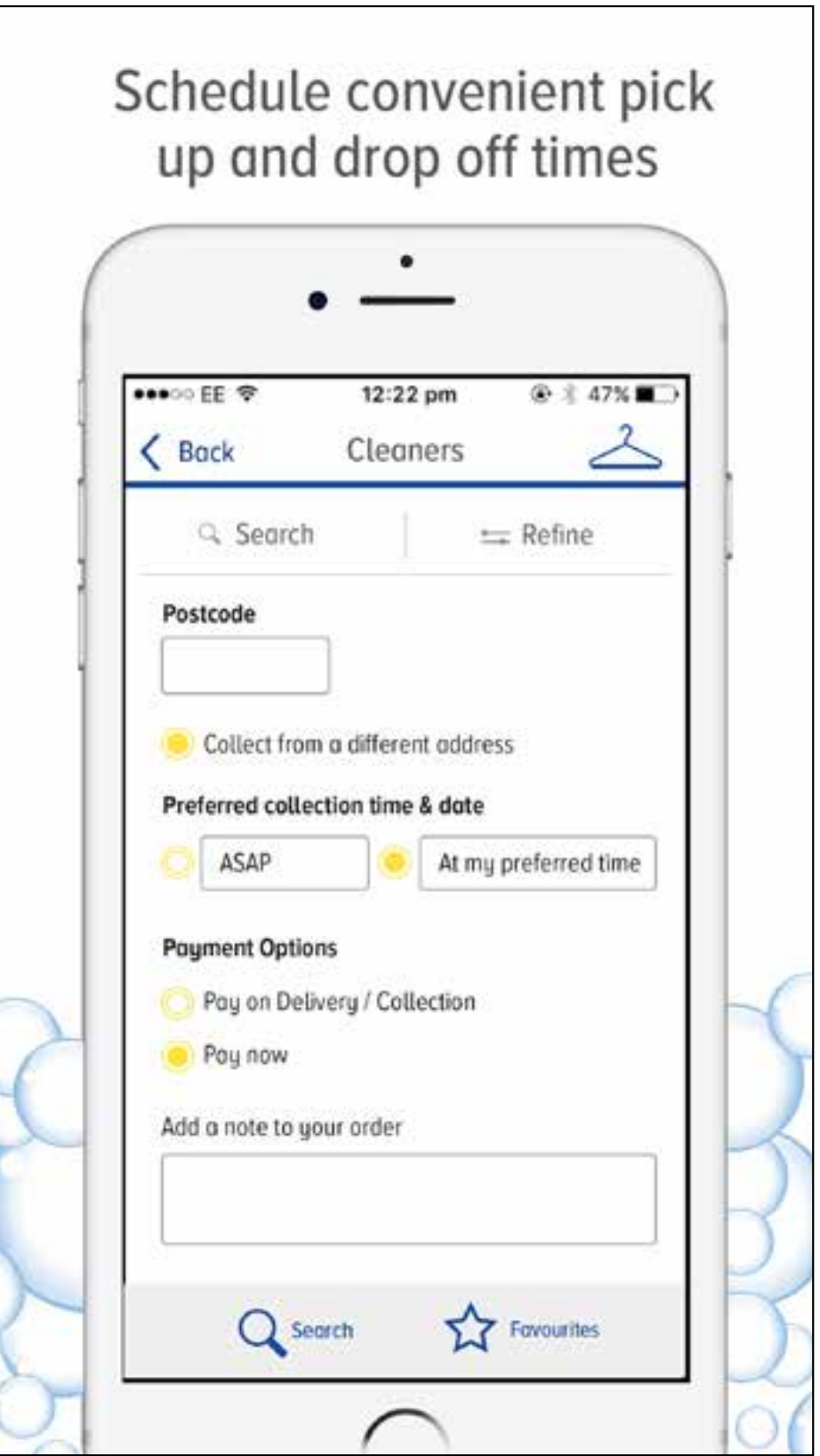
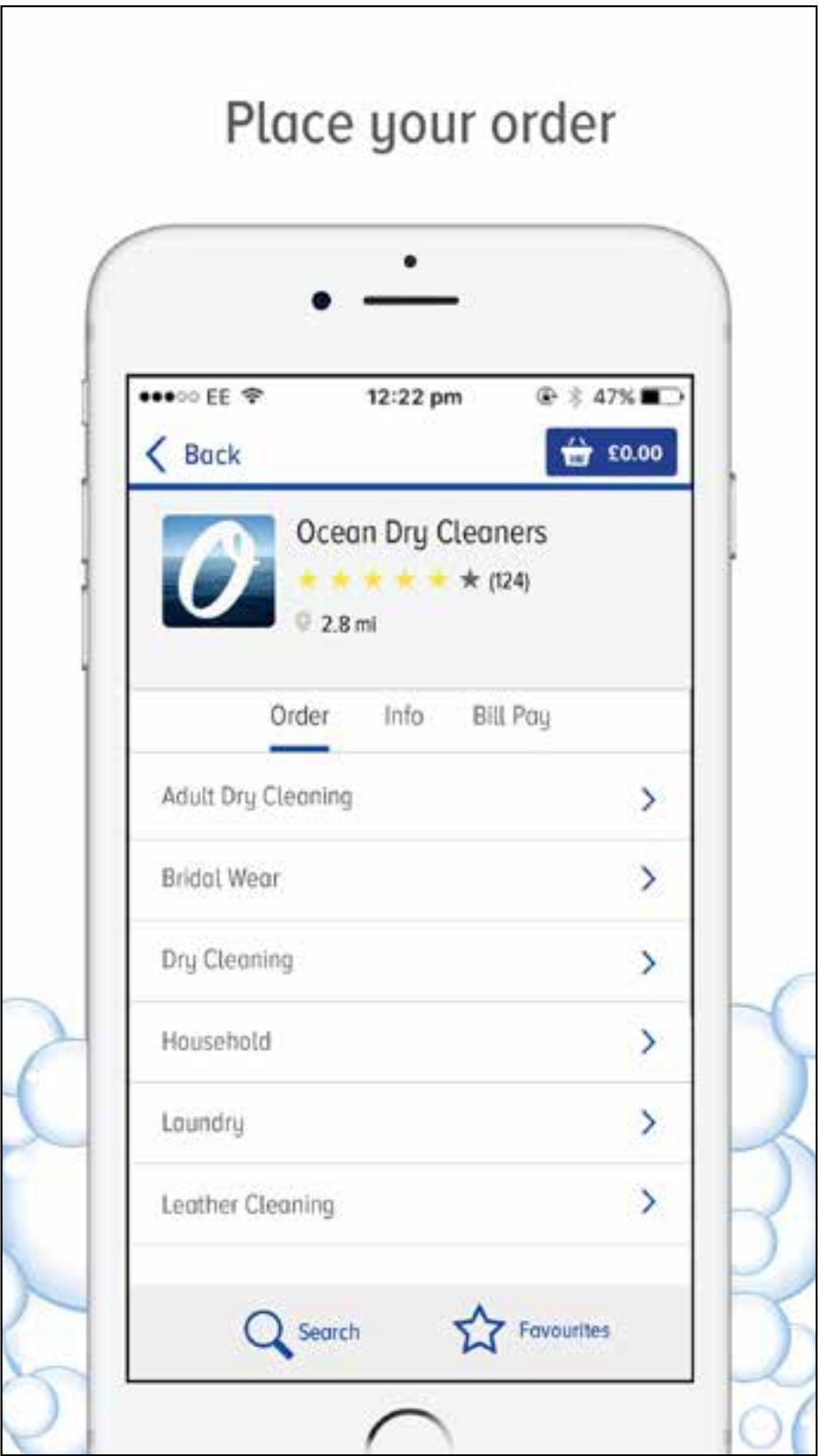
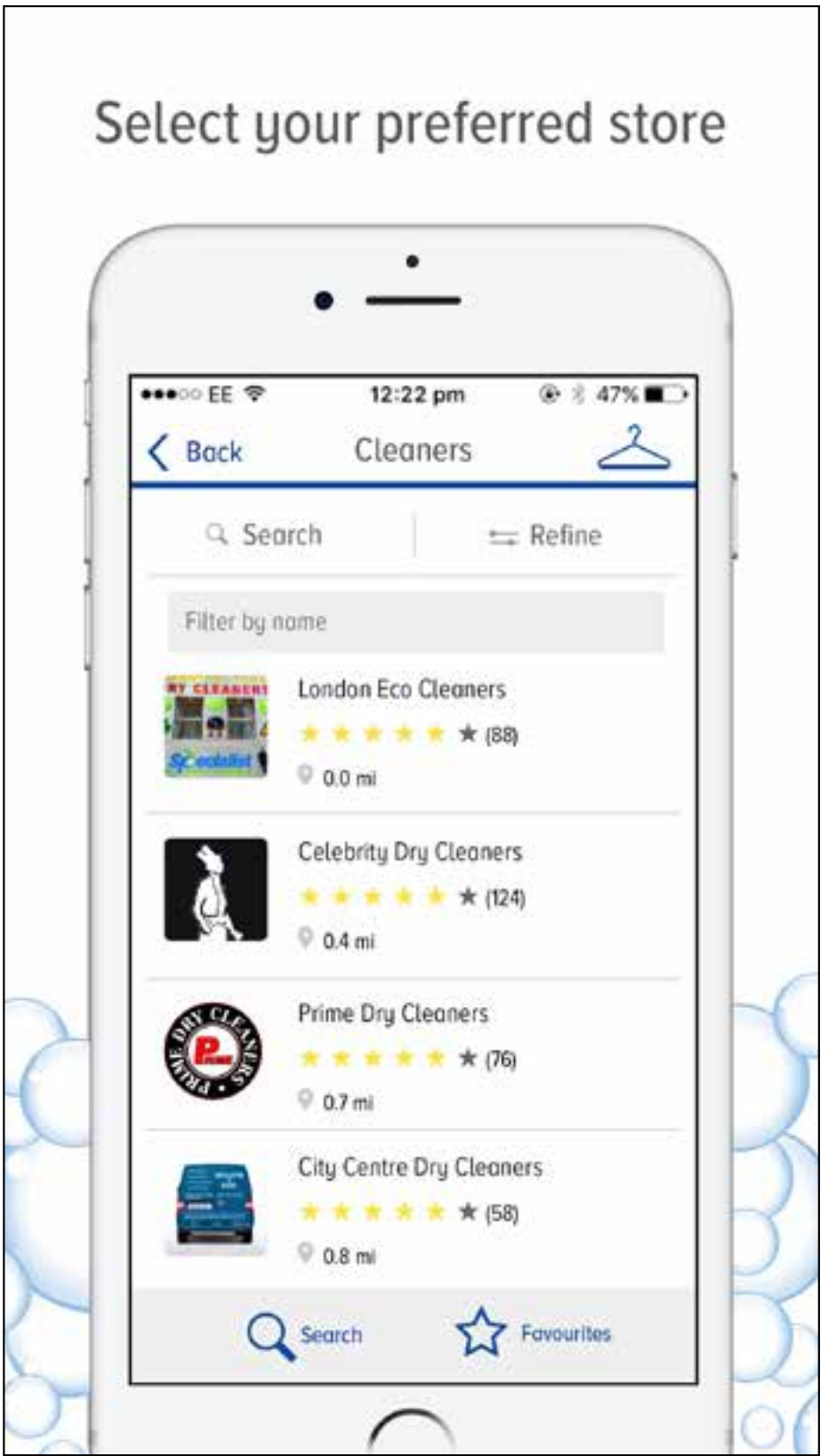
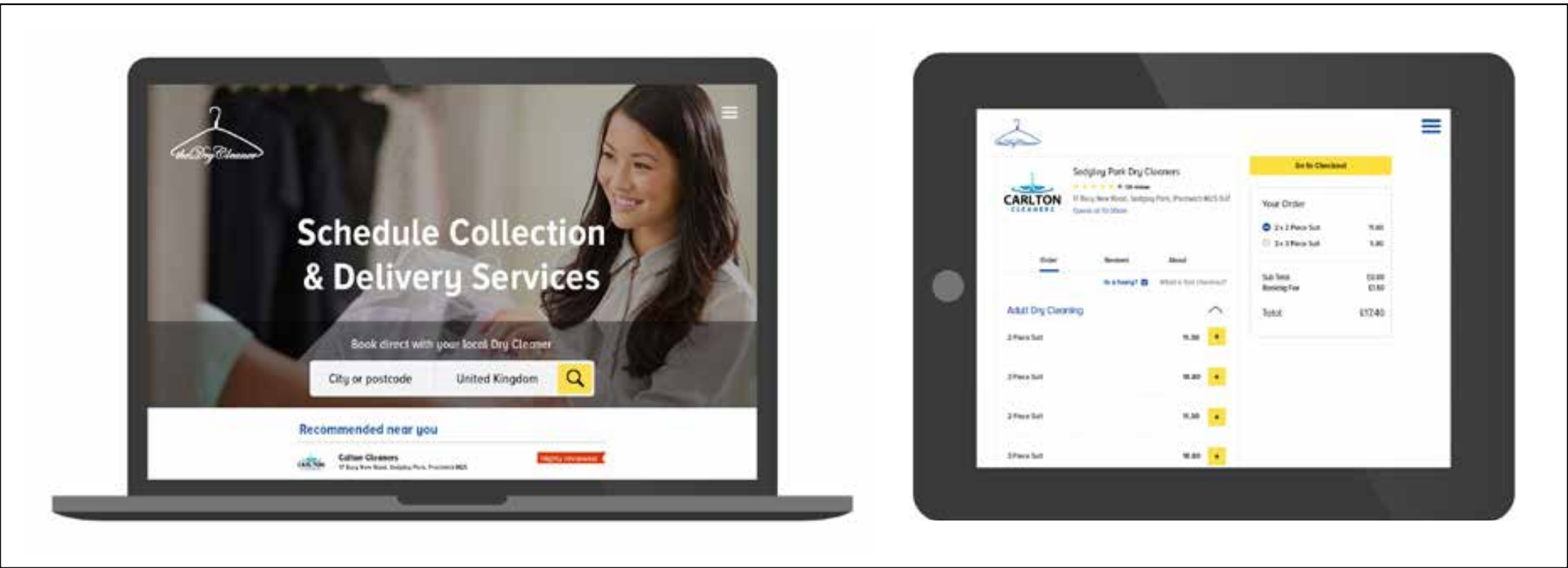
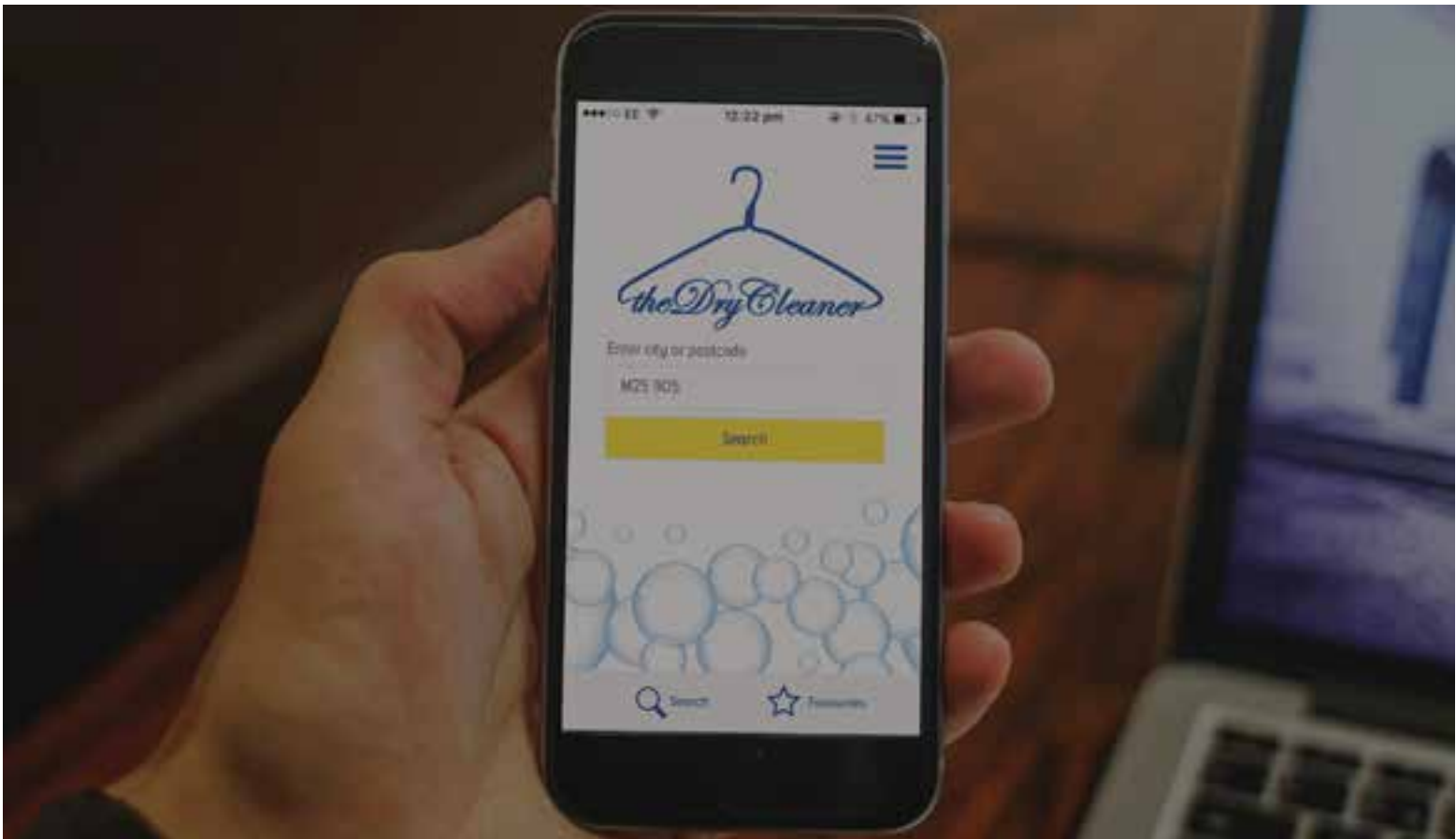


# Dry Cleaner App

The Dry Cleaner App removes some of the everyday hassle of organising the collection, processing & delivery of the client's garments.

