

SUZANNE MURPHY

Personal Statement

Suzanne Muphy-Devenny is a multi-disciplinary designer with a personal commitment demonstrated by a portfolio that spans two decades
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Professional Capabilities

- meeting clients or account managers to discuss the business objectives and requirements of the job
- interpreting the client's business needs and developing a concept to suit their purpose
- estimating the time required to complete the work and providing quotes for clients
- developing design briefs by gathering information and data through research
- thinking creatively to produce new ideas and concepts
- using innovation to redefine a design brief within the constraints of cost and time
- presenting finalised ideas and concepts to clients or account managers
- working with a wide range of media, including film, photography, animation and 3-D.
- proofreading to produce accurate and high-quality work
- contributing ideas and design artwork to the overall brief
- demonstrating illustrative skills with rough sketches
- working on layouts and artworking pages ready for print
- keeping abreast of emerging technologies in new media, particularly design programs such as Illustrator, Photoshop, After Effects, Premiere Pro and Cinema 4D
- I often have to be proactive in presenting or 'pitching' ideas and designs to clients
- working as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists

Education

Salford Univesity 2010 - 2014

- MA (Hons) Creative Technology

Manchester College/ Liverpool John Moores
2008 - 2010

- BA (Hons) Interactive media and design

Salford University 1998 - 2000

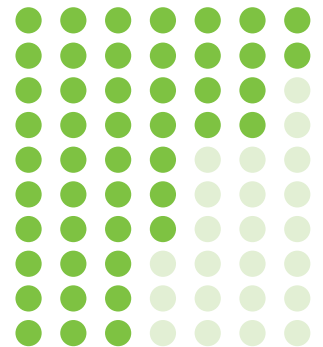
- HND Graphic Design

Salford University 1996 - 1997

- Art Foundation Course

Technical skills

Photoshop
Illustrator
Premiere Pro
Lightroom
After Effects
InDesign
Office
Cinema 4D
HTML
CSS



Hobbies

- I swim, play tennis, and am involved in local community projects such as the Projekts Manchester skatepark and Manchester's Didsbury Good Neighbours Community Centre and Cafe. I'm also interested in photography and have a collection of film cameras.



Graphic Design Employment

September 2019 - Present

Digital/Graphic Designer, illustrator and animated gif maker

Epigram is a multi-channel design studio, helping brands communicate effectively using design, animation and film. They work alongside in-house design teams, business development and marketing teams and directly with other key stakeholders at all levels within their clients' businesses.

My role as creative designer involves working digitally and for print for a range of clients such as the Arts Council, The NHS, Manchester University, Manchester Business School, Manchester Metropolitan, Huddersfield University, Manchester Museum, and the charity Gaddum.

This involves discussing with my manager and the senior designer the client's requirements so that we can develop a brief. I develop concepts, graphics, layouts, illustrations, logos, animations, email designs and websites. I prepare rough drafts of material based on an agreed brief. I review final designs and suggest improvements if required with my manager and senior designer. I present finalised ideas and concepts to my manager and senior designer.

Working in this role for these clients has given me the opportunity to produce meaningful and important design work.

August 2018 - 2019

Self Employed, Freelance Graphic Designer

Recent projects include point of purchase designs for Coca Cola and Butlins and marketing designs for an aviation company.

September 2017 - August 2018

General Medical Council, Digital Designer (12 month contract)

I was the creative graphic designer & 'go to' person concerning all aspects of graphic design at the GMC (General Medical Council) which employs 1000 people in the UK and maintains/regulates the medical professional sector. Key GMC documents are periodically reviewed within the House of Lords, such as 'The State of Medical Education & Practice' and thus my graphic design was used to ease & stimulate the reader (the Lords) from the wide array of factual information presented to them. This type of report had me liaising with representatives of the key GMC stakeholders from various sites.

Furthermore, I lead the creative design refresh work involving research and refreshing design on all GMC collateral such as important publications, reports, website graphics, blog posts, social media posts and awareness campaigns which required strategic and conceptual thinking. My ability, personality & experience aids me to correspond effectively with people from all levels of business, via email, telephone or in person.

Design of other important reports for key GMC business stakeholders such as: the 'GMC National Training Survey' - completing report layouts. I also designed infographics to support the NTS report.

GMC conference identity research, design and application to all conference designs such as exhibition banners, invites, merchandise, LCD screens. GMC website functional icons, infographics, Photoshop work on photography.

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I designed the internal communications community newsletters, employee awareness posters and screensavers.

I held, sometimes chaired, multi-site conferencing with knowledge of the GMC conferencing facilities.

I designed the new logo, brand identity and website for the Medical Practice Tribunal Service. I also helped with the presentation and testing for the new identity.

November 2014 - September 2018

Self Employed, Freelance Graphic Designer

July 2011 - November 2014

Printing.com, Didsbury, Manchester. Senior Graphic Designer

June 2009 - July 2011

Self Employed, Freelance Graphic Designer

June 2009 - September 2009

Wigan Council, Graphic Designer (contract).

October 2008 - June 2009

Travel break to Japan, Sri Lanka, India, Brazil, Argentina, Bolivia and Peru. During this time I took photos, drew sketches, wrote notes and collected items that interested me during my travels. This trip helped to inspire my future design work.

April 2008 - October 2008

CW Advertising, Lancashire. Graphic Designer (contract).

Jan 2008 - April 2008

Brand Addition, Trafford Park. Graphic Designer (contract).

August 2004 - September 2007

Champion Marketing, Worsley, Manchester. Graphic Designer

References available upon request.