It was up to me to refresh the visual identity, design the app and the website. The company logo could not be changed and had to be adapted to the new design.

Read full case study here:  
<https://tinyurl.com/23urb2nf>



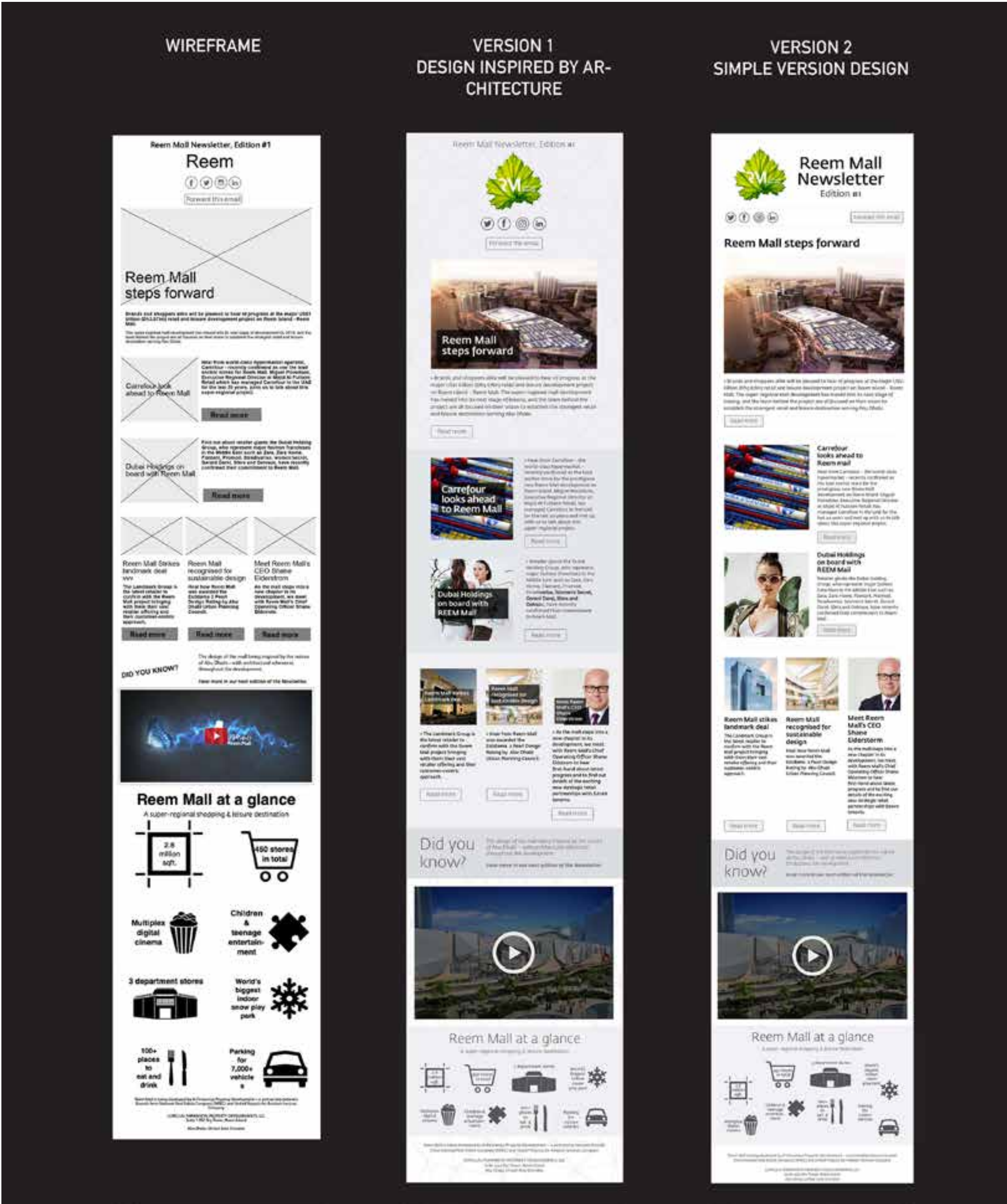
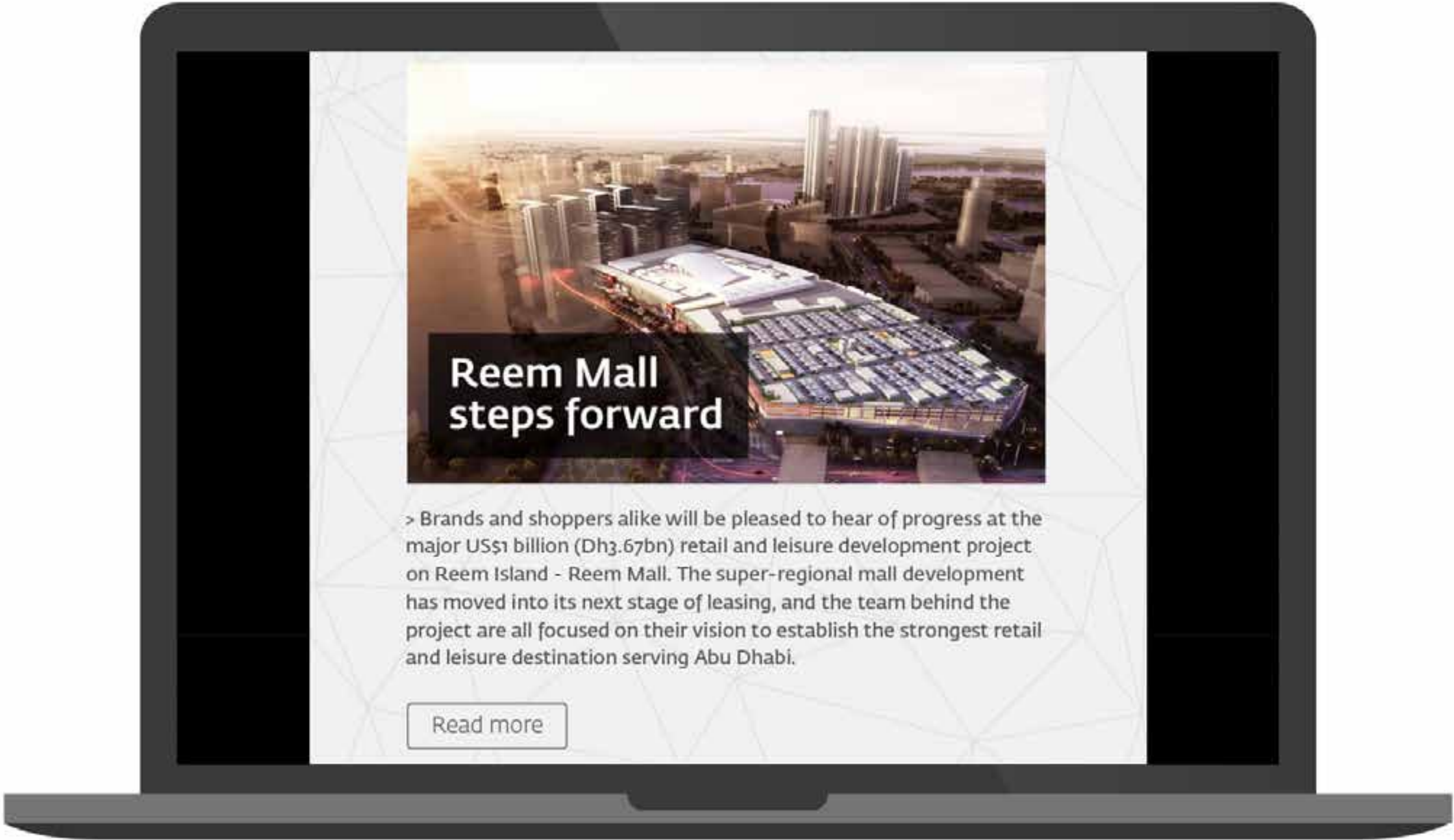


# Email design for a shopping mall

Reem Mall will comprises of around 450 stores, including 85 F&B outlets and a range of family-focused entertainment offerings. Positioned on Reem Island – right in the heart of new Abu Dhabi.

It was my job to design a reusable email template for Reem Mall. The design needs to be successful at informing users of news and developments at Reem Mall and increase customer loyalty and awareness. The email must be readable on all devices – tablets, phones and desktops, as well as iOS and Android.

Read full case study here  
<https://tinyurl.com/yns975wb>

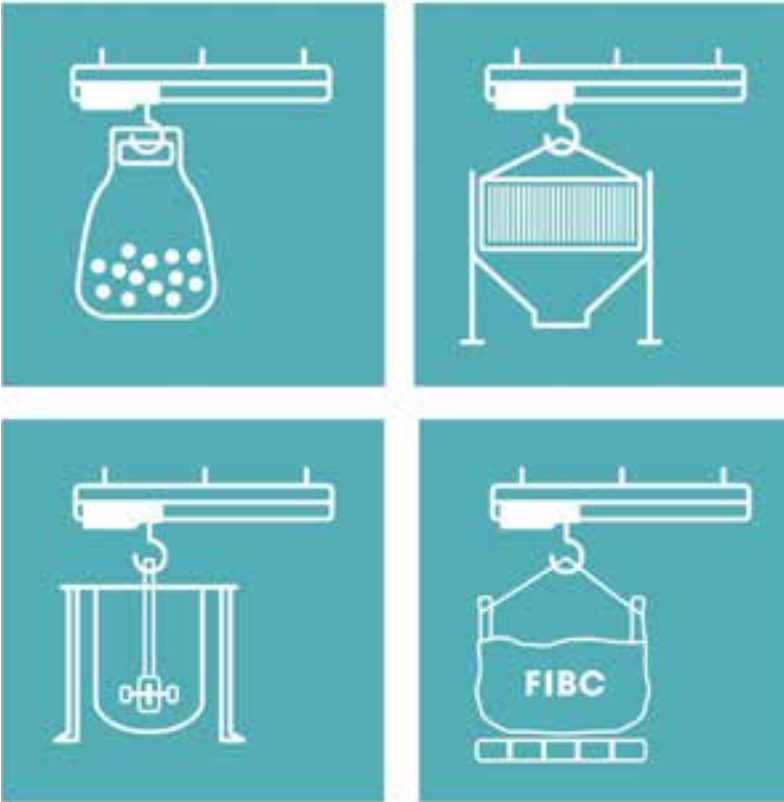




# Palamatic Pharmaceutical Engineering

Working alongside the marketing manager and maintaining brand consistency at all times I met the company's needs for a wide range of communication materials when required to create designs including exhibition banners, fact sheets, icons, photo retouching, video editing along with logo and title animation. I also managed the print sourcing, printing and delivery of the printed products.

Read full case study here:  
<https://tinyurl.com/mde2m2ec>

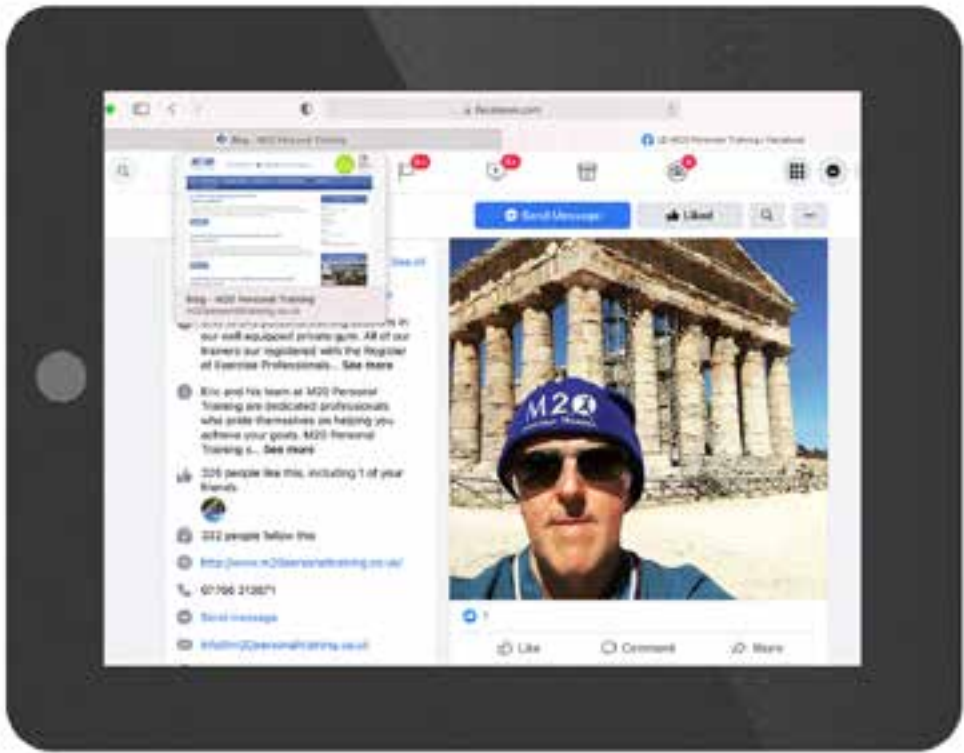




# M20 Personal Training

I designed the blue and white colour pallet to be bright and motivating and it was complimented with a font that's fun yet simplistic. The final logo design communicated that this is a gym that welcomes everyone to get fit with professional instructors in a state of the art gym while time having fun. The shape of the symbol has been kept purposefully simple in order to aid fast recognition and to allow for reproduction at all sizes without loss of detail.

Read full case study here:  
<https://tinyurl.com/2p9xzczb>





# William Josef Male Grooming Salon

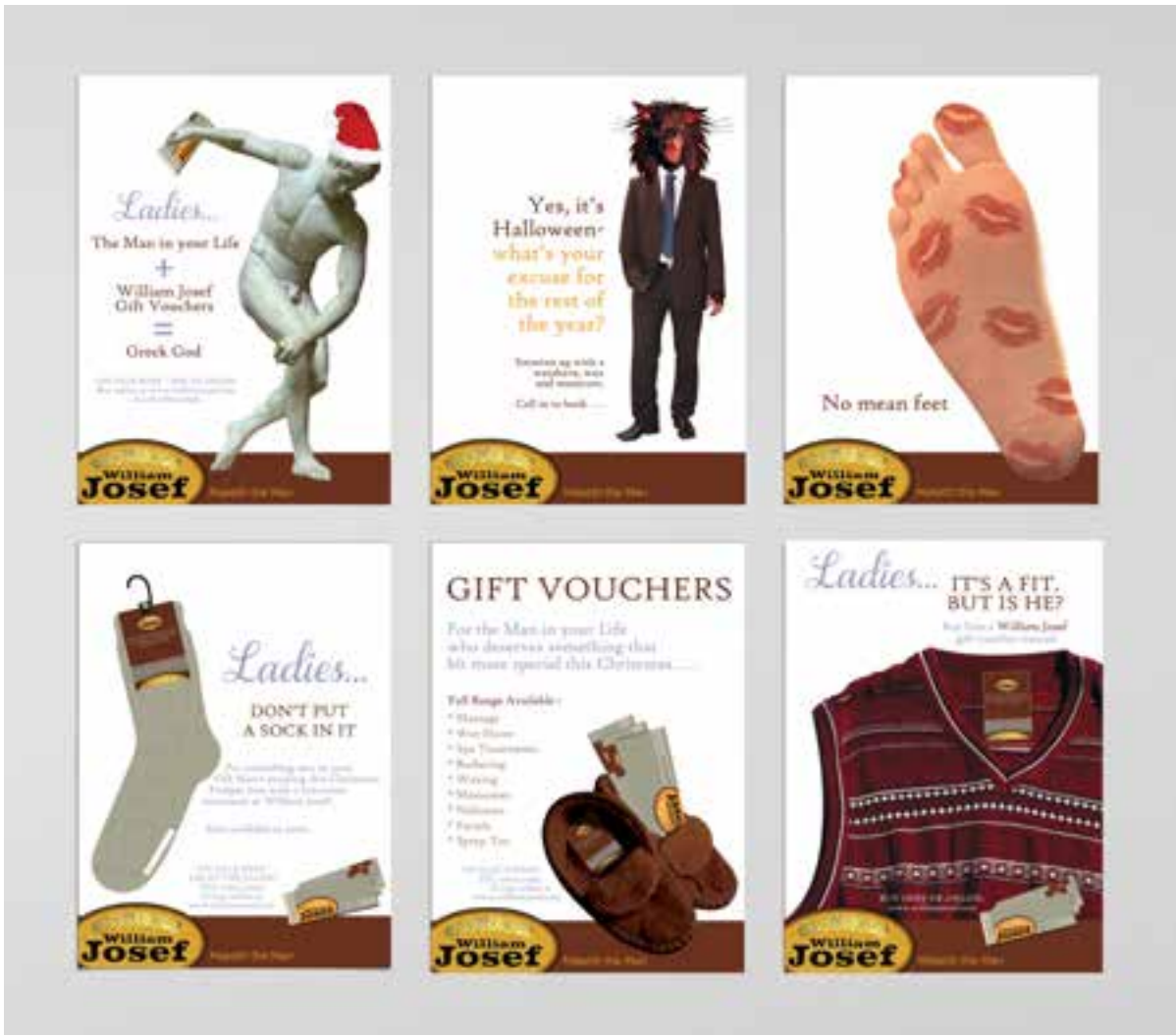
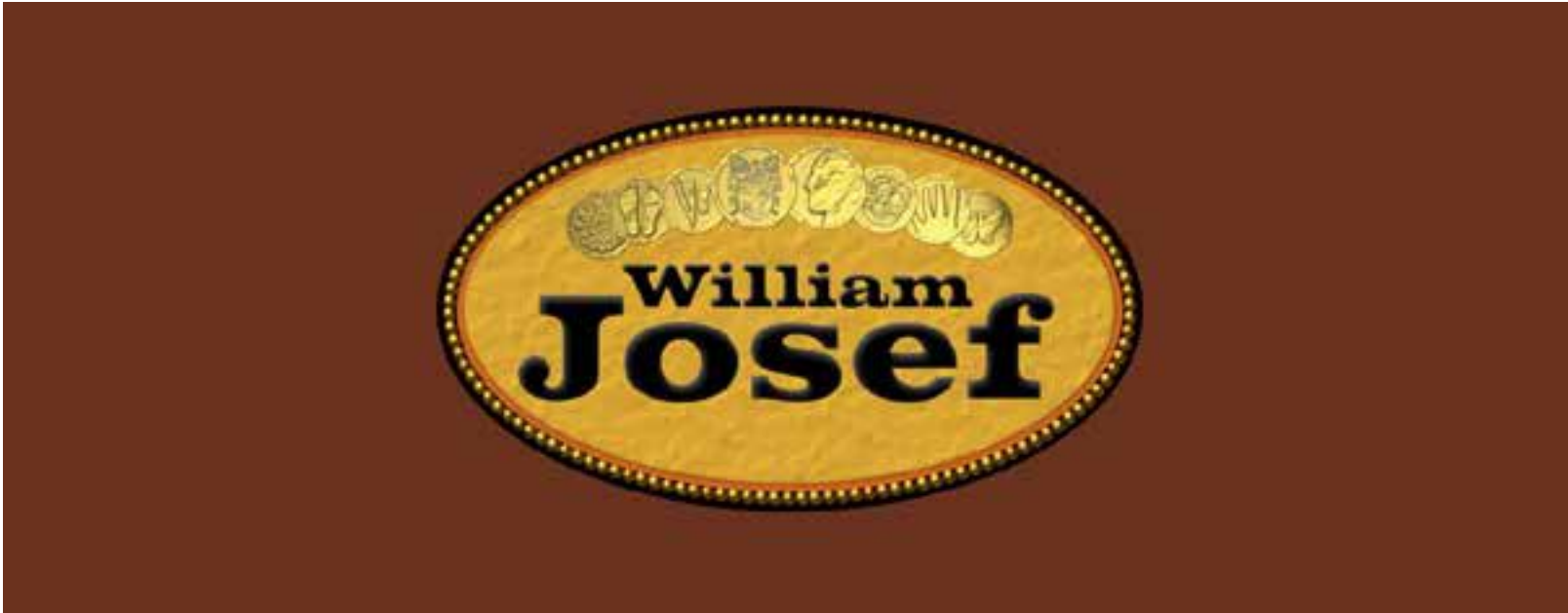
I designed this project during my position as graphic designer at a company called Champion Marketing which was part of the Champion Accountants group based in the North West. With my Marketing Director at Champion Marketing we worked closely with the team at William Josef, and identified 4 main needs:

I created a pastiche logo inspired by luxurious cigar packaging. I used a strong bold 'Wild West' style font to show confidence and, a gold oval badge and gold trim all to give the logo a high end look and feel.

I created a unique icon for each of the treatments with a similar aesthetic approach to give each treatment a strong visual voice within the brand mix.

Signage was designed for the salon along with a series of marketing materials such as a brochure, voucher/voucher envelope, point of purchase leaflets, shop window posters and a website.

Read full case study here:  
<https://tinyurl.com/yc248m9y>





# The General Medical Council Conference

I came up with a new title for the conference that is 'Together' to show that this event is about the GMC and delegates coming together in support of one another. I adopted a new vibrant blue colour that had been suggested to me by the team because this bright blue had a modern feel compared to the GMC's existing dark navy blue. I also used a complimentary splash of orange to the event designs including the event title 'Together' and other titles that needed to express the warm feeling of support.

It was important that the new GMC conference identity was consistent throughout all marketing materials such as invitations and promotional emails. Working alongside the marketing team I helped to design everything from exhibition stands, various documents, T-shirts, lanyards to maps and powerpoint presentations. Even though it was agreed that the GMC navy blue was tweaked to a 'new fresh blue' we had to follow GMC brand guidelines.

Read full case study here:  
<https://tinyurl.com/57z55jsb>

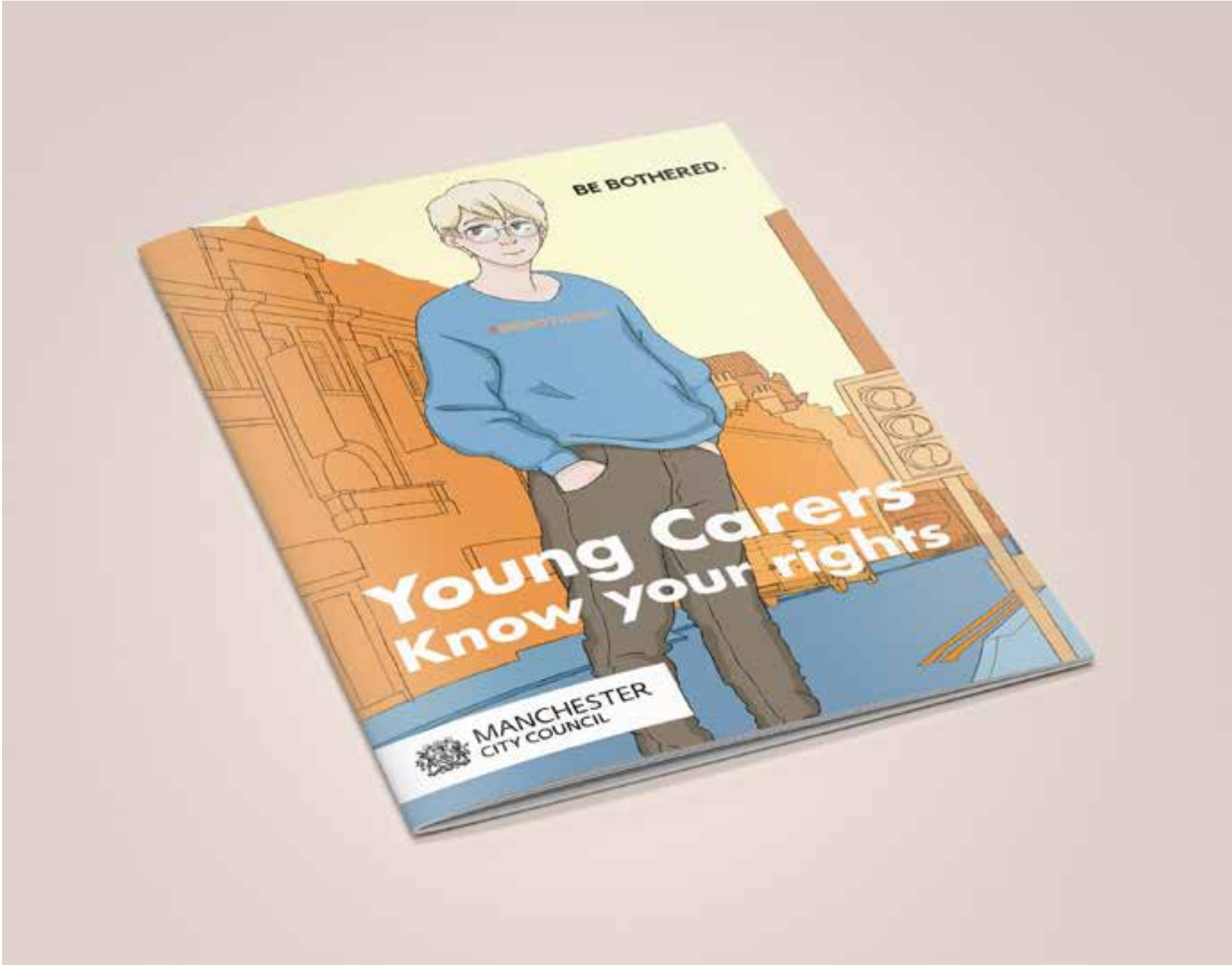




# Gaddum

Even though this is a very important resource that contains serious information I felt that it needed to be easy to read and friendly so that young carers would feel comfortable reading the resource and not feel intimidated by the over all look and feel. The design needed to be engaging to young people so I designed the booklet to be bright, colourful and interesting while following Gaddum’s brand guidelines and by complimenting the character illustrations supplied by Gaddum.

Read full case study here:  
<https://tinyurl.com/ye67zhn8>



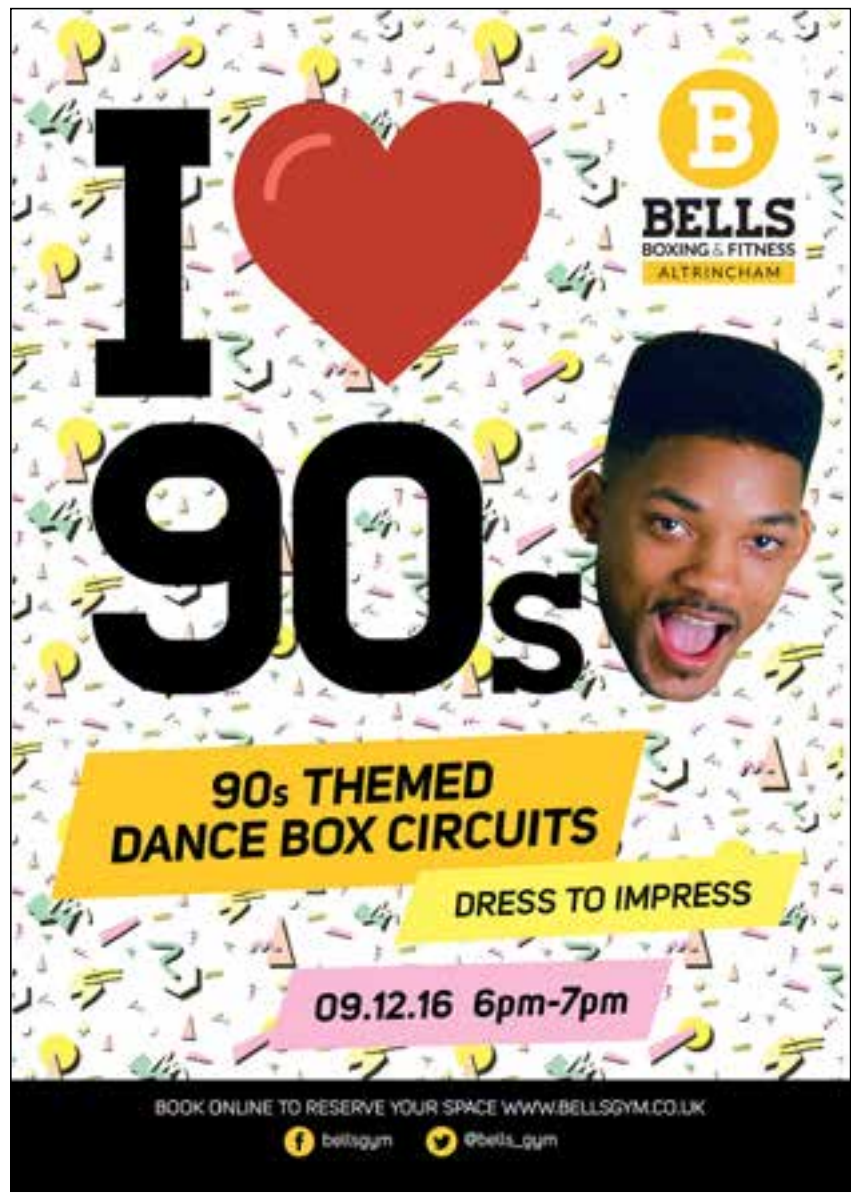


# Bells Gym

Bells Gym is a unique, one on one Boxing & Fitness facility based in the heart of Altrincham, Cheshire. Using Boxing training as a way to enhance your overall well-being, they are dedicated to each and every member in their family friendly based atmosphere.

It was up to me to update their online and offline marketing materials while upholding the Bell's Gym brand.

Read full case study here:  
<https://tinyurl.com/bp6kmt8j>





# Manchester Metropolitan University

This information booklet was designed to help pupils understand important points about their journey into higher education. It provided important facts while being user-friendly so recipients can quickly get the information they need.

Read full case study here:  
<https://tinyurl.com/ybf4xyyt>

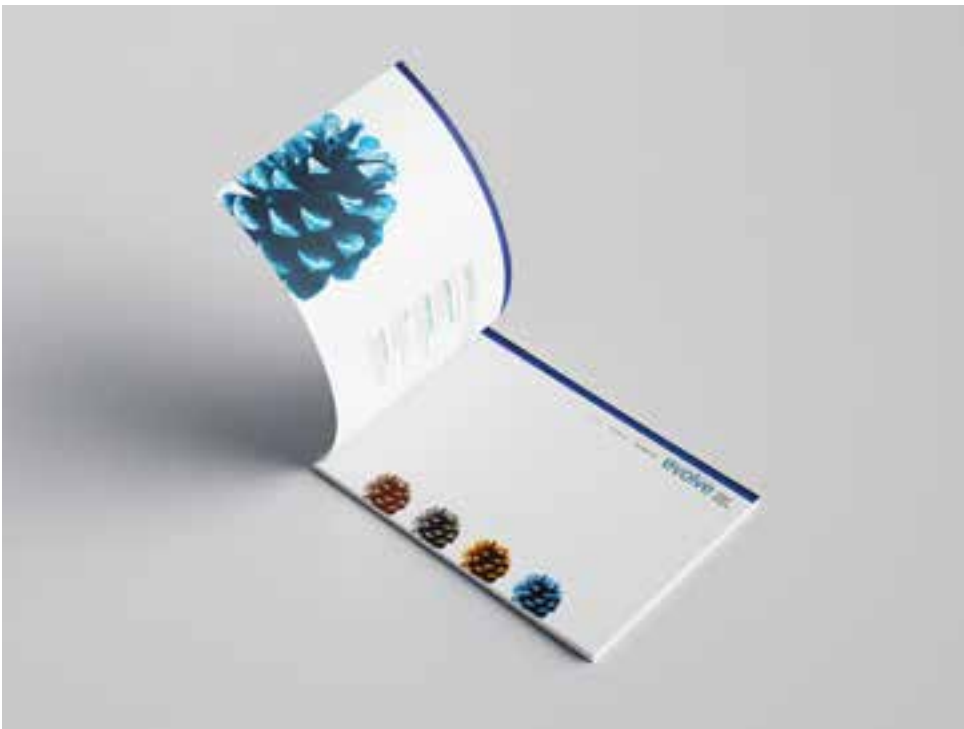




# Evolve private client services

The seamless integration of words and images ensured a dynamic and memorable brochure campaign. This brought together everything Evolve wanted into a stunning brochure that will resonate with their audience. We supplied various digital formats of the brochure and print copies where requested.

Read full case study here:  
<https://tinyurl.com/mrezdnc4>



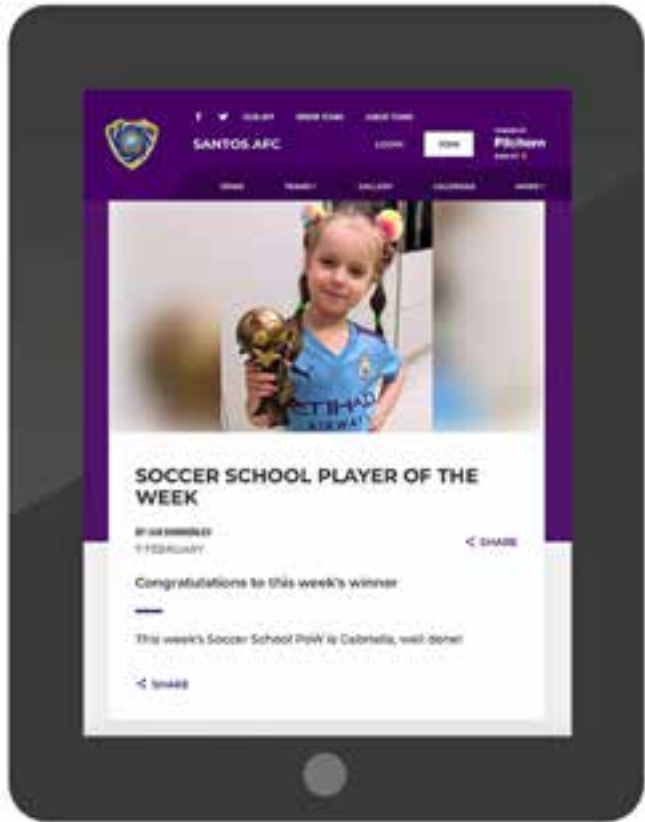


# Santos AFC

I have been with Santos AFC since the beginning when I was asked to design the logo and kits and for the club. Recently that came back to me and said that they felt like they were floating along, moving from one issue to another and also felt that it was difficult for them to identify their progress and purpose.

Brand Storyboard' that expressed their brand insights. This gave them a clear idea of where the club is now, where it wants to go and how it is going to get there.

Read full case study here:  
<https://tinyurl.com/4vaur5a7>





# Digital Pace

Digital Pace provide professional independent strategic business advice to help companies make the most effective use of technology. Projects range from working with micro businesses on their digital strategy to supporting large companies on selecting and implementation ERP and CRM systems across the UK. I was asked to design a logo and visual identity that reflects business and technology.

I designed it in a way that symbolises the science and forward thinking behind business and technology, at the same time including a flexible, visual element that can identify the brand when the logo isn't shown. This helps to keep the identity fresh, allowing for a variety in reproduction across different marketing material.

Read full case study here:  
<https://tinyurl.com/27c83jk3>



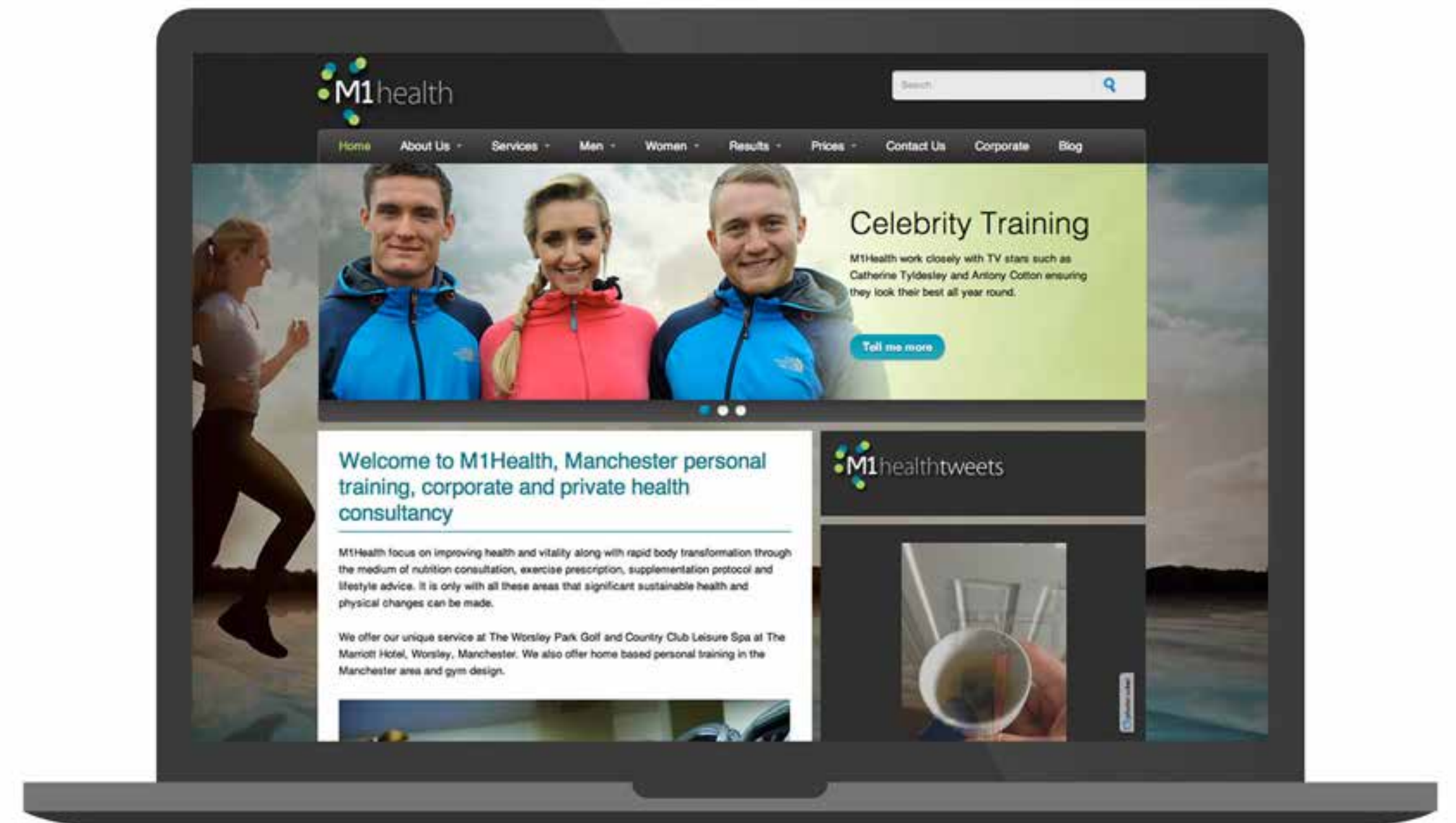


# M1 Health

M1 Health is a personal training, corporate and private health consultancy. They focus on improving health and vitality along with rapid body transformation through the medium of nutrition consultation, exercise prescription, supplementation protocol and lifestyle advice. My job was to design a logo that represents this unique service in a timeless and distinct way.

I designed it in a way that symbolises the science and forward thinking behind health and fitness, at the same time including a flexible, visual element that can identify the brand when the logo isn't shown. This helps to keep the identity fresh, allowing for a variety in reproduction across different marketing materials.

Read full case study here:  
<https://tinyurl.com/7favfxzr>





# Mailboxes Etc franchise

These designs were for a unique business service which included a Mailboxes etc. franchise and a Printing.com franchise in one shop on the Didsbury, Manchester high street.

Read full case study here:  
<https://tinyurl.com/3umyfnpb>



**PROFESSIONAL GRAPHIC DESIGN**

Add some whoop to your design with some of our crazy creative services.

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- Brochures
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We can help you by setting up the following files so that they can be printed as single or double sided documents.

- Microsoft Word
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**From £40** Per hour

**FINISHING**

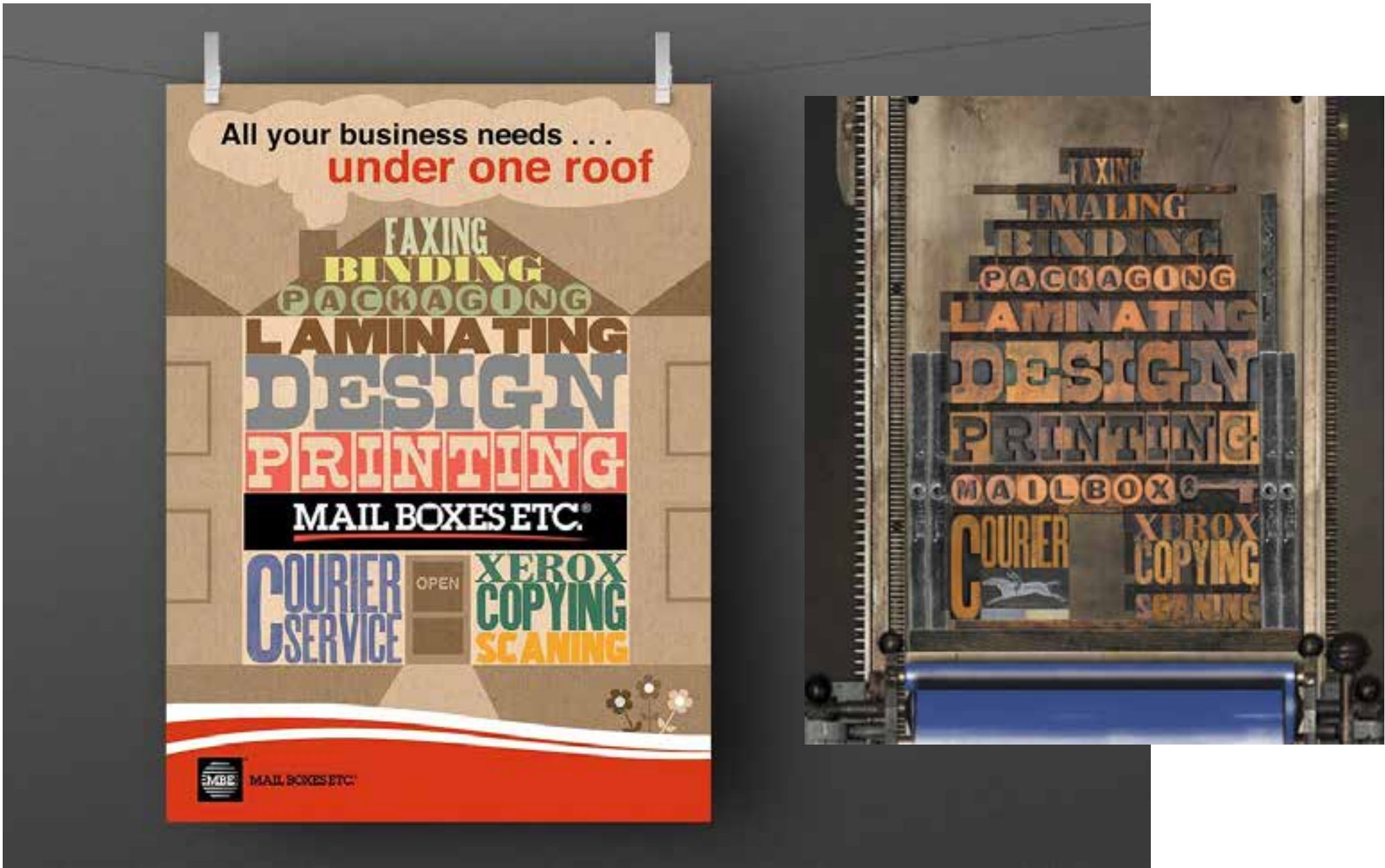
20+ blinds	£1.50	£1.50	£3.50
4-19 blinds	£2.00	£2.00	£5.50
1-3 blinds	£4.00	£4.00	£7.00

**Laminating**

50+ laminates	A4	A3
10-49 laminates	£1.00	£1.50
1-9 laminates	£1.25	£1.75
	£1.50	£2.00

**Special Paper**

160gsm smooth	A4	A3
250gsm smooth	5p	10p
80gsm coloured paper	10p	20p
160gsm coloured card	5p	10p
160gsm photographic paper	10p	20p
Transparency (OHP)	50p	70p
Sticky Labels (various sizes)	50p	



**PICK UP A SHIPPING LOYALTY CARD AND GET 50% OFF YOUR 6TH PACKAGE**

50% OFF YOUR 6TH PACKAGE

MAIL BOXES ETC.

**3 MONTHS FREE WHEN YOU RENT A MAIL BOX FOR A YEAR**

MAIL BOXES ETC.





# ZOO Clubnight at Fifth Nightclub

I created a geometric design for the lion to give it a contemporary, futuristic feel. And then to add some chaos and excitement I added random colours to the triangles, this communicated how this club night plays a variety of upbeat popular current music. This placed on a dark background makes the poster look quite moody and cool. The large brightly coloured rounded font adds some needed fun to the poster.

Read full case study here:  
<https://tinyurl.com/msd3a5zf>





# Mental Illness Awareness Project

I designed and illustrated this public awareness information leaflet. This design shows that mental illness can happen to anyone like our family members, friends and co-workers who are just regular people who are not at all scary and dangerous. The warm and friendly portraits show how people with a mental illness are just regular people which contrasts with the raw illustration communicating the frustrated feelings people with mental illnesses suffer when they are judged in the wrong way.

Read full case study here:  
<https://tinyurl.com/yczkwd49>





# The Didsbury Beauty Clinic

The Didsbury Beauty Clinic were tired of their brochures and appointment cards and wanted a fresh approach to the design. They also wanted the printing to have a very high quality look and natural feel to reflect the philosophy of the clinic.

The high quality look of the design and the natural feel of the printing successfully reflected the philosophy of the clinic.

Read full case study here:  
<https://tinyurl.com/5dppsf9u>

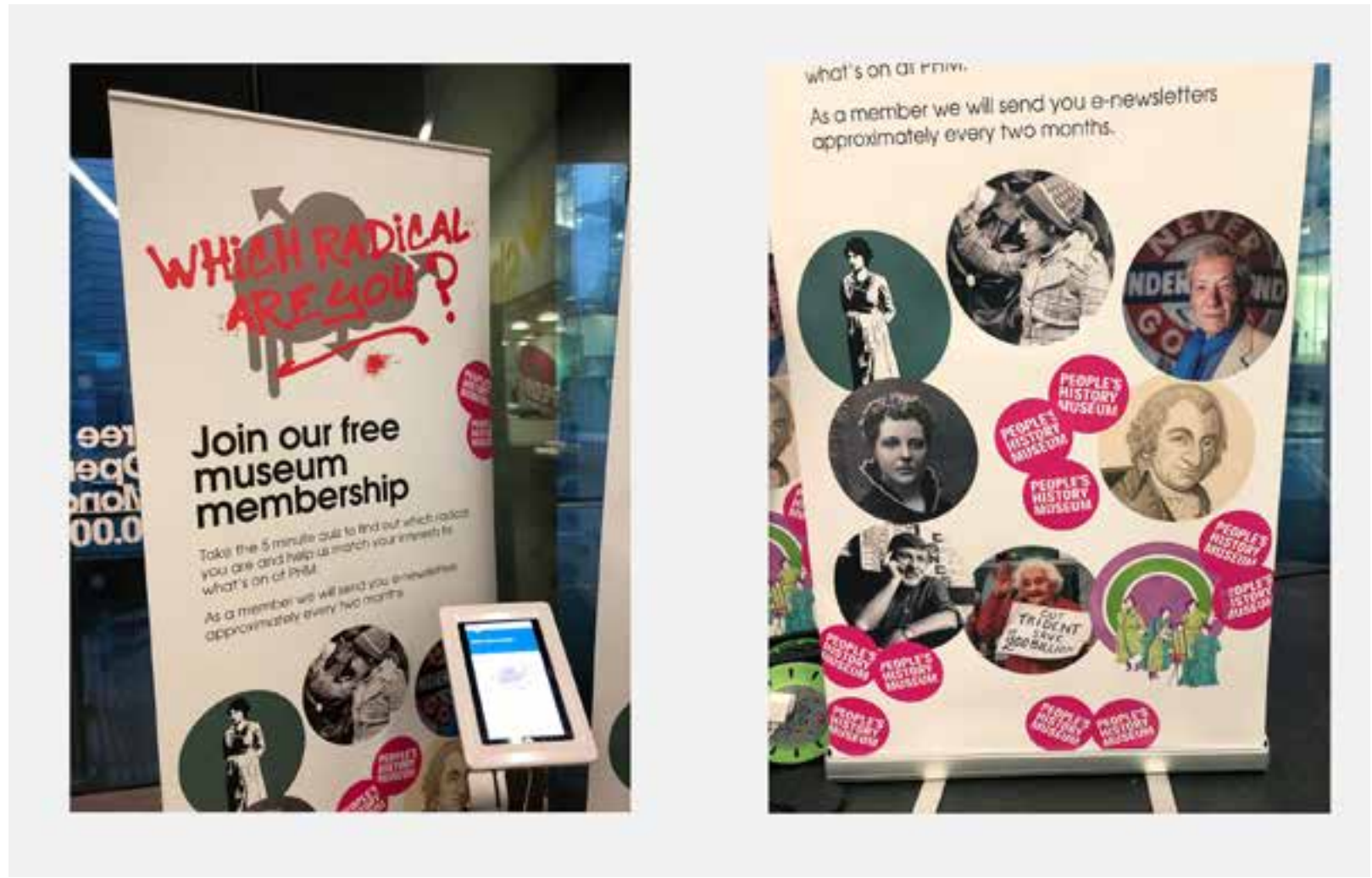




# The People’s History Museum, Manchester

After studying PHM’s brand guidelines I created this banner design appropriate to museums visual identity rules. To do this I used photographs of the radicals placed around the banner in a free and expressive way that is appropriate to PHM. It was important to design the banner in a way that captivates the audience and gets PHM’s promotional message accross in an effective way.

Read full case study here:  
<https://tinyurl.com/y2e9rttj>

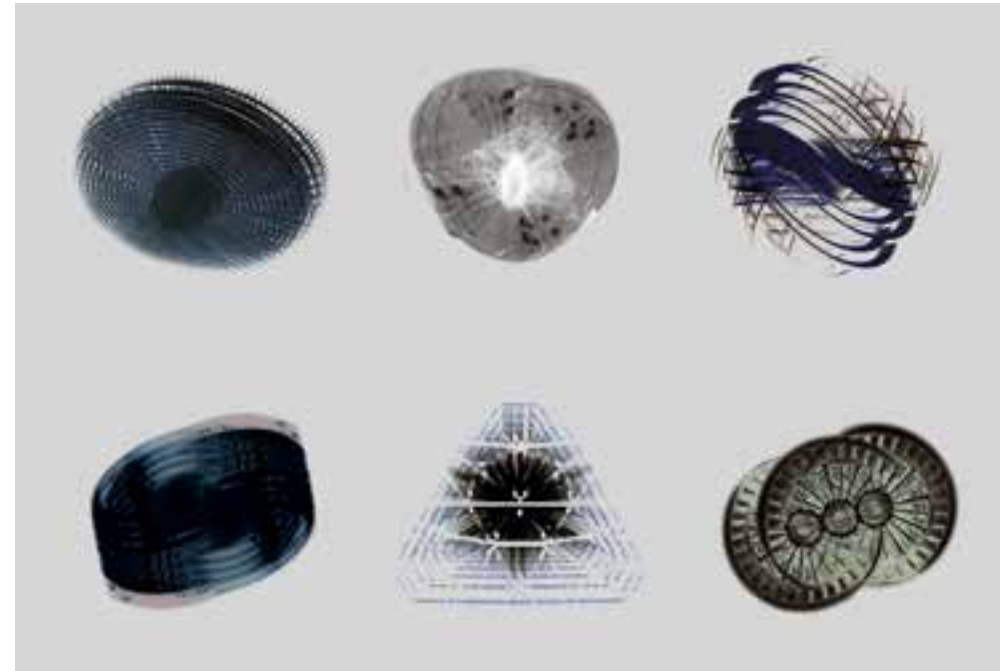




# Haden Freeman Ltd

The brochure design produced is unique and appropriate to Haden Freeman. It is a professionally designed brochure that tells their story and conveys their message to potential clients in a way that is memorable. An example of how being daring can make a company stand out from others.

Read full case study here:  
<https://tinyurl.com/y4nbkrrj>





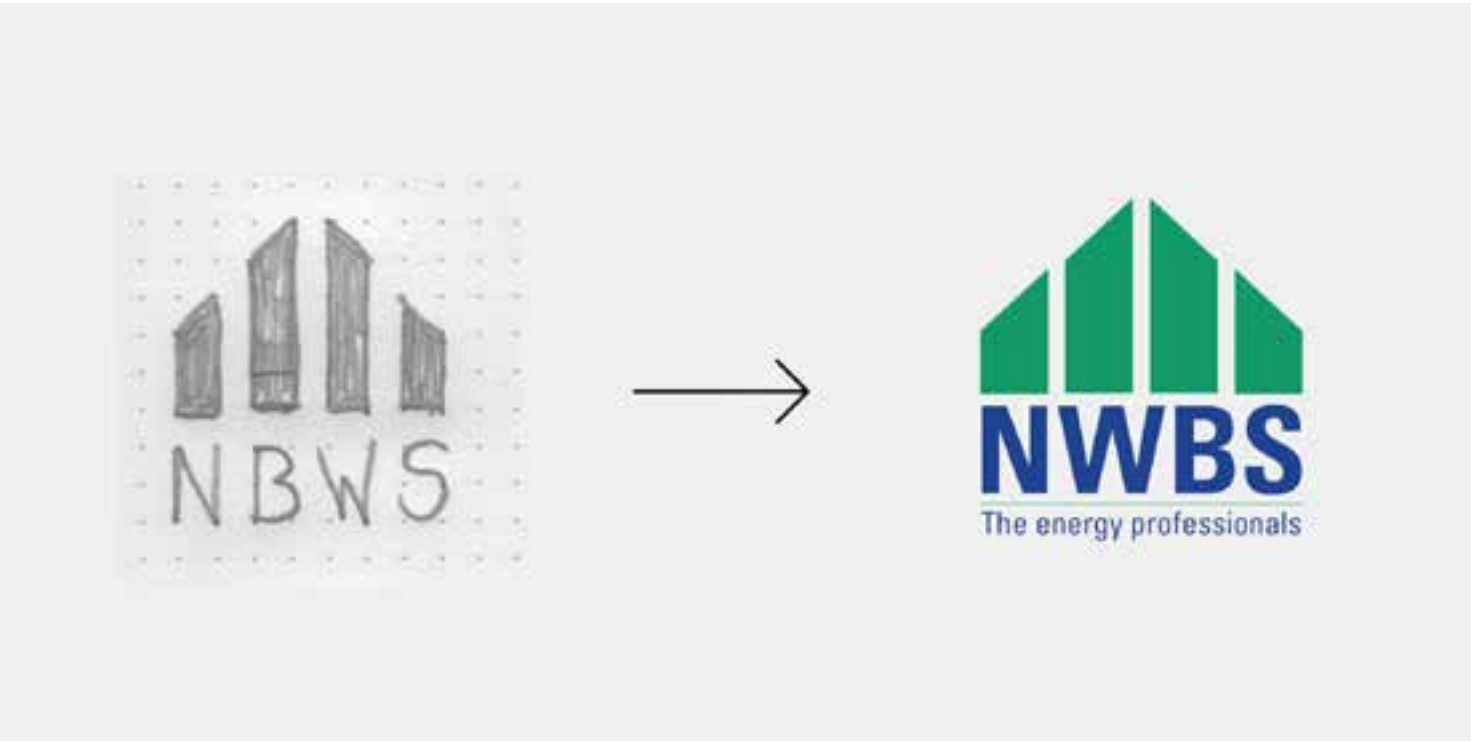
# NWBS the energy professionals

NWBS the energy professionals needed a visual identity. Designing a visual identity for a company that helps businesses save energy and therefore reduce it’s harmful impact on the environment.

With a considered layout, a “building shaped” emblem is formed using a grid. The ‘building shape’ is green to reflect energy saving. shape of the symbol has been kept purposefully simple in order to aid fast recognition and to allow for reproduction at all sizes without loss of detail.

The all new NBWS ‘building shape’ logo design is distinctive, appropriate, memorable, practical and simple in form. It conveys the NBWS’s intended message, as well as being able to work digitally and be printed at any size while remaining effective without color needed.

Read full case study here:  
<https://tinyurl.com/yc43v2bz>





# National Training Surveys – The General Medical Council

The design needed to be impactful enough for the doctors to take action and complete the survey. This was done by creating these interesting infographics and illustrations. The doodles of doctors voicing their opinions give the infographic an easy to understand human feel while the infographic communicates the message of who the national training survey is helping in a visual way.

This infographic was posted on The General Medical Council’s blog and social media pages. The postcard was distrubted to doctors in training.

Read full case study here:  
<https://tinyurl.com/47ac2768>

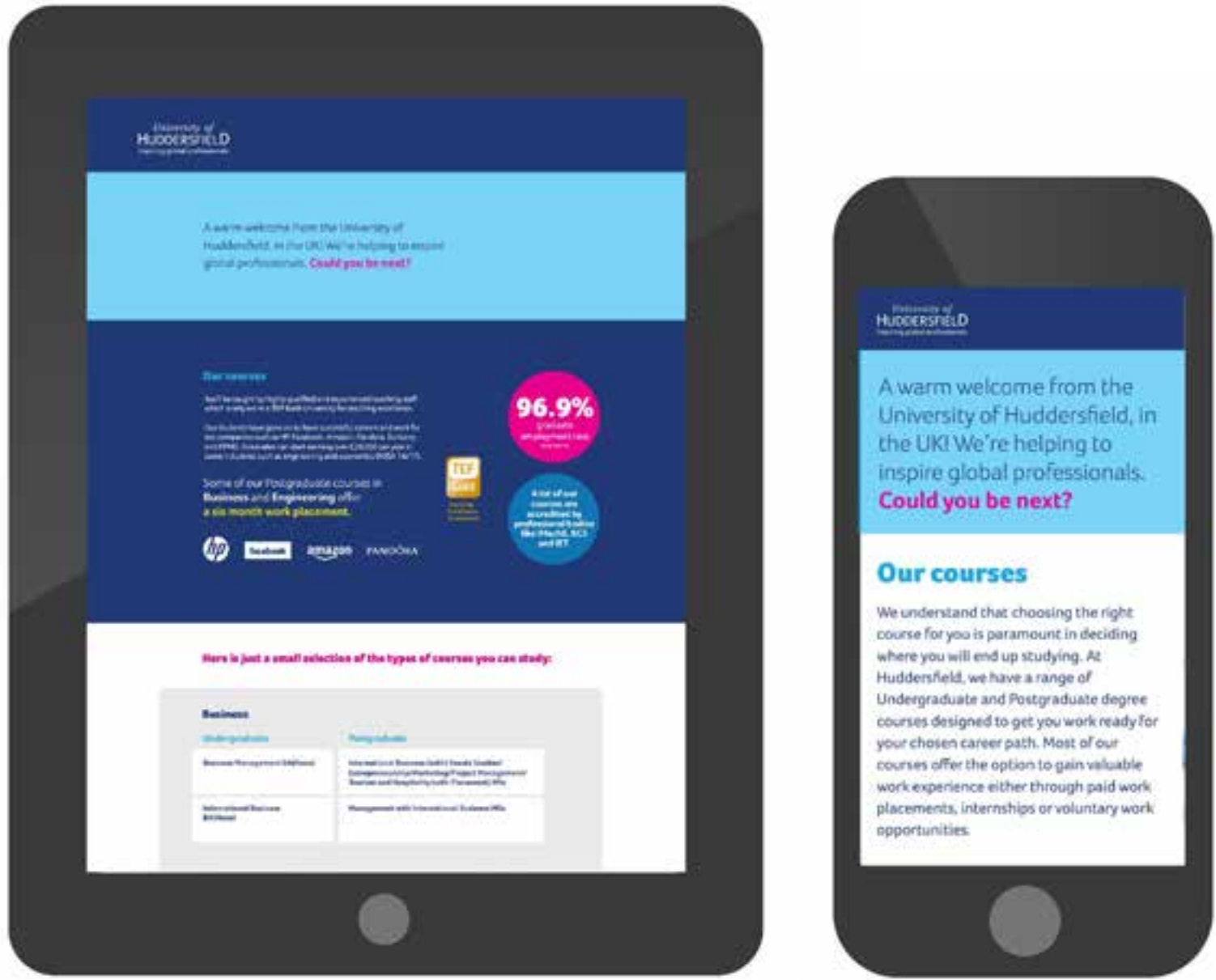
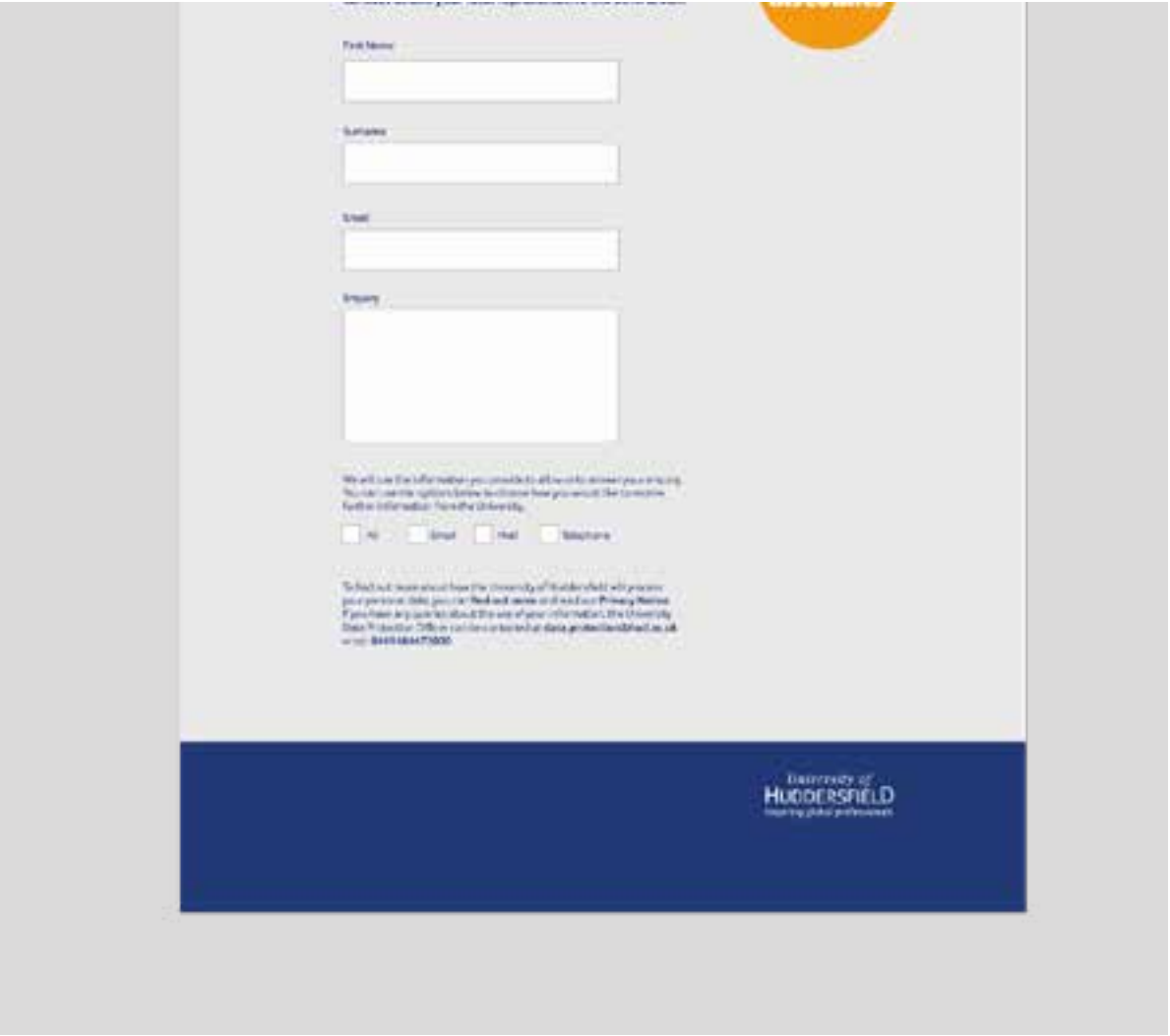
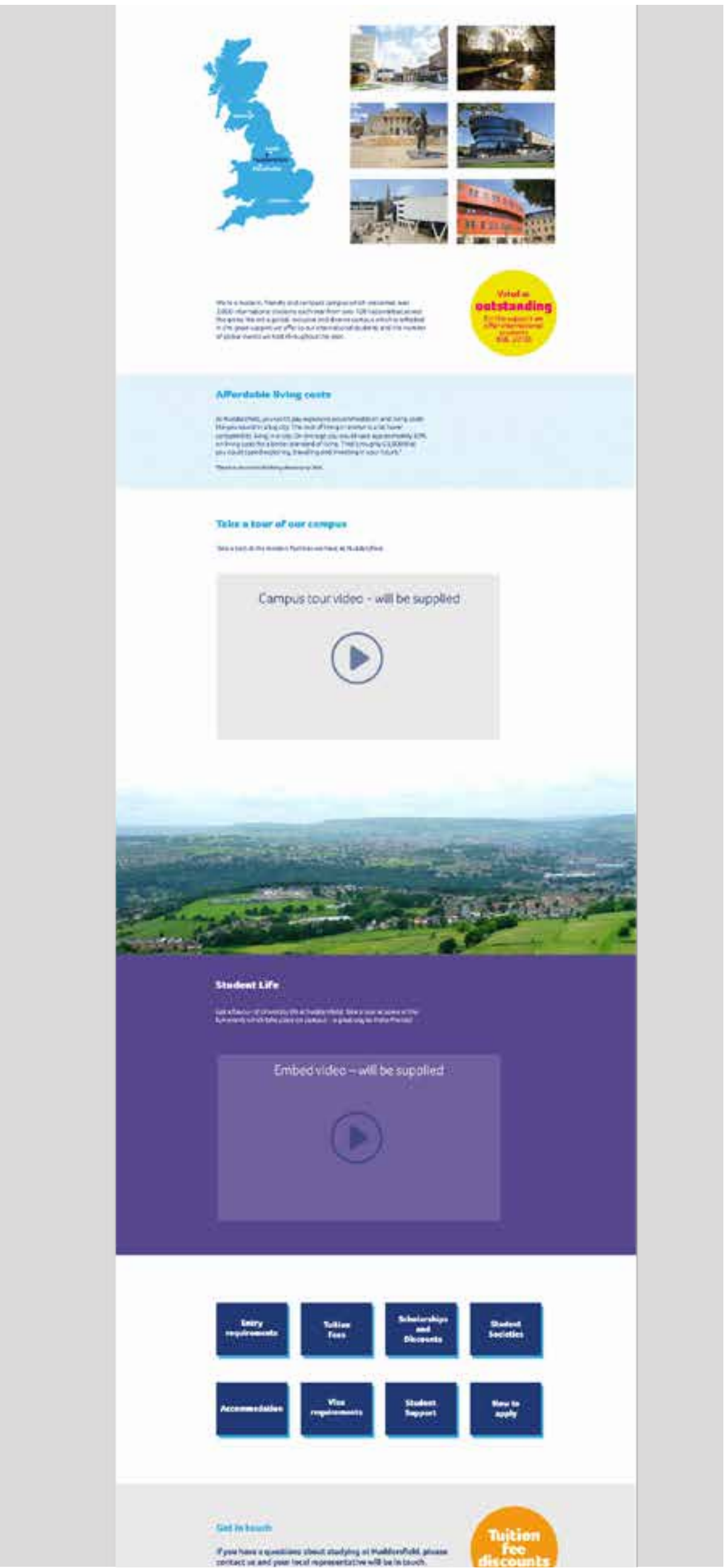
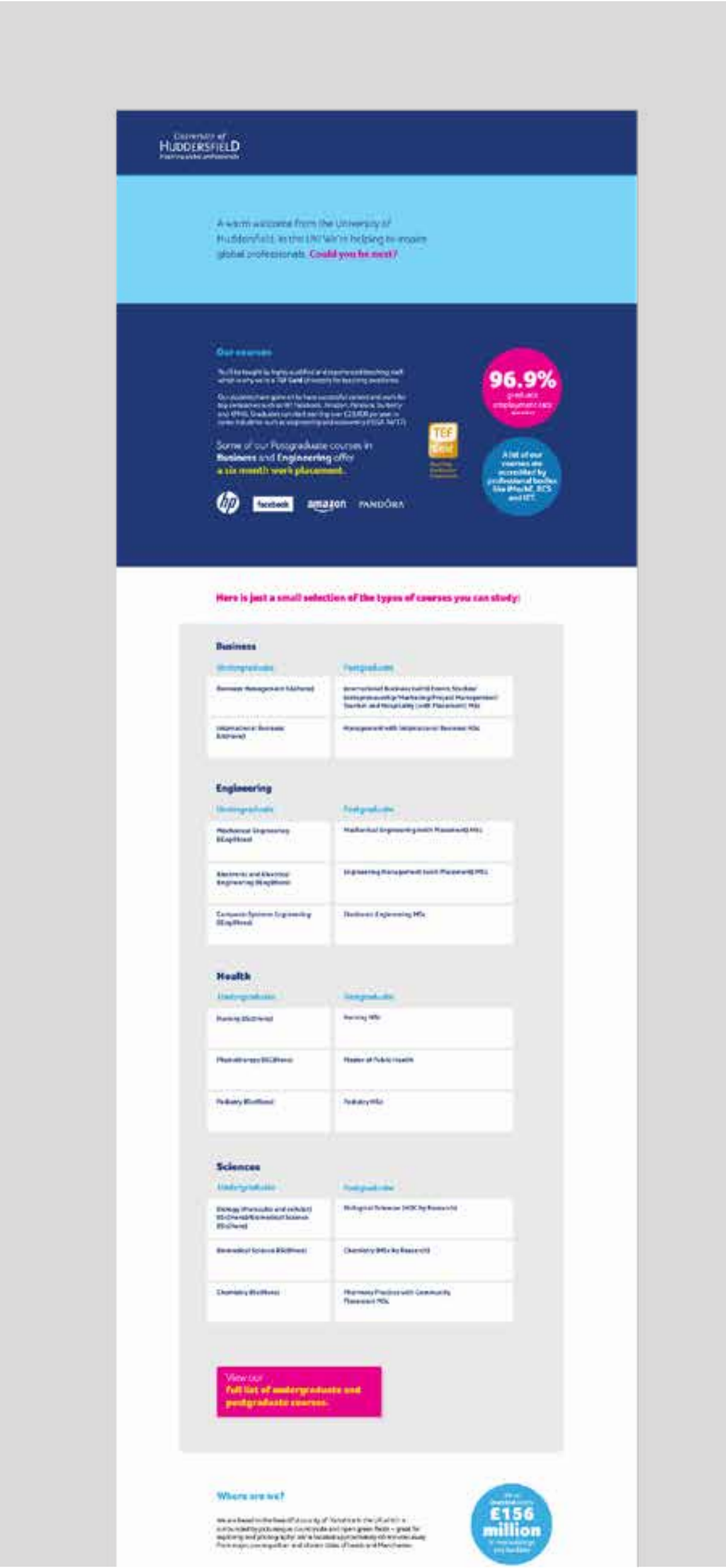




# University of Huddersfield

The design rendered beautifully across all email clients and on mobile devices. The email welcomed students, helped to inspired them and gave important information in a clear, interesting and concise way.

Read full case study here:  
<https://tinyurl.com/372d7255>





Champion Accountants are a leading accountancy group who specialise in the SME sector and provide a range of services throughout the North West which enables businesses to grow and create wealth for their owners. While designing for this company it was my job to design a range of online and offline marketing materials which included everything from company newsletters, websites, email design, exhibition stands, publication ads to yearly Christmas Cards.



**Risky Business?**

CHAMPION  
Chartered Accountants

Others may go further  
We go a little less

Investing in a business involves taking risks. It makes sense to know early on what you are getting yourself into - how much, what and whether the investment is worthwhile.

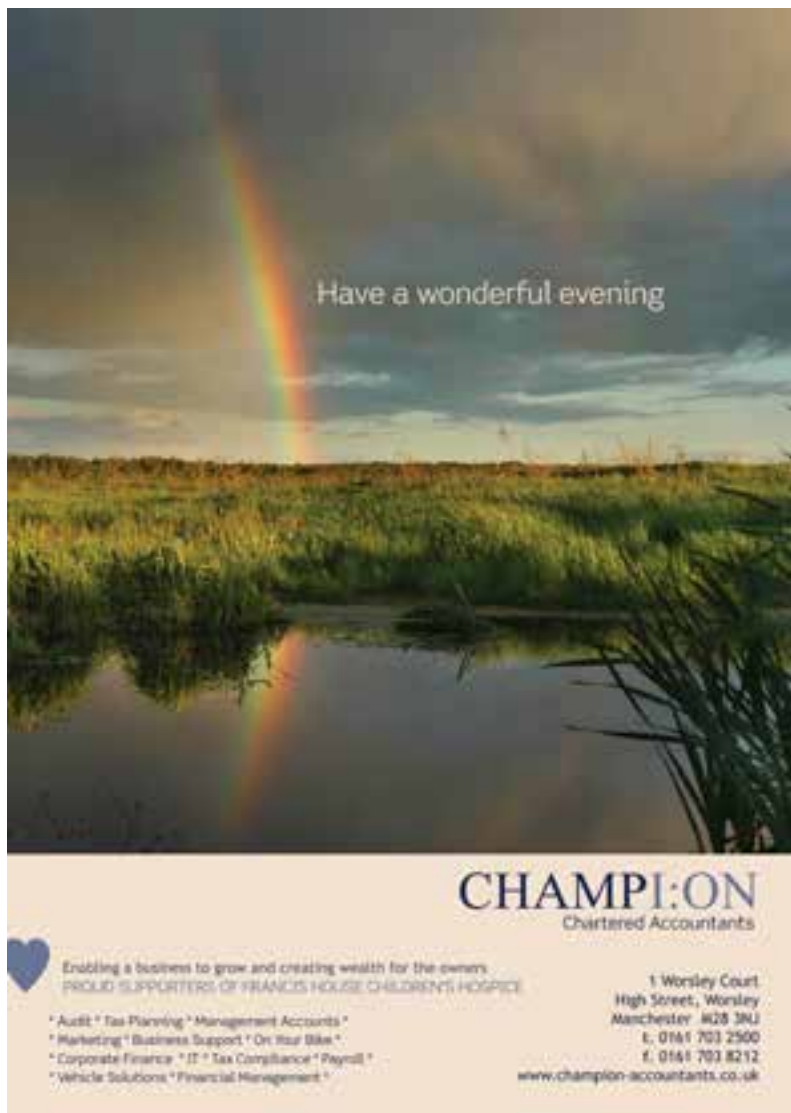
Before you part with your money let us review the target business for you. We'll try to use historical data, internal controls - even its Human Resources element. Basically, everything you need to ensure you're entering the deal head, not feet first.

We'll only forget the areas you need to know more about to avoid overlooking you with unnecessary information. And once our review is complete, we'll either confirm the deal is a sound one or work with you to renegotiate the terms.

Take risks... knowing exactly what you're getting into.

We are taking about risk review. Is your Accountant doing the same?  
If yes, then please call Paul Atkinson on 01454 702 7013.

[www.champion-charteredaccountants.co.uk](http://www.champion-charteredaccountants.co.uk)





# Champion Contractors

The design rendered beautifully across all email clients and on mobile devices. The email welcomed students, helped to inspired them and gave important information in a clear, interesting and concise way.

Read full case study here:  
<https://tinyurl.com/5bbskejb>



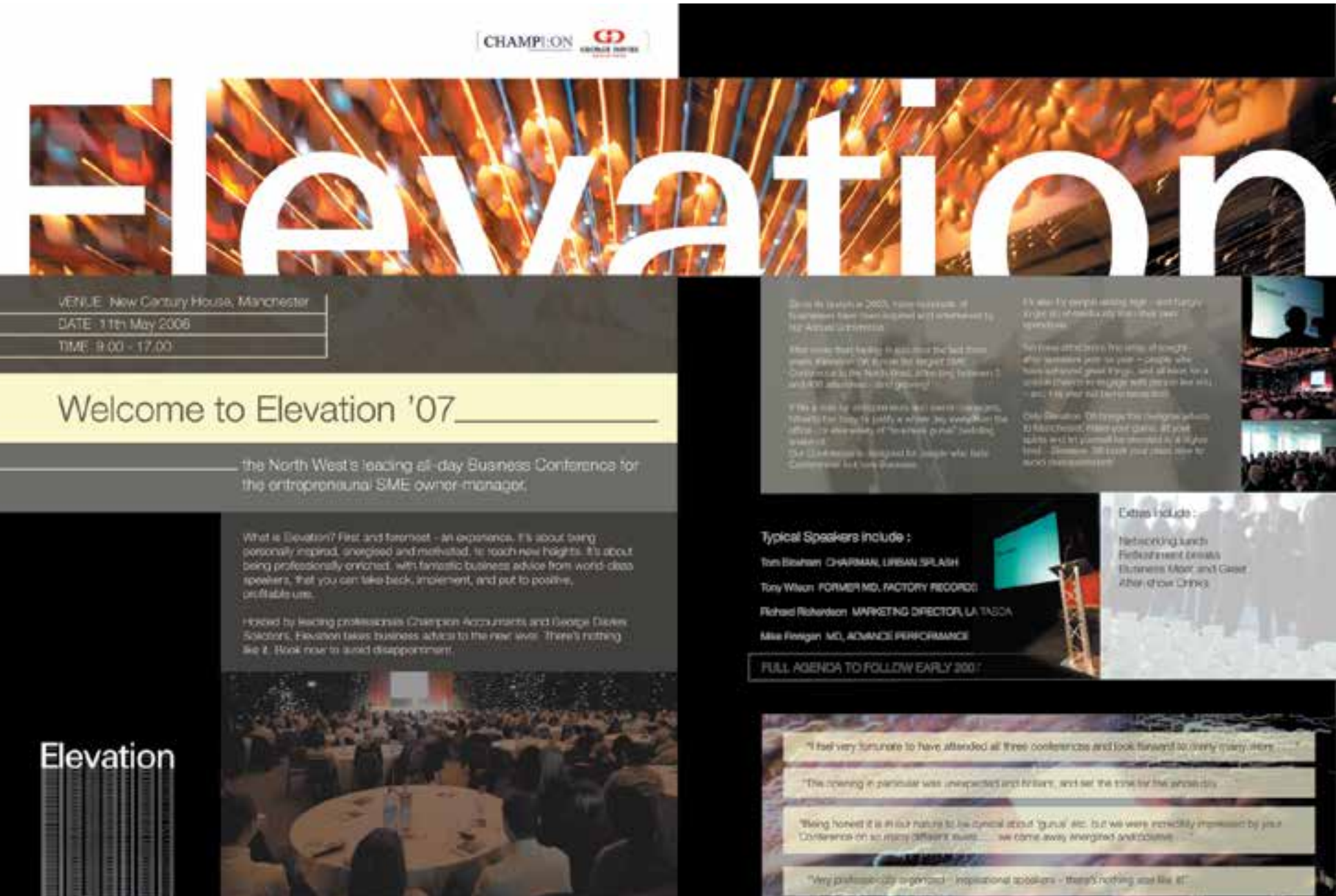
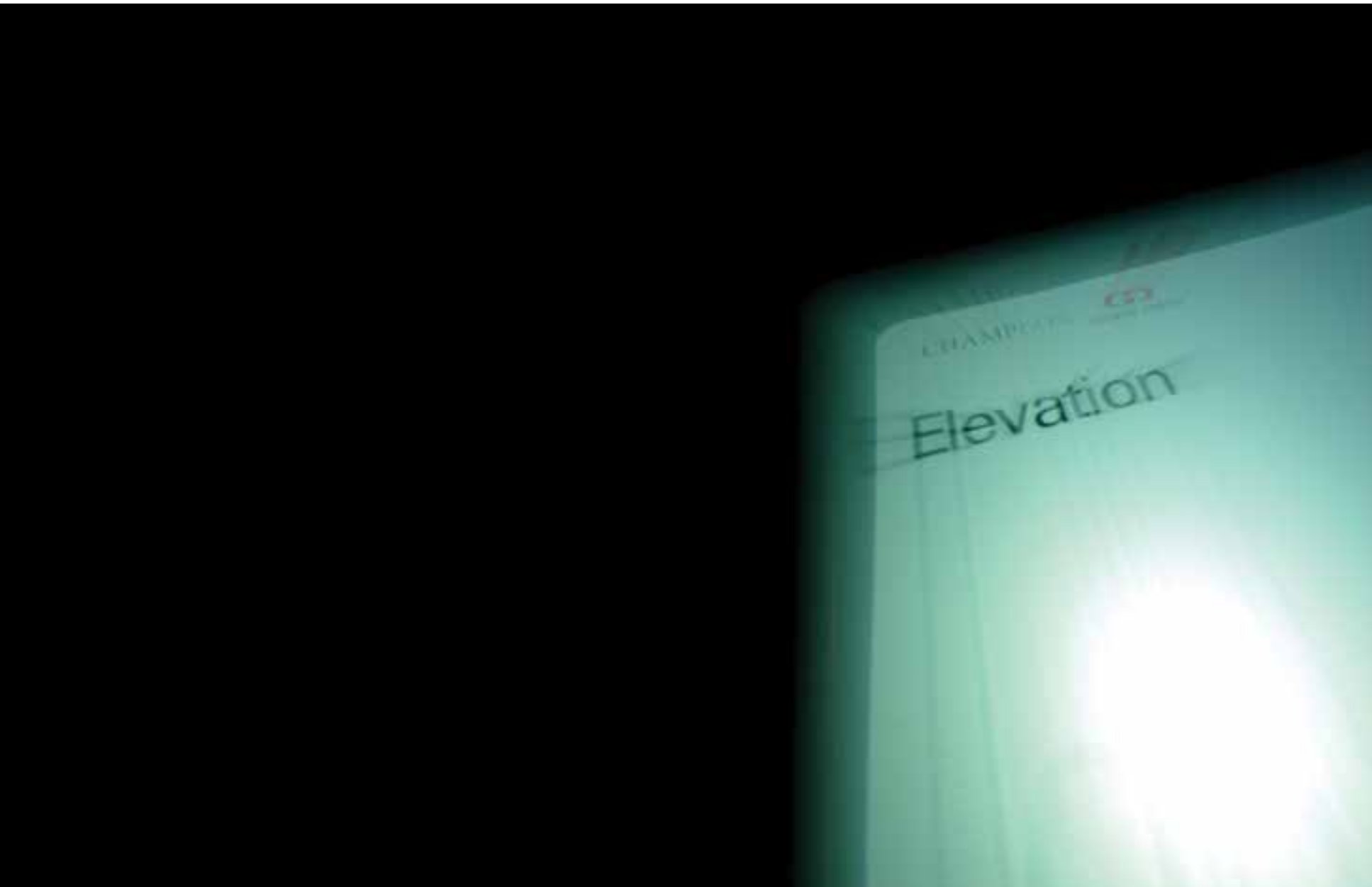


# Elevation Conference

It was up to me to create the brand identity for the Elevation business conference which reflected the conferences ideas and principals. It needed to be fresh, modern and forward thinking.

This brand needed a logo that could be used as a logo and for promotonal print materials as well as for digital marketing, a website and it needed to be used at the conference itself. It would be on a backstage screen, used to brand name badges, seats, table plans. There had to be consistency. It also needed to look professional, worth while, entertaining and above all motivational.

Read full case study here:  
<https://tinyurl.com/38nhfzn7>

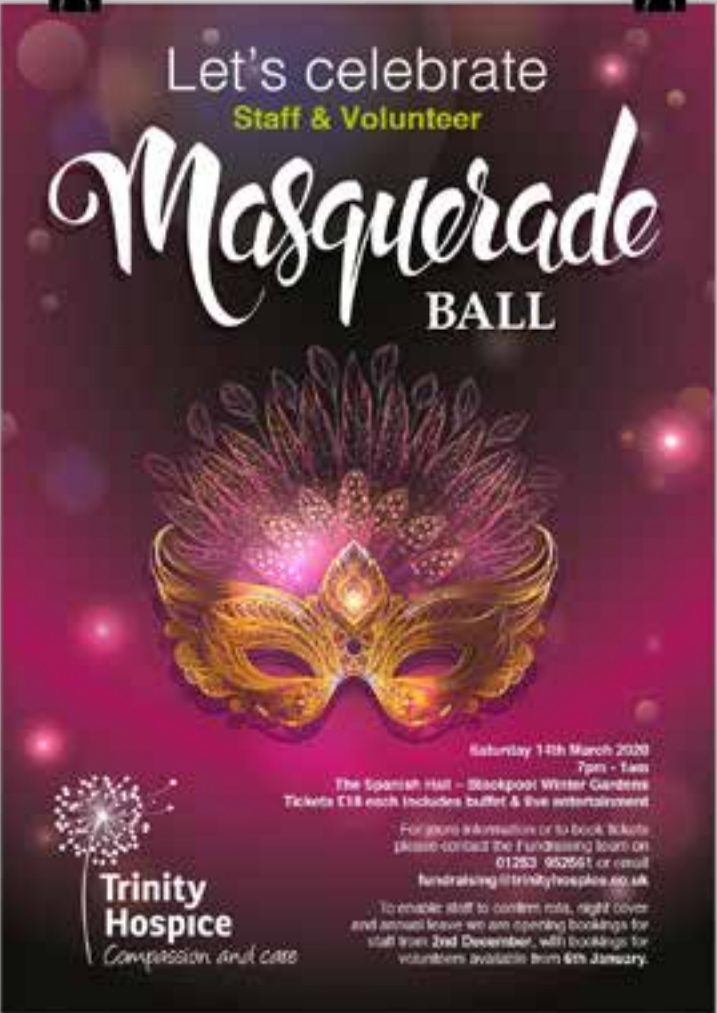




# Trinity Hospice

The posters raised awareness and support for Trinity Hospice fundraising appeals and events. They engage the viewer with striking images that relate to the appeal or event. They are designed in a way that communicates the friendly and fun nature of the appeal but is still professional.

Read full case study here:  
<https://tinyurl.com/mv5szc3b>



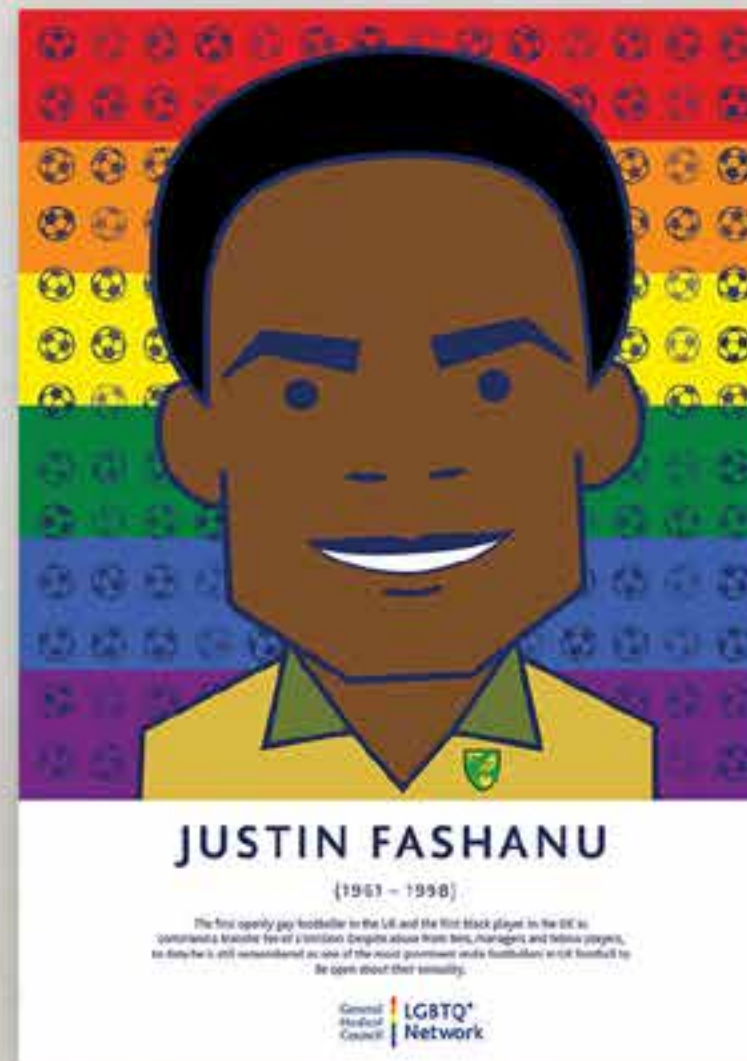
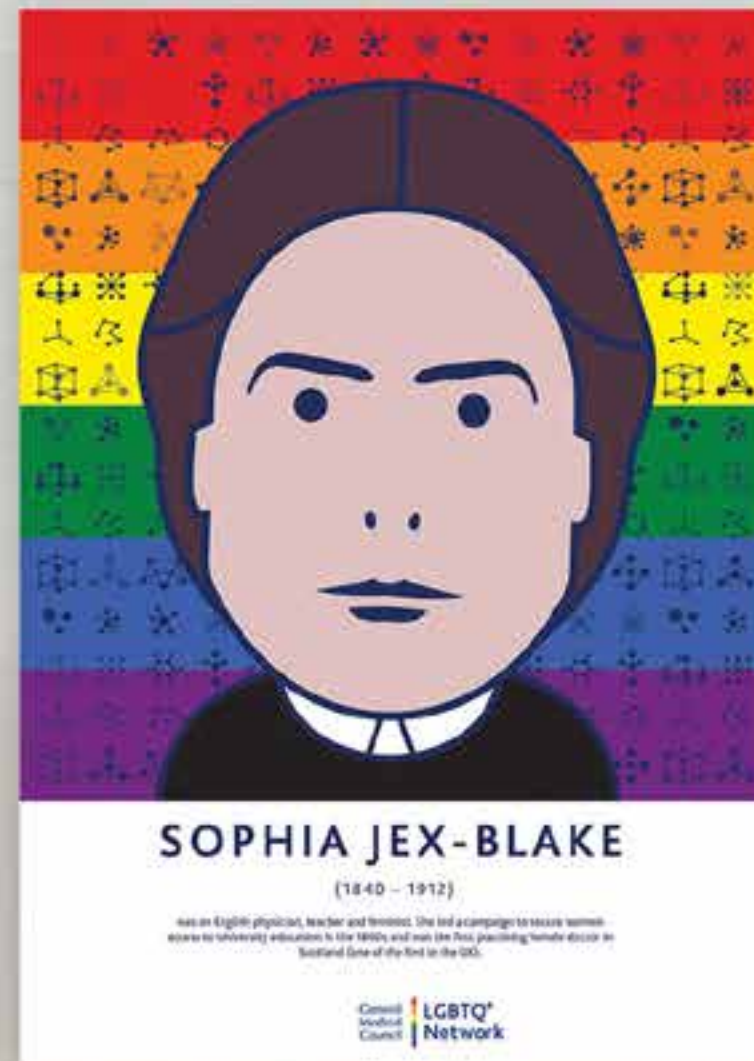
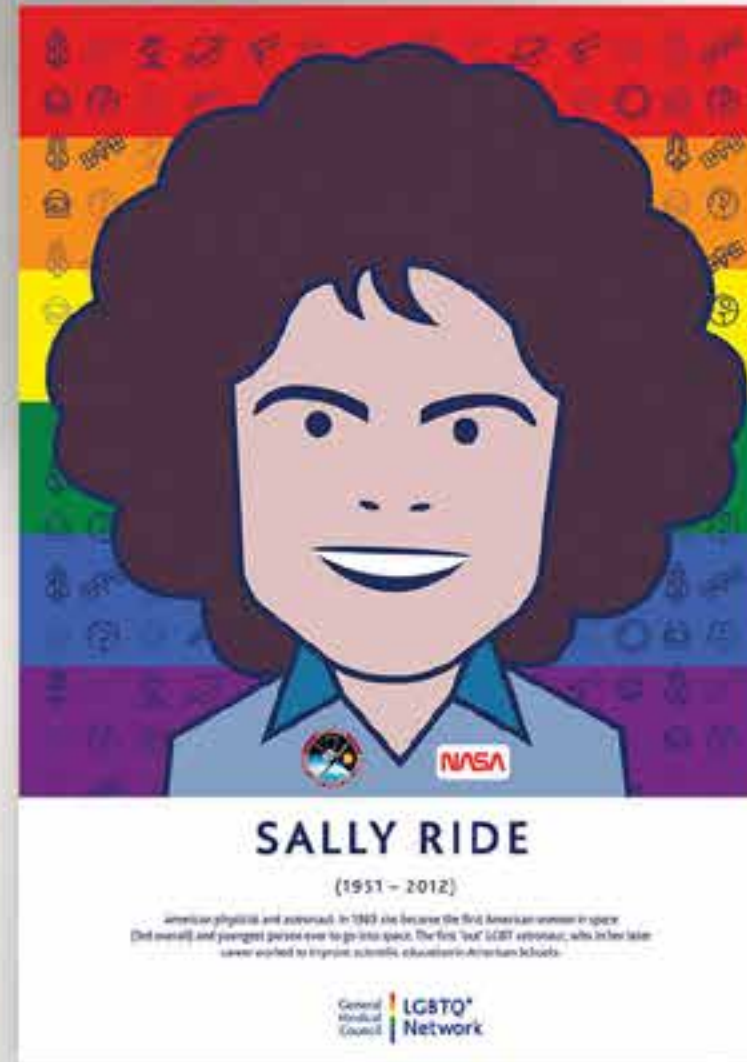
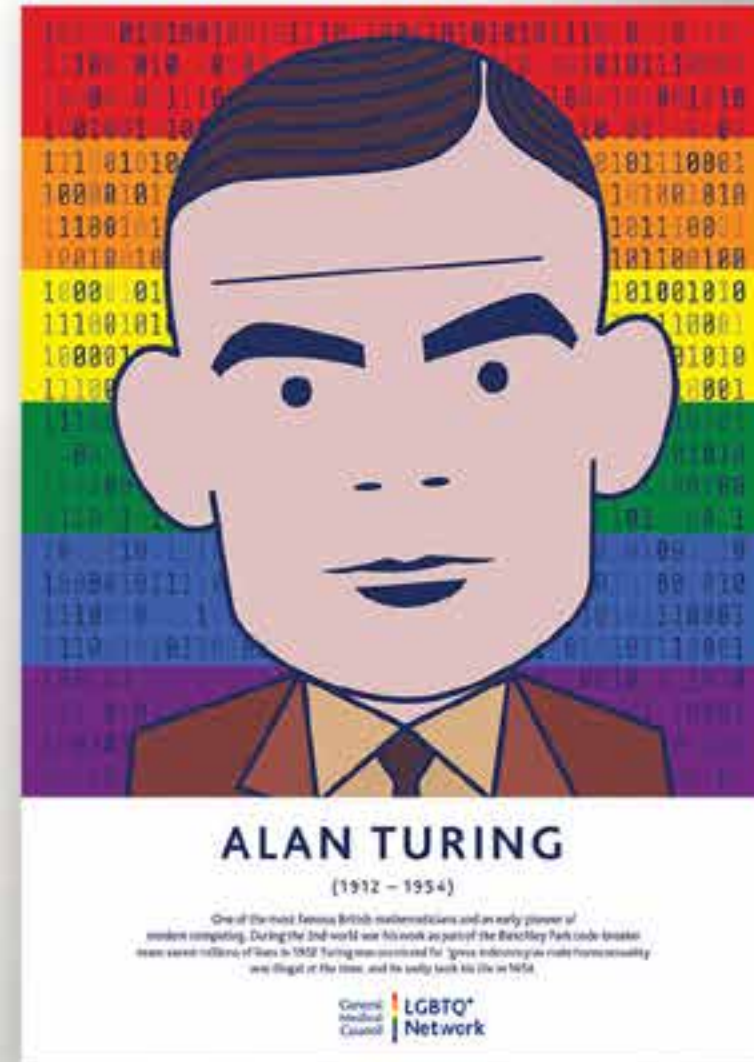


# Vector illustration

The simple beauty of illustration is that you can depict literally anything you like. Illustration is great for taking people on a journey, whether you're literally walking people through a brand's story using illustrated scenes or characters, or constructing a subtler narrative across various brand touchpoints.

Check out some of my selected illustration projects & image making activities here:  
<https://tinyurl.com/2ec6f7mv>

You can also check out my gif collection here:  
<https://tinyurl.com/2p8y9rmr>





illustration

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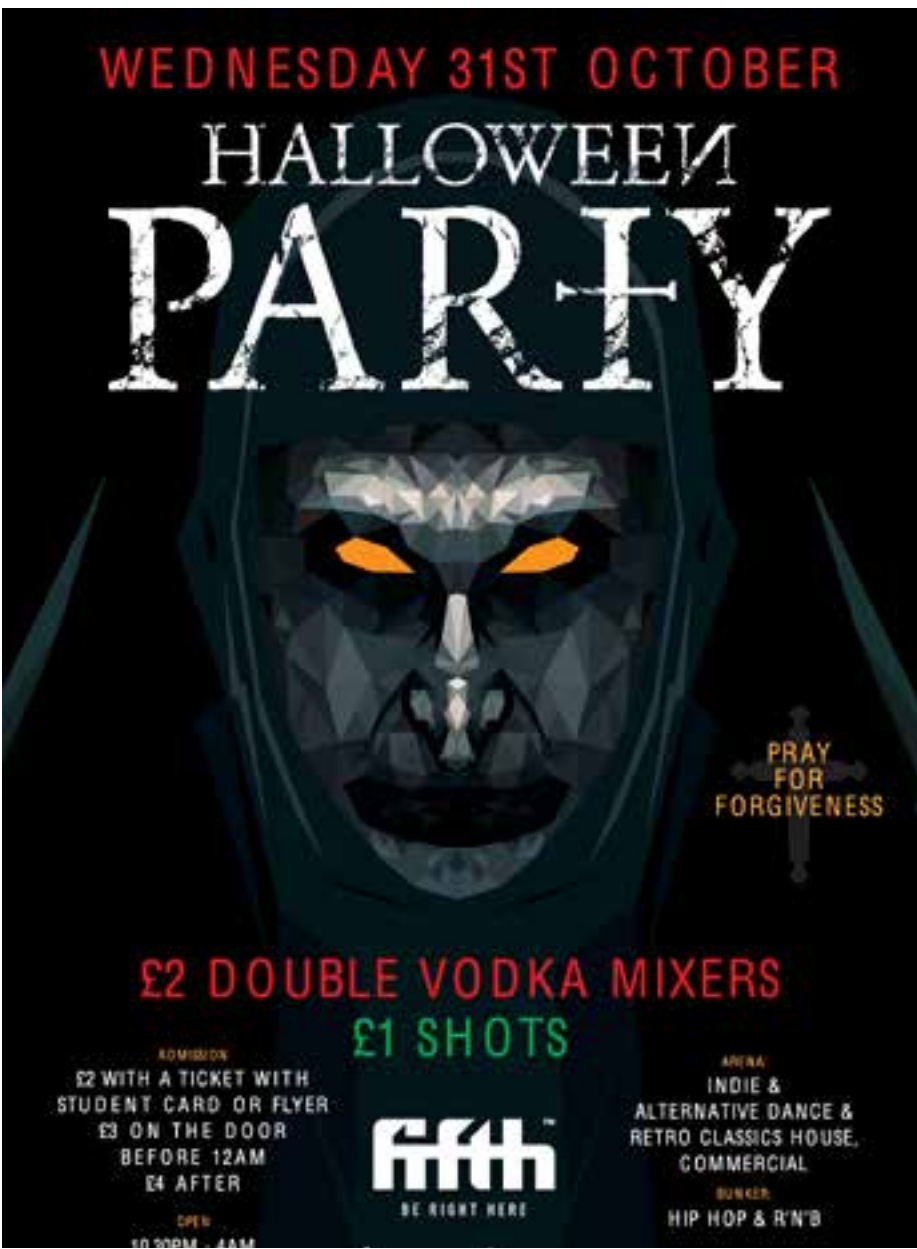
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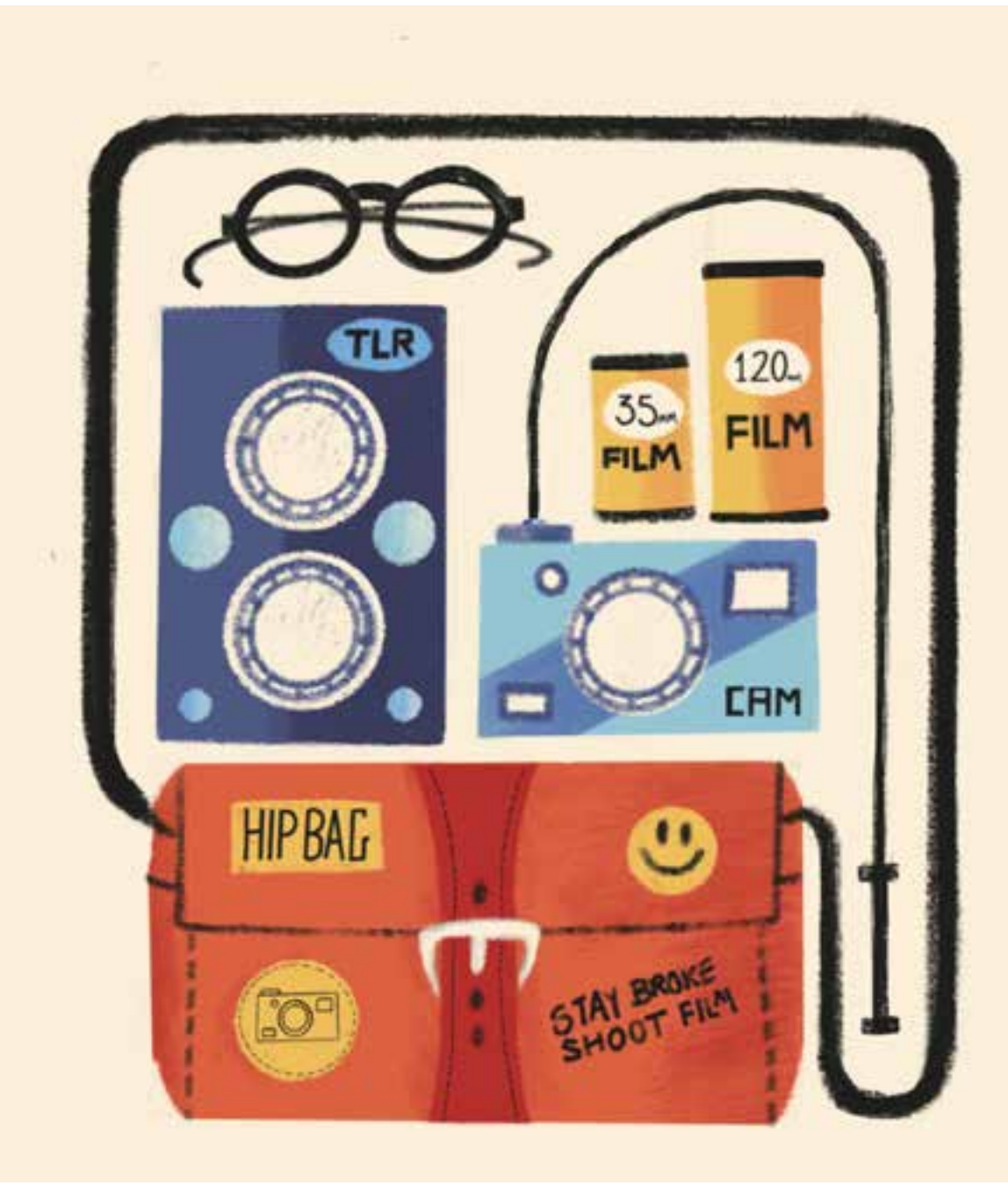
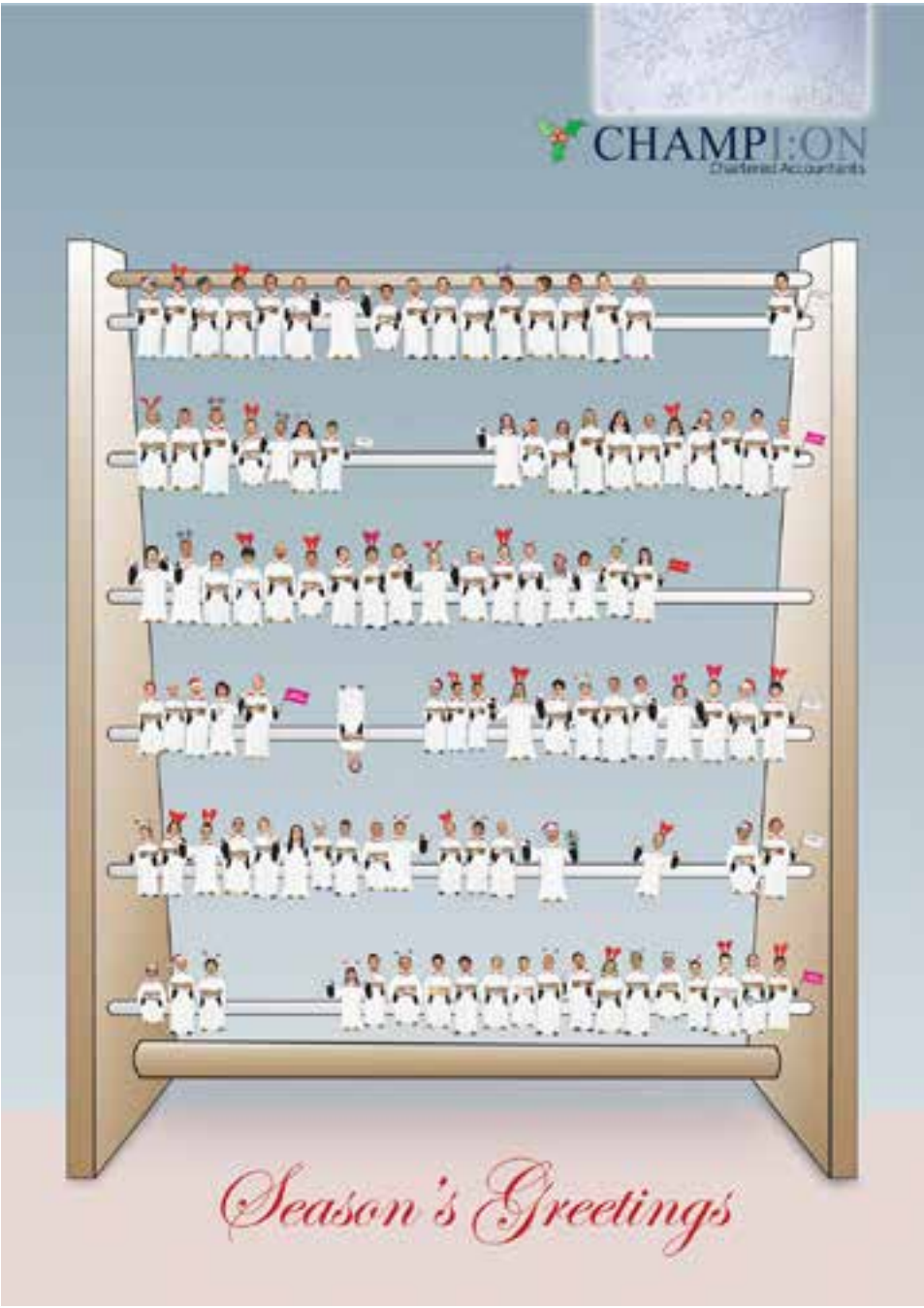
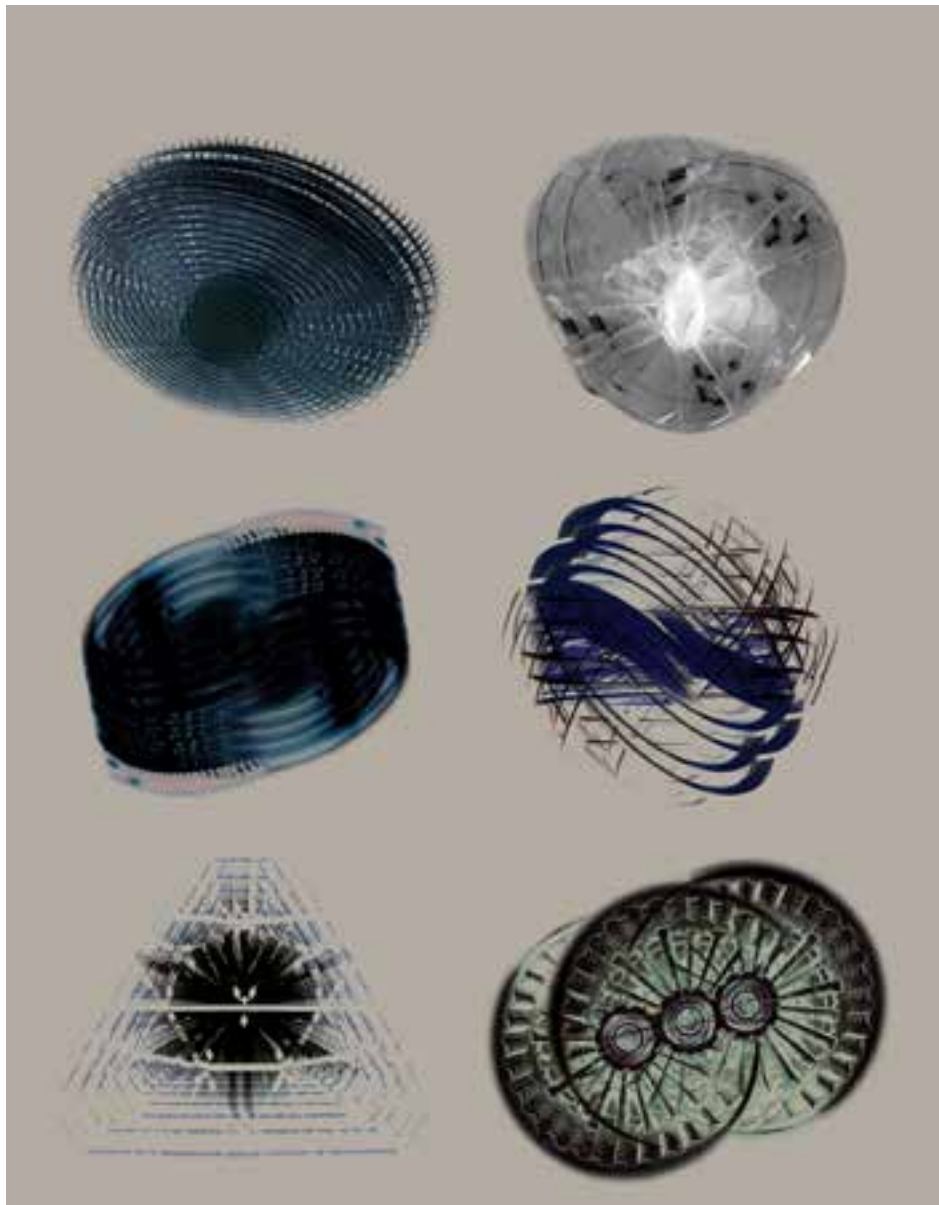


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# Get in touch!

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[suzanne@suzannemurphy.co.uk](mailto:suzanne@suzannemurphy.co.uk)

Or ring 07957 081